

1 ARTICLE I OF THE MARRAKESH AGREEMENT ESTABLISHING THE WORLD TRADE ORGANIZATION1

1.1 Text of Article I 1

1.2 The name "World Trade Organization"..... 1

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Article I

Establishment of the Organization

The World Trade Organization (hereinafter referred to as "the WTO") is hereby established.

1.2 The name "World Trade Organization"

1. The World Trade Organization (WTO) was established at the conclusion of the Uruguay Round of multilateral trade negotiations. The name "World Trade Organization" was established at the meeting of the Trade Negotiating Committee on 15 December 1993.¹

2. In March 1994, the Secretariats of the GATT and the World Tourism Organization reached an understanding on steps to help the World Trade Organization and the World Tourism Organization minimize the risk of confusion that could arise from use of the acronym "WTO" by both organizations. These steps included: the World Trade Organization would use a logo that is distinct and not susceptible to confusion with that of the World Tourism Organization, the World Trade Organization would seek to avoid using the WTO acronym in connection with work specifically on tourism services (using the full name or "WTO-OMC"), and the Secretariats of the two organizations would consult with one another as necessary to resolve any practical issues arising in this context.²

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¹ GATT document [MTN.TNC/40](#).

² GATT document [MTN.TNC/W/146](#), p. 3.