# TBT SPECIFIC TRADE CONCERNS: WHAT'S THE VALUE?

**Symposium: Easing Regulatory Bottlenecks** 

Devin McDaniels and Rainer Lanz 14 October 2022

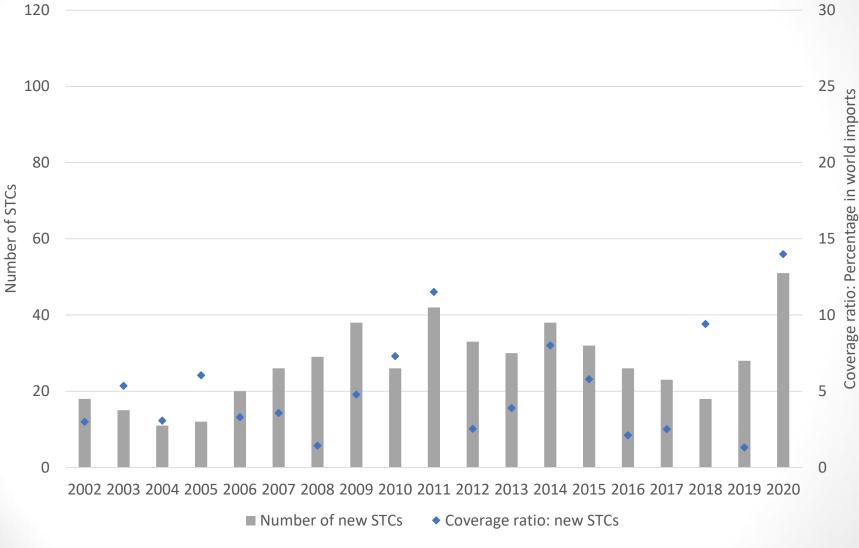


#### Background – on our work in progress

- Objective: improve understanding of the commercial and economic importance of TBT specific trade concerns (STCs)
- Approach: matching the products (HS codes, in WTO Trade Concerns database) subject to STCs with trade data (imports of responding Members)
- Result: value of trade that is covered by STCs, which could potentially be eased by cooperation in the TBT Committee
- Caveats: no judgment on whether STCs are trade barriers; no assumptions on resolution of STCs



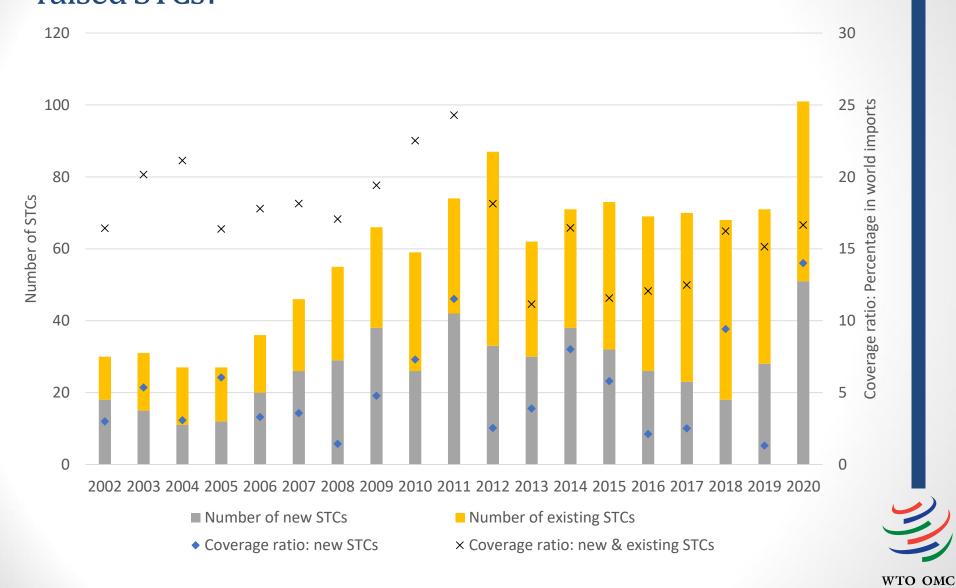
#### How much trade is covered by new STCs?





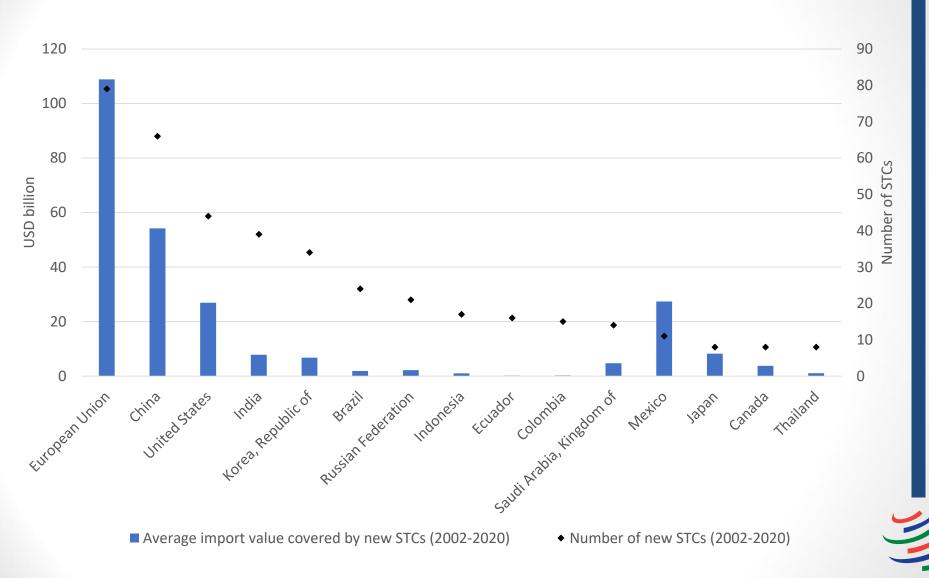
Source: WTO Secretariat analysis

## How much trade is covered by new and previously raised STCs?





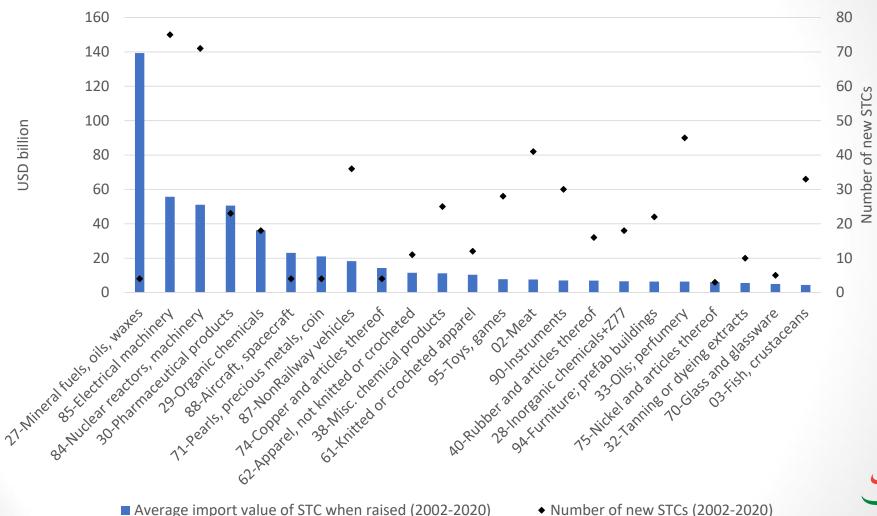
#### Which Members are most frequently responding to STCs?



WTO OMC



## Which products covered by STCs are most significant in value terms?





#### Key findings (preliminary)

- on average, an STC raised in the TBT Committee covers USD
  29 billion of imports in the year it was first raised;
- between 2002-2020, new STCs covered on average USD 786
  billion of imports per year, representing 5.4% of global imports.
- between 2002-2020, new and previously-raised STCs together covered on average USD 2,419 billion of imports per year, representing 16.7% of global imports.
- Indication of the important value of trade that may be hindered by regulatory bottlenecks, and for which cooperation in the TBT Committee could facilitate solutions



### Thank you

devin.mcdaniels@wto.org rainer.lanz@wto.org

