

Catalogue, Trade Dialogues on Food

April 2020 – April 2025

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| <p>1st WEBINAR 30 April 2020</p> <p>Watch Here</p> | <p>International Trade and Food Security in Era of COVID-19</p> <ul style="list-style-type: none"> • Maximo Torero, Chief Economist and Assistant Director-General of the Economic and Social Development Department at the Food and Agriculture Organization (FAO) • Andrea Gruber, Head Special Cargo in the International Air Transportation Association (IATA) • Shenggen Fan, Senior Professor at the College of Economics and Management in China Agriculture University, and former Director General of the International Food Policy Research Institute (IFPRI) • Edwini Kessie, Director of the Agriculture and Commodities Division (WTO) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>2nd WEBINAR 14 May 2020</p> <p>Watch Here</p> | <p>Global Value Chains in Agriculture and Food, in an Era of COVID-19</p> <ul style="list-style-type: none"> • Daniel Njiwa, Head of Regional Food Trade, Alliance for Green Revolution in Africa • Charlotte Hebebrand, Executive Vice-President and Chief Sustainability Officer at Nutrien, and former Director General of the International Fertilizer Association • Caroline Emond, Director-General, International Dairy Federation • Matt Kovac, CEO of Food Industry Asia • Paolo Giordano, Principal Economist, Inter-American Development Bank • Edwini Kessie, Director, WTO Agriculture and Commodities Division <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>3rd WEBINAR 28 May 2020</p> <p>Watch Here</p> | <p>COVID-19, Flattening the Food Insecurity Curve in Africa</p> <ul style="list-style-type: none"> • Theo De Jager, President, World Farmers Organization • Junior Davis, Head of Policy Analysis and Research Branch, Division for Africa and LDCs at the United Nations Conference on Trade and Development (UNCTAD) • Trudi Hartzenberg, Executive Director TRALAC (Trade Law Center, South Africa) • Halima Noor, Senior Trade Advisor, African Union • Edwini Kessie, Director, WTO Agriculture and Commodities Division <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |

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| | |
|---|---|
| <p>4th WEBINAR 11 June 2020</p> <p><u>Watch Here</u></p> | <p>Food Trade Logistics, Navigating the Risks of COVID-19. (Joint WTO – World Economic Forum (WEF) Webinar)</p> <ul style="list-style-type: none"> • Ertharin Cousin, CEO and President, Food Systems for the Future (former Executive Director of the World Food Program) • Arnaud Petit, Executive Director, International Grains Council • Sheri Rosenow, Counsellor, Market Access Division, WTO Trade Facilitation Section • Siddharth Adya, Vice President, Group Cargo Solutions and Platform Development, PSA International • Allan Lerberg Jørgensen, Head of Sustainable Trade, Maersk • Lisa Sweet, Head of Future of Protein, COVID Response, and Food Health of the World Economic Forum <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>5th WEBINAR 25 June 2020</p> <p><u>Watch Here</u></p> | <p>The Disruptors: A Conversation with the Technology Giants. Revolutionizing African Agriculture</p> <ul style="list-style-type: none"> • Bolaji Akinboro, Co-Founder and Co-CEO, Cellulant Corporation • Onyeka Akumah, Founder and CEO, Farmcrowdy • Kikonde Mwatela, Co-Founder and Chief Operating Officer, Twiga Foods • Kamal Yacub, CEO, Trotror Tractor Ltd. • Gabrielle Marceau, Senior Counsellor, WTO Economic Research and Statistics Division <i>"Innovation and the WTO Rule-Book"</i> • Emmanuelle Ganne, Senior Analyst, WTO Economic Research and Statistics Division <i>"Blockchain, Small and Medium Sized Enterprises and the WTO"</i> <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>6th WEBINAR 1 October 2020</p> <p><u>Watch Here</u></p> | <p>Food Trade Policy, the G20, and COVID-19</p> <ul style="list-style-type: none"> • Alan Wolff, Deputy Director-General of the World Trade Organization (WTO) • Saad Abdullah Khalil Esa, Economic Advisor, Ministry of Environment, Water, Agriculture (MEWA) of the Kingdom of Saudi Arabia • Randal Giroux, Chair of The Grain and Feed Trade Association (GAFTA) Global Trade Policy Committee, and Vice President - Global Regulatory Leader at Cargill • Maximo Torero, Chief Economist and Assistant Director-General of the Economic and Social Development Department at the Food and Agriculture Organization (FAO) • Edwini Kessie, Agriculture and Commodities Division of the World Trade Organization (WTO) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |

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| <p>7th WEBINAR 5 November 2020</p> <p>Watch Here</p> | <p>The Future of Food, Digitalization, Automation and COVID-19</p> <ul style="list-style-type: none"> • Maximo Torero, Chief Economist, Food and Agriculture Organization (FAO) • Sean de Cleene, Head of the Future of Food, World Economic Forum (WEF) • Emma Weston, CEO & Co-Founder, AgriDigital • Oswaldo Loor, Founder and CEO, Shenzhen Drones • Ulla Kask, Counsellor, Agriculture and Commodities Division (WTO) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>8th WEBINAR 19 November 2020</p> <p>Watch Here</p> | <p>The AoA@25, Teaser for WTO Agriculture Symposium 2020</p> <ul style="list-style-type: none"> • Sunanta Kangvalkulkij, Ambassador of Thailand to the WTO • Xolelwa Mlumbi-Peter, Ambassador of South Africa to the WTO • Eugenio Diaz-Bonilla, Head of Latin American and Caribbean Program, International Food Policy Research Institute (IFPRI) • Robert Koopman, Director, Economic Research and Statistics Division, WTO • Edwini Kessie, Director, Agriculture and Commodities Division, WTO <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>9th WEBINAR 25 February 2021</p> <p>Watch Here</p> | <p>The Africa Agriculture Trade Monitor; What Next for the African Continent? - A joint event by WTO-IFPRI-IISD</p> <ul style="list-style-type: none"> • Chahir Zaki, Associate Professor of Economics (and Co-Editor of the Trade Monitor), Cairo University • Halima Noor, Senior Trade Advisor at the African Union • Elizabeth Nsimadala, President of the Pan-African Farmers Organization and the Eastern Africa Farmers Federation • Xolelwa Mlumbi-Peter, Ambassador of South Africa to the WTO • Edwini Kessie, Director, Agriculture and Commodities Division, WTO <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division and Jonathan Hepburn, Senior Policy Advisor, International Institute for Sustainable Development</p> |

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10th WEBINAR
1 April 2021

[Watch Here](#)

Enabling Agricultural Trade; An Independent United Nations Food Systems Summit Dialogue by the WTO Secretariat

- **Marion Jansen**, Director, Trade and Agriculture Directorate, OECD
- **Geeta Sethi**, Advisor and Global Lead for Food Systems, World Bank
- **Arianna Giuliadori**, Secretary General, World Farmers' Organisation
- **Boubaker Ben-Belhassen**, Director, Markets and Trade Division, FAO
- **Robbert de Vreede**, Executive Vice-President Global Foods, Unilever
- **Berry Martin**, Member of Managing Board, Rabobank (responsible for International Rural and Retail Banking, Leasing, Sustainability)
- **Michael Roberts**, Head, Aid-for-Trade Unit (WTO)
- **Melvin Spreij**, Head, Standards and Trade Development Facility (WTO)

Moderated by **Doaa Abdel-Motaal**, Senior Counsellor, WTO Agriculture and Commodities Division

SPECIAL EVENT IN CONTEXT OF UNITED NATIONS FOOD SYSTEMS SUMMIT

6 July 2021

[Watch here -
Opening Session](#)

[Watch here -
Closing Session](#)

Global Dialogue on Trade: Trade, An Essential Piece of the Food Systems Puzzle (In collaboration with the United Nations Food Systems Summit)

OPENING SESSION:

- **Dr. Ngozi Okonjo-Iweala**, Director General of the WTO
- **Dr. Agnes Kalibata**, Special Envoy of the UNFSS
- **Dr. David Nabarro**, Strategic Director of 4SD

BREAKOUT SESSIONS:

1. International Trade in Food In Times of Crisis
2. Can the Reform of Agricