

# Business Reality and Trade Policy – Closing the Gap

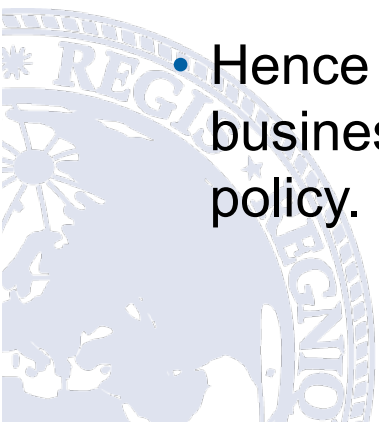
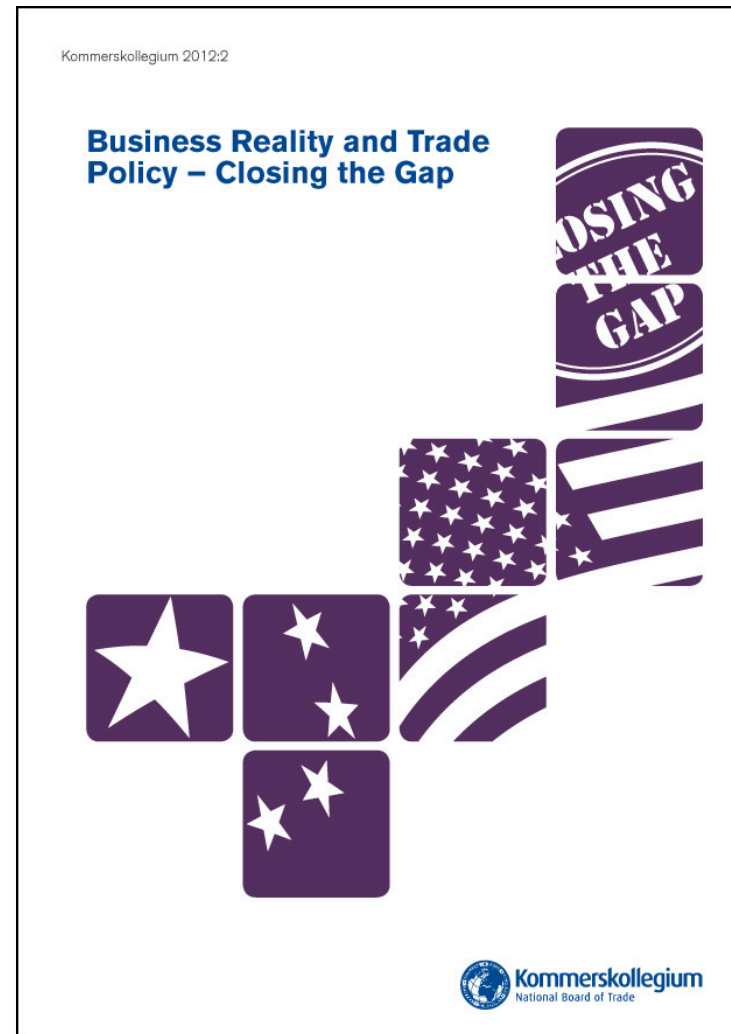
*Eva Sjögren, Director  
National Board of Trade, Sweden*

