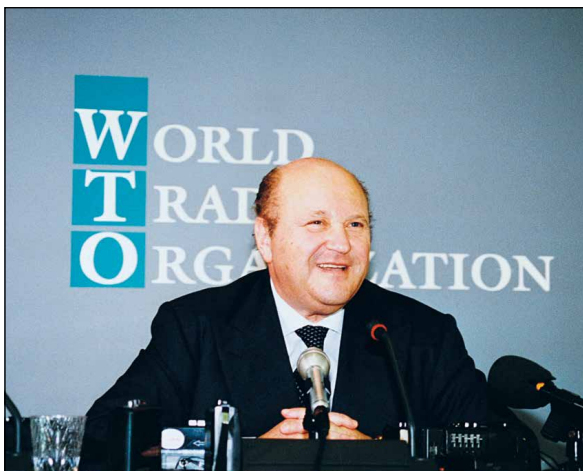




Peter Sutherland,
GATT and WTO
Director-General,
1993 to 1995.

Peter Sutherland congratulates
Renato Ruggiero, his successor as
WTO director-general.



Renato Ruggiero,
WTO Director-General,
1995 to 1999.

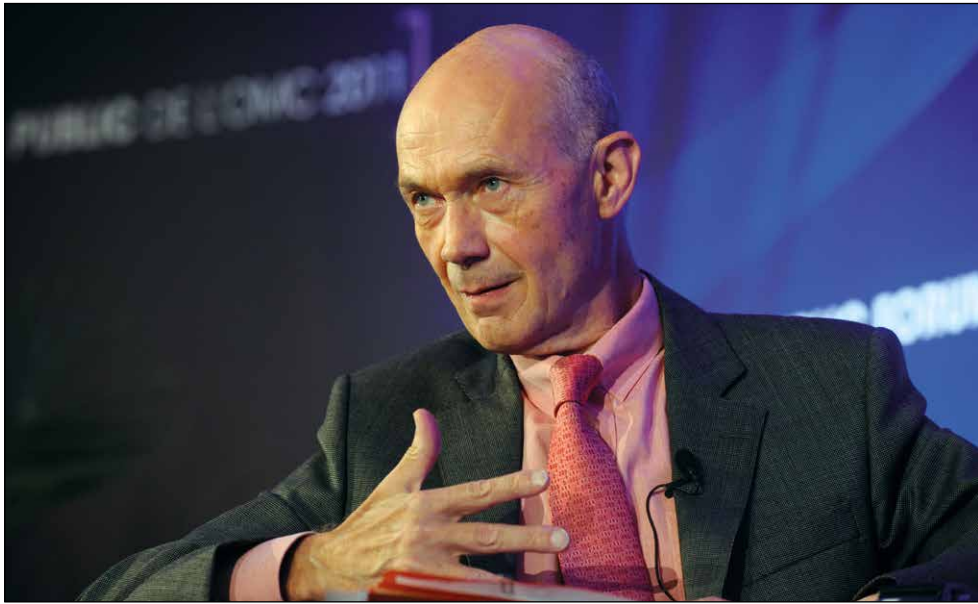


Mike Moore,
WTO Director-General,
1999 to 2002.

Outgoing Director-General
Mike Moore welcomes
Supachai Panitchpakdi as
the new director-general.



Supachai Panitchpakdi,
WTO Director-General,
2002 to 2005.



Pascal Lamy, WTO Director-General, 2005 to 2013.

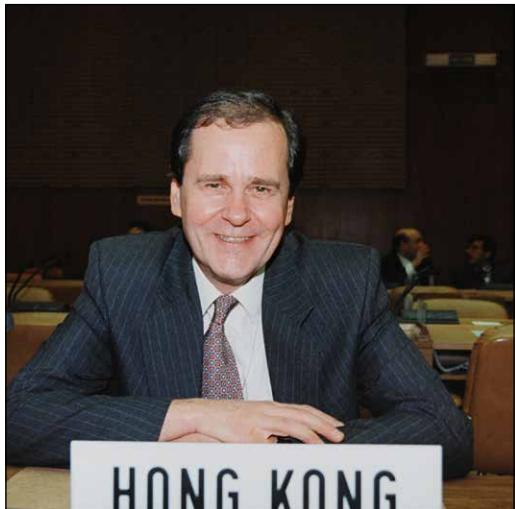


Roberto Carvalho de Azevêdo will become the sixth WTO Director-General on 1 September 2013.



Canadian Minister for International Trade John Crosbie hosts the Montreal Ministerial Conference of GATT in December 1988.

Sir Leon Brittan, European Commissioner for Trade, 1993-1998.



Stuart Harbinson was elected chairperson of the Council for Trade-Related Aspects of Intellectual Property Rights at the first meeting of the WTO General Council on 31 January 1995.

Professor John H. Jackson, “father” of the WTO, of Georgetown University School of Law speaks at a symposium on competition policy at the WTO in April 1999.





WTO Director-General Mike Moore with US Trade Representative Robert Zoellick in May 2001.

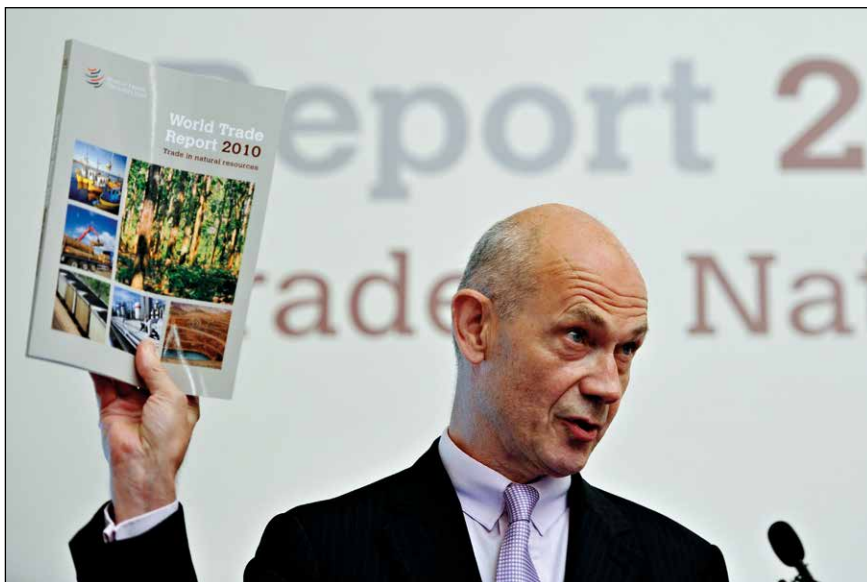
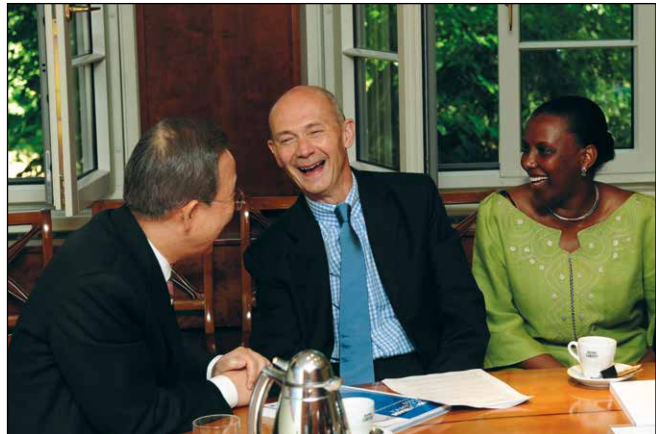


A heads of delegation meeting at the WTO in July 2004. *Left to right* European Agriculture Commissioner Franz Fischler, US Trade Representative Robert Zoellick, Brazilian Foreign Minister Celso Amorim, European Trade Commissioner Pascal Lamy, and Indian Minister for Commerce and Industry Kamal Nath. © Reuters/Denis Balibouse



Pascal Lamy began his four-year term as WTO director-general on 1 September 2005. He selected Alejandro Jara of Chile (*far left*), Valentine Sendanyoye Rugwabiza of Rwanda, Rufus Yerxa of the United States and Harsha Singh of India (*far right*) as his four deputy directors-general.

Left to right UN Secretary-General Ban Ki-moon, Director-General Pascal Lamy and Deputy Director-General Valentine Sendanyoye Rugwabiza meet in the green room inside the Centre William Rappard during the Second Global Review of Aid for Trade in Geneva, in July 2009.



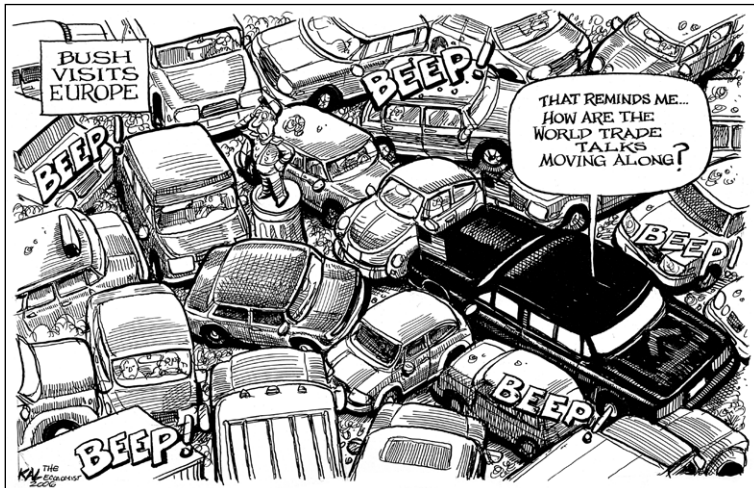
Director-General Pascal Lamy launching the WTO's flagship publication, the *World Trade Report*, in Singapore in 2010. © AFP



The WTO opens its doors to the public for the first time on 19 September 2009, attracting some 5,000 visitors to the Centre William Rappard.



A Chinese-style garden at the entrance to the WTO grounds is formally opened on 13 February 2013 at a ceremony conducted by WTO Director-General Pascal Lamy and China's Ambassador to the WTO, Yi Xiaozhun.

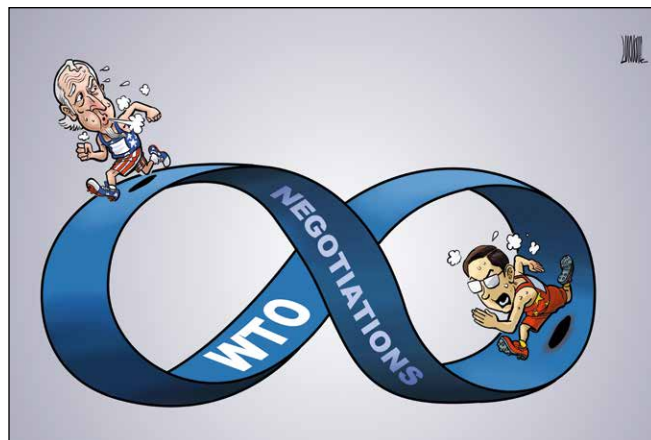


Frustrations over the pace of progress in trade negotiations are a universal theme for editorial cartoonists, whether in the United Kingdom (*left and bottom right*) or China (*below*).

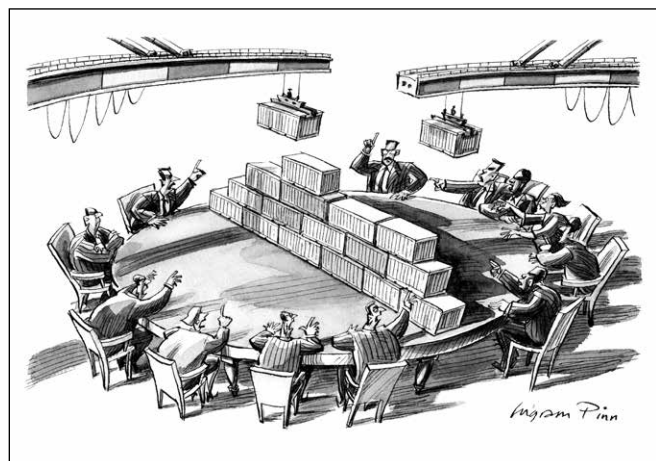
Published in 2006.
© Kevin Kallaugh/
The Economist



"Too much money, too few fish", a poster used by Oceana in a campaign in Geneva in 2007 to draw attention to fishing subsidies and overfishing.
© Oceana



Published in July 2012. © 罗杰 Luo Jie/*China Daily*



Published in August 2008. © Ingram Pinn/*Financial Times*