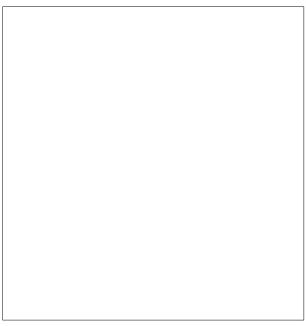
# WTO holds second Ministerial, celebrates 50th anniversary of the multilateral trading system



Geneva is the setting for the second WTO Ministerial. Above, the WTO headquarters, and in the background, the UN Palais des Nations where the Conference and the 50th Anniversary commemoration will take place. (ILO Photo)

The World Trade Organization (WTO) will hold its second Ministerial Conference in Geneva on 18 and 20 May and commemorate the fiftieth anniversary of the multilateral trading system on 19 May.

The 50th anniversary celebration will be attended by a number of Heads of States/Governments, including President Flavio Cotti of Switzerland, Prime Minister Go Chok Tong of Singapore, which hosted the first WTO Ministerial Conference, and Prime Minister Kjell Magne Bondevik of Norway.

During the Ministerial Conference, trade ministers of the 132 WTO member governments will hold working sessions on implementation and on future activities.

Continued on page 8

#### Message from the Director-General

This year is the Golden Jubilee of the multilateral trading system. The creation of this system surely ranks among the greatest economic achievements of the post-World War II era. For a war-torn international community, the system gave sub-

Renato Ruggiero

stance to a shared dream of a fair and open world trading system. More than that, it has led directly to the breakingdown of barriers not just between countries but between peoples. At the heart of the system are its rules-based structure and the principle of non-discrimination.

The multilateral trading system continues to grow in scope and credibility. Currently, there are 132 member governments, with an additional 31 negotiating their terms of membership. It would be difficult to overstate the contribution the WTO makes to growth and development on a world scale.

On 19 May 1998, we will hold a high profile celebration in Geneva to mark the Golden Jubilee and highlight for the citizens of the world the contribution this system has made to global peace and prosperity.  $\Box$ 

#### SCHEDULE OF EVENTS 18-20 May 1998

_		
18 May Ministerial Conference	AM - Addresses by the Chairman of the Conference, Minister Pascal Couchepin (Switzerland); WTO Director- General Renato Ruggiero; and General Council Chairman Ambassador John Weekes (Canada).	
	PM - Working session on implementation	
19 May	50th Anniversary Commemoration	
20 May Min. Conference	AM - Working session on future activities	
	PM - Closing formal session - adoption of the results	

## GATT: A provisional agreement rebuilds world trade

From 1948 to 1994, the General Agreement on Tariffs and Trade (GATT) provided the rules for much of world trade and presided over periods that saw some of the highest growth rates in international commerce. It seemed well-established, but throughout those 47 years, it was a provisional agreement and organization.

The original intention was to create a third institution handling international economic cooperation, to join the "Bretton Woods" institutions now known as the World Bank and the International Monetary Fund. The complete plan, as envisaged by over 50 countries, was to create an International Trade Organization (ITO) as a specialized agency of the UN. The draft ITO Charter was ambitious. It extended beyond world trade disciplines, to include rules on employment, commodity agreements, restrictive business practices, international investment, and services.

Even before the charter was finally approved, 23 of the 50 participants decided in 1946 to negotiate to reduce and bind customs tariffs. With the Second World War only recently ended, they wanted to give an early boost to trade liberalization, and to begin to correct the large legacy of protectionist measures which remained in place from the early 1930s.