*WTO Public Forum  
Sept 26, 2012*

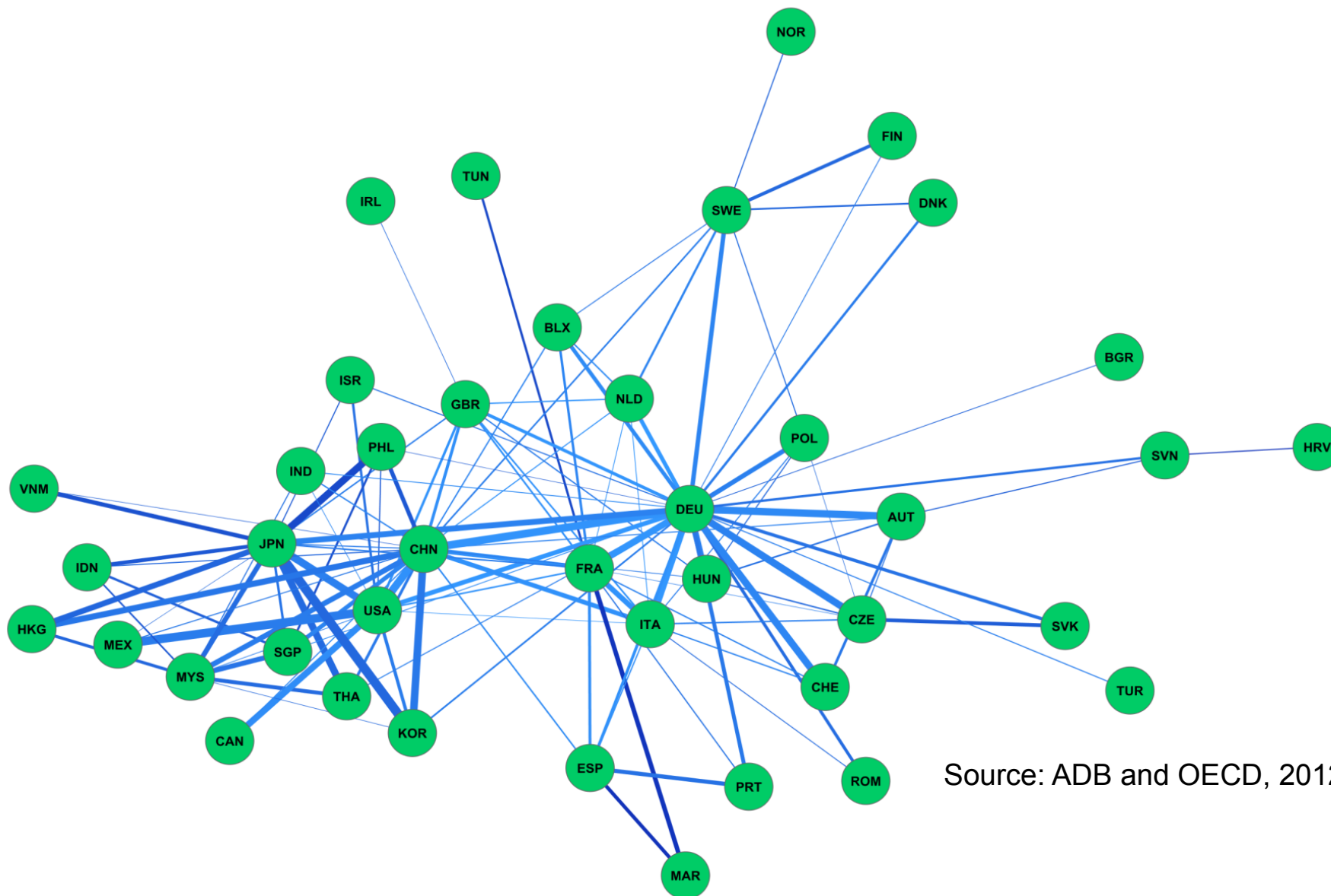


# Business Reality and Trade Policy – Closing the Gap

- The scale and complexity of global value constitutes a paradigm shift in the world economy.
- The development is not new to firms.
- But policy makers cling to the old, comfortable “wine-for-cloth” image of trade .
- Hence the gap between business reality and trade policy.



# A global value chain network map – Trade network of intermediates in the automotive industry



# Services needed for effective supply chain



Kommerkollegium  
National Board of Trade

## and delivery of goods – the case of Sandvåg Tools

Legal services  
Accounting, book  
- keeping etc.  
Taxation services  
Medical services  
Computer services  
Research and  
development  
Rental/Leasing  
Advertising  
Market research  
Services incidental to  
manufacturing  
Placement of personnel  
Maintenance and repair  
Security services  
Packaging

Printing, publishing  
Design  
Building-cleaning  
services  
Photographic services  
Courier services  
Logistic services  
Postal services  
Telecommunications  
Audio-Visual services  
Educational services  
Environmental services  
Banking services  
Insurances  
Health related services  
Hotels and restaurants  
Travel agency services

Maritime transport –  
freight  
Inland waterways –  
freight  
Inland waterways –  
freight  
Air transport -  
freight/passenger  
Road transport –  
freight/passenger  
Cargo-handling  
services  
Storage and warehouse  
services  
Freight transport  
agency service  
Feeder services  
Energy services

# Trade policy and global value chains – studies from the National Board of Trade

- *Business reality and trade policy – Closing the gap (2012)*
- *(forthcoming) “Everybody is in services” – Servicification, trade and trade policy*
- *Paving the Way for Unfair Competition (2012)*
- *Do EU Producers and the EU Economy Really Benefit from Anti-Dumping Policy? (2012)*
- *Global Value Chains in EU Anti-Dumping Practice (2012)*
- *Cross border public procurement: An EU perspective (2011)*
- *Made in Sweden? (2010)*
- *At your service (2010)*
- *Servicification of Swedish manufacturing (2010)*
- *Adding value to the European economy (2007)*

All available at: <http://www.kommers.se/english>