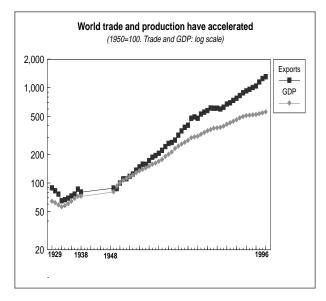
This first round of negotiations resulted in 45,000 tariff concessions affecting \$10 billion of trade, about one-fifth of the world total. The 23 also agreed that they should accept some of the trade rules of the draft ITO Charter. This, they believed, should be done swiftly and "provisionally" in order to protect the value of the tariff concessions they had negotiated. The combined package of trade rules and tariff concessions became known as the General Agreement on Tariffs and Trade. It entered into force in January 1948, while the ITO Charter was still being negotiated. The 23 became founding GATT members (officially, "contracting parties").

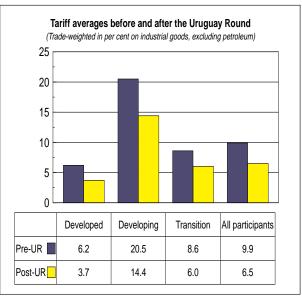
Although the ITO Charter was finally agreed at a UN Conference on Trade and Employment in Havana in March 1948, ratification in some national legislatures proved impossible. Even though it was provisional, the GATT remained the only multilateral instrument governing international trade from 1948 until the WTO was established in 1995.

For almost half a century, the GATT's basic legal text remained much as it was in 1948. There were some additions in the form of "plurilateral" agreements (i.e. with voluntary membership) and efforts to reduce tariffs further continued. Much of this was achieved through a series of multilateral negotiations known as "trade rounds"—the biggest leaps forward in international trade liberalization have come through these rounds which were held under GATT auspices.

In the early years, the GATT trade rounds concentrated on further reducing tariffs. Then, the Kennedy Round in the mid-sixties brought about a GATT Anti-Dumping Agreement. The Tokyo Round during the seventies was the first major attempt to tackle trade barriers that do not take the form of tariffs, and to improve the system. The eighth, the Uruguay Round of 1986-94, was the most extensive of all. It lead to the creation of the WTO and a new set of agreements.  $\Box$ 

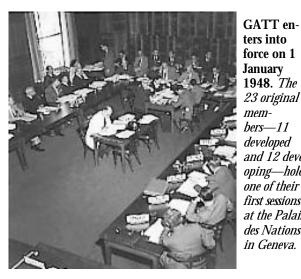
	The GATT trade rounds				
Year	Place/Name	Subjects covered	Countries		
1947	Geneva	Tariffs	23		
1949	Annecy	Tariffs	13		
1951	Torquay	Tariffs	38		
1956	Geneva	Tariffs	26		
1960-61	Geneva (Dillon Round)	Tariffs	26		
1964-67	Geneva (Kennedy Round)	Tariffs and anti- dumping measures	62		
1973-79	Geneva (Tokyo Round)	Tariffs, non-tariff measures, plurilateral agreements	102		
1986-93	Geneva (Uruguay Round)	Tariffs, non-tariff measures, rules, services, intellectual property, dispute settlement, textiles, agriculture, creation of the WTO, etc.	123		





First Round - The Birth of GATT. A UN preparatory committee composed of some 50 countries meets in Geneva to create an International Trade Organization (ITO). In the margins of the meeting, 23 countries decided to negotiate to reduce and bind customs tariffs. With the Second World War just ended, they wanted to give an early boost to trade liberalization. To prevent the tariff concessions from being frustrated by trade restrictions the original contracting parties signed, on 30 October 1947, the General Agreement on Tariffs and Trade (GATT) as a provisional measure in advance of the ITO. The first round of trade negotiations resulted in 45,000 tariff concessions affecting one-fifth of total world trade.

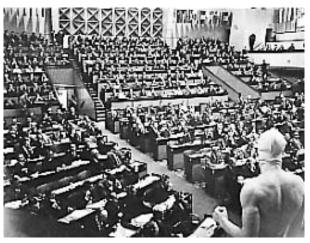
Delegations from 56 countries, in November 1947 in Havana, start negotiating the charter of the ITO. The charter was signed in March 1948 but governments did not commit themselves to ratification.



ters into force on 1 January 1948. The 23 original members—11 developed and 12 developing—hold one of their first sessions at the Palais des Nations in Geneva.

Second Round - Annecy 1949. The second GATT Round was held at Annecy, France, where the contracting parties exchanged some 5,000 tariff concessions.

Third Round - Torquay 1950. The English town hosted the third GATT Round during which the contracting parties exchanged some 8,700 tariff concessions that cut 1948 tariff levels by 25%. Reports that the ITO Charter would not be ratified, including by the United States, meant that the GATT was left as the only international instrument governing the conduct of world trade.



The Fourth Round - Geneva 1955-56. This Round was completed in May 1956 and produced some \$2.5 billion worth of tariff reductions. In 1955, GATT organized the first of its regular training courses for developing-country trade officials. Some 1,600 officials have benefitted from this programme.

## **GATT HISTORY** The Dillon Round 1960-62. The fifth GATT Round was Uruguay Round 1986-93 GATT Trade Ministers launch the named in honour of US Undersecretary of State Douglas Dillon eighth Round of trade negotiations at Punta del Este, Uruguay who proposed the negotiations. Launched in 1960 (above) and with the most wide-ranging agenda of any Round so far. concluded in 1962, it yielded tariff concessions covering \$4.9 billion of world trade, and involved negotiations related to the creation of the EEC. The Uruguay Round is concluded successfully in Geneva on 15 December 1993. The market-opening results of this final and most ambitious GATT Round are expected to boost global income by \$500 billion by the year 2005. The Kennedy Round 1964-67 Named in honour of the late US President, the sixth GATT Round began in 1964 and was concluded (above) in 1967 with tariff cuts covering \$40 billion of world trade.

Marrakesh Ministerial Meeting 1994 Trade ministers meet for the last time under GATT auspices at Marrakesh, Morocco in April to sign the Final Act of the Uruguay Round containing the results of the negotiations and establish the WTO. Above, King Hassan II presides over the closing ceremony.

Photos from the UN and WTO archives. Photo research by Tania Tang/WTO.

The Tokyo Round 1973-79 The seventh Round, launched in the Japanese capital, saw GATT tackling not only tariffs but non-tariff barriers as well. Around a hundred participants

exchanged tariff reductions covering more than \$300 billion of

world trade. Agreements reached included those on subsidies, import licensing, customs valuation and anti-dumping.

#### SPECIAL REPORT

#### WTO Members (132) and when they joined

Angola, 1 December 1996
Antigua and Barbuda, 1 January 1995
Argentina, 1 January 1995
Australia, 1 January 1995
Austria, 1 January 1995
Bahrain, 1 January 1995
Bangladesh, 1 January 1995
Barbados, 1 January 1995
Belgium, 1 January 1995
Belize, 1 January 1995
Benin, 22 February 1996
Bolivia, 14 September 1995
Botswana, 31 May 1995
Brazil, 1 January 1995
Brazil, 1 January 1995
Brunei Darussalam, 1 January 1995

Brunei Darussalam, 1 January 1995 Bulgaria, 1 December 1996 Burkina Faso 3 June 1995 Burundi, 23 July 1995 Cameroon, 13 December 1995 Canada, 1 January 1995

Central African Rep., 31 May 1995

Chad, 19 October 1996
Chile, 1 January 1995
Colombia, 30 April 1995
Congo, 27 March 1997
Costa Rica, 1 January 1995
Côte d'Ivoire, 1 January 1995
Cuba, 20 April 1995
Cyprus, 30 July 1995

Czech Republic, 1 January 1995 Democratic Rep. of the Congo,

1 January 1997

Denmark 1 January 1995 Djibouti 31 May 1995 Dominica 1 January 1995

Dominican Republic 9 March 1995

Ecuador 21 January 1996 Egypt 30 June 1995 El Salvador 7 May 1995

European Community 1 Jan. 1995

Fiji 14 January 1996 Finland 1 January 1995 France 1 January 1995 Gabon 1 January 1995 Gambia 23 October 1996 Germany 1 January 1995 Ghana 1 January 1995 Grenada 22 February 1996 Guatemala 21 July 1995 Guinea 25 October 1995 Guinea Bissau 31 May 1995 Guyana 1 January 1995 Haiti 30 January 1996 Honduras 1 January 1995 Hong Kong, China 1 January 1995

Greece 1 January 1995

Hungary 1 January 1995 Iceland 1 January 1995 India 1 January 1995 Indonesia 1 January 1995 Ireland 1 January 1995 Israel 21 April 1995

Italy 1 January 1995
Jamaica 9 March 1995
Japan 1 January 1995
Kenya 1 January 1995
Korea 1 January 1995
Kuwait 1 January 1995
Lesotho 31 May 1995
Liechtenstein 1 Sentemb

Liechtenstein 1 September 1995 Luxembourg 1 January 1995 Macau 1 January 1995

Madagascar 17 November 1995 Malawi 31 May 1995 Malaysia 1 January 1995

Maldives 31 May 1995 Mali 31 May 1995 Malta 1 January 1995 Mauritania 31 May 1995 Mauritius 1 January 1995 Mexico 1 January 1995 Mongolia 29 January 1997 Morocco 1 January 1995

Mozambique 26 Åugust 1995 Myanmar 1 January 1995 Namibia 1 January 1995

Netherlands - For the Kingdom in Europe and for the Netherlands Antilles 1 January 1995 New Zealand 1 January 1995

Nicaragua 3 September 1995 Niger 13 December 1996 Nigeria 1 January 1995

Norway 1 January 1995

Pakistan 1 January 1995 Panama 6 September 1997

Papua New Guinea 9 June 1996

Paraguay 1 January 1995 Peru 1 January 1995

Philippines 1 January 1995 Poland 1 July 1995

Portugal 1 January 1995 Qatar 13 January 1996 Romania 1 January 1995 Rwanda 22 May 1996

Saint Kitts and Nevis 21 February 1996

Saint Lucia 1 January 1995
Saint Vincent & the Grenadines

1 January 1995 Senegal 1 January 1995 Sierra Leone 23 July 1995 Singapore 1 January 1995 Slovak Republic 1 January 19

Slovak Republic 1 January 1995 Slovenia 30 July 1995

Solomon Islands 26 July 1996
South Africa 1 January 1995
Spain 1 January 1995
Sri Lanka 1 January 1995
Suriname 1 January 1995
Swaziland 1 January 1995
Sweden 1 January 1995

Switzerland 1 July 1995 Tanzania 1 January 1995 Thailand 1 January 1995 Togo 31 May 1995

Trinidad and Tobago 1 March 1995

Tunisia 29 March 1995 Turkey 26 March 1995

Uganda 1 January 1995 United Arab Emirates 10 April 1996

United Kingdom 1 Jan. 1995 United States 1 January 1995 Uruguay 1 January 1995 Venezuela 1 January 1995

Zambia 1 January 1995 Zimbabwe 3 March 1995

#### Observer governments (34)

Cape Verde Georgia Albania Lithuania Sudan Algeria China Holv See Moldova Chinese Taipei Andorra Jordan Croatia Nepal Tonga Kazakstan Oman Ukraine Armenia Estonia Azerbaijan **Ethiopia** Kyrgyz Republic Russian Fed. Uzbekistan Former Yugoslav **Belarus** Latvia Saudi Arabia Vanuatu Cambodia Rep. of Macedonia Laos, P.D.R. of Seychelles Viet Nam

#### Renato Ruggiero

## From vision to reality: The multilateral trading system at 50

The world we see around us—a world of growing economic integration, widening circles of development, and unprecedented prosperity—is in many ways the fulfilment of an idea which arose out of the destruction of the Second World War.

Certainly, inequalities and poverty are still present on an unacceptably wide scale. But over the past 50 years, trade has been a powerful engine for growth. In 1950 its ratio to global GDP was 7%. Now it represents 23%, and a third of the 25 largest trading countries are developing countries. Between 1948 and 1997, merchandise trade increased 14 times, while world production increased 5 ½ times. In the same period world GDP increased by 1.9% per year at constant prices and taking account of overall population growth. Seen in an historical context, this figure is extremely high.

In particular, over the past 10 to 15 years, when developing countries have more and more embraced trade liberalizing policies, there have been signs that the tide is turning. The share of developing countries in world trade overall has increased from 20 to 25 %. For the manufactured sector it has doubled from 10 to 20 %, and on current trends could exceed 50% by the year 2020.

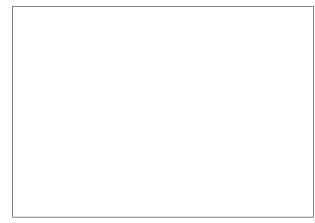
The success of the multilateral trading system in the last 50 years and in the three years after the creation of the WTO is evident. Nonetheless, there are also many signs of the pressing need to renew the case for free trade within a multilateral framework.

The fundamental strength of the system was, and remains, its **rule-based** nature. Like the GATT before it, the WTO rests on contractually binding commitments negotiated and undertaken freely by governments and ratified through their domestic legislative processes. It is thus a transparent and profoundly democratic system.

Furthermore, the success of the system testifies to the enduring power of its basic principle—non-discrimination. GATT's most obvious goal was to reduce barriers to trade—a goal which was pursued through eight successive Rounds of negotiations which have brought industrial tariffs down from an average of around 40% to under 4%. But a second and equally important goal was to provide a non-discriminatory set of rules—resting on the twin pillars of National Treatment and Most Favoured Nation—to help manage the interaction among distinct and different national economies. It was this core principle of non-discrimination which did much to reduce power politics in trade relations, by guaranteeing members equal access to the security of the rules irrespective of their size and level of development.

A third strength has been the system's commitment to consensus in decision-making. Its existence depended, not on power or coercion, but ultimately on the willingness of members to sustain it. Yet far from weakening the system or slowing it down, this principle of consensus has proved a remarkably cohesive force over the years, providing a unique and invaluable foundation for international cooperation in trade matters.

Over the past twelve months alone, we have launched an



Loading cargo at Casablanca: Ruggiero calls for a reaffirmation that the ultimate goal remains the establishment of a rule-based global system of free trade as the main element of a strategy for global development and security in the twenty-first century.

important initiative to integrate the Least-Developed Countries into the mainstream of the world trading system. We have reached an historic pact on telecommunications representing more than 90% of the global market. We have agreed to remove tariffs on information technology products, one of the fastest growing sectors of the world economy. And we have reached an equally sweeping agreement involving 102 countries to liberalize global financial services, bringing trade in banking, insurance and securities into the realm of multilateral rules for the first time. Taken together, these achievements amount to the equivalent of a major trade Round.

The value of these agreements is underwritten by a dispute settlement process which is the only one of its kind.

In three years of existence this system's enhanced effectiveness has shown in a greatly increased use by Members. But the success of the dispute settlement procedures is not only a matter of reaching judgements—it has acquired a strong deterrent value, helping to encourage "out-of-court" settlements in about a quarter of cases so far.

Of course the limit of the system is that it can only operate on the basis of trade-rules which have been approved by governments and ratified by Parliaments. This is why there is a strong need for progress by the international community to establish coordinated rules in the other fields like the Environment. An environmental problem needs an environmental answer, not a trade answer, even if the two policy areas should be ever more mutually supportive.

At the horizon of this century we see an impressive number of existing commitments in the WTO's agenda, including negotiations in agriculture, services and aspects of intellectual property. In addition, decisions must soon be taken about investment and competition. Other suggestions, like new negotiations for reducing industrial tariffs have already been presented by some countries. With momentum again mounting toward the removal of remaining trade barriers, no one can undervalue the fact that the main WTO role remains the promotion of further liberalization.

#### SPECIAL REPORT

WTO's built-in agenda		
1999	Full review of dispute settlement rules and procedures.	
	Review of the operation of the TRIMs Agreement and discussion on whether provisions on investment policy and competition policy should be included.	
	Further negotiations on the plurilateral Agreement on Government Procurement.	
2000	Agriculture: negotiations for continuing the process of substantial reductions in support and protection.	
	Services: new round of negotiations with a view to achieving a progressively higher level of liberalization.	
	Intellectual property rights: review of the implementation of the TRIPS Agreement.	
	Trade policy review: appraisal of the mechanism.	

A global economy calls in turn for a truly global system of trade rules. In addition to our 132 members, there is a "waiting list" of 31 applicants for membership in the WTO, another feature that makes this organization unique among the international agencies.

Joining the WTO is not like joining a political forum or an organization which can provide loans or grants; it means hard negotiation with existing members and very often major changes in national policies in order to be able to sign on to binding commitments across the whole trade spectrum. But countries which join the WTO gain security and predictability in their trade relations, and gain the assurance of equal access to the dispute settlement system.

Most important of all, by opening their economies these countries accelerate their development, while their partners know that unilateral economic reforms are henceforth bound into an international legal framework.

This is one important reason why the accession process is such a high priority for the WTO.

The increasing interdependence of the world economy underlines the necessity of having appropriate architecture to manage issues and policies which are becoming more interlinked. Finance, trade, development, environment, social issues are only some of those growing interrelations. This is also an important lesson from the financial turmoil in Asia. The rôle of the trading system in delivering a solution to this financial crisis has been and will continue to be critical. There can be no solution without the positive contribution of the rule-based multilateral system: system which has proved itself a bastion against protectionist pressures.

Let me state unequivocally: this is no time for protection-

What we celebrate today is a system of consensus-based rules that could embrace all of the world's economies. One that is helping to break down barriers, not just between economies, but between peoples. One that is weaving together a web of economic interdependence which gives us a shared interest in our mutual prosperity. And one that is helping to equalize the human condition through the spread of technology and knowledge, building a global vision as well as a global economy.

If the challenge of the cold war era was to manage a world divided, our challenge in the post-cold war era is to manage

a world of deepening interdependence.

This is also why trade's relevance has always gone beyond trade itself. One of the most striking examples in the last 50 years has been the role of trade liberalization in helping to transform the historic rivalry between France and Germany into a powerful bond that has united the two countries at the heart of European construction.

The celebrations of the 50th anniversary are also taking place in a time of rapid expansion of regional trading systems. More than 90 preferential regional agreements are currently in place, and over three quarters of them entered into force in the last four years. More than a third of these agreements involve the European Community.

Their contribution to the promotion of liberalization cannot be called into question. And yet the logic of regionalism makes less economic sense in an era of globalization.

As production and distribution become increasingly global and as economies become more integrated and more driven by borderless technologies, it is in no one's economic interest to have a fragmented system with fragmented rules and even a fragmented dispute settlement system.

Heads of State and Government have already agreed to free trade in the Pacific, free trade in the Americas, free trade in Europe and between Europe and the Mediterranean. Now there is the prospect of creating new free trade areas between Europe and the nations of sub-Saharan Africa, the Caribbean and the Pacific and there is the possibility of free trade across the Atlantic. These numerous initiatives are planned to come into full effect within the next twenty years.

What, then, is to hold us back from the logical next step of global free trade?

What we celebrate today is a system of consensus-based rules that could embrace all of the world's economies. One that is helping to break down barriers, not just between economies, but between peoples...

In the next few years, as we approach the target dates set for completing the various regional arrangements, we have to better define what kind of a future we want. Do we want a world which is based on non-discrimination, which is rules-based and global in coverage? Or do we want a very different world, fragmented into a few huge regional trading areas, with different rules and which are based—by definition—on discrimination among trading partners?

The implications of this choice go far beyond the trade system.

To avoid a dangerous ambiguity about the future of the world economy and to maintain a mutually supportive relationship between present and future regional areas and the multilateral system, we need to clarify our own vision.

What better time than the 50th Anniversary of the multilateral trading system to reinforce beyond any doubt that our ultimate goal remains the establishment of a rule-based global system of free trade as the main element of a strategy for global development and security in the twenty-first century.  $\Box$ 

Excerpts from the address by WTO Director-General Renato Ruggiero given on 4 March 1998 in Washington D.C. to the Brookings Institution Forum "The Global Trading System: a GATT 50th Anniversary Forum".

#### **2nd Ministerial**

(Continued from page 8)

WTO members will pay tribute to the General Agreement on Tariffs and Trade (GATT), which entered into force on 1 January 1948 and until its replacement by the WTO at the beginning of 1995 was the multilateral instrument that governed world trade. During that period, more than a hundred countries had joined the original 23 members, and eight negotiating "Rounds" had reduced trade barriers all over the world to their lowest levels ever. □

Please visit the WTO Website (www.wto.org) for up-todate information on the Ministerial Conference and the 50th Anniversary Commemoration of GATT/WTO.

## **GATT Directors General** 1948-68 Sir Eric Wyndham-White (United Kingdom) 1968-80 Olivier Long (Switzerland) 1980-1993 Arthur Dunkel (Switzerland) 1993-94 Peter Sutherland (Ireland)

#### WTO MINISTERIAL CONFERENCE Second Session Geneva, 18 and 20 May 1998 PROVISIONAL AGENDA

1.	Overview of Activities in the WTO Under this item of the agenda, Ministers will have the opportunity to exchange views on implementation of the WTO Agreement and Ministerial Decisions, and on future activities of the WTO. Discussions on these two broad areas are expected to take place in working sessions. Ministers will also have before them a report of the General Council on activities of the WTO in 1997 and early 1998 as well as a report by the Director-General on the outcome and follow-up of the High Level Meeting on Least-Developed Countries.
2.	Action by Ministers Ministers are expected under this item of the agenda to adopt a Ministerial text and direct the General Council to take any other action which they may deem necessary for the future work of the WTO.
3.	Date and Venue of the Third Session
4.	Election of Officers

MEETINGS		
JUNE 1998		
2-3	Trade Policy Review: Hungary	
2, 5, 8, 12, 22, 26, 29	Committee on Rules of Origin	
4	Committee of ITA Participants	
5	Council for Trade in Goods	
10	Committee on Government Procurement	
10-11	Committee on Sanitary and Phytosanitary Measures	
15	Working Party on Professional Services	
15-17	Textiles Monitoring Body	
16	Committee on Trade in Civil Aircraft	
16-17	Working Group on the Relationship between Trade and Investment	
17	Dispute Settlement Body	
18	Committee on Market Access Working Party on GATS Rules	
19	Committee on Trade and Development	
22-23	Working Group on Transparency in Government Procurement	
23	Working Party on State Trading Enterprises	
23-24	Trade Policy Review: Nigeria	
24	Council for Trade in Services Working Party on GATS Rules	
24-25	Committee on Government Procurement	
25-26	Committee on Agriculture	
26	Committee of ITA Participants	
29	Committee on Technical Barriers to Trade	
30	Trade Policy Review: Australia	

#### **WTO FOCUS**

Newsletter published by the Information and Media Relations Division of the WTO.

Centre William Rappard, 154 rue de Lausanne, 1211 Geneva 21, Switzerland Tel. 7395111 Fax: 7395458 Web Site: http://www.wto.org

ISSN 0256-0119































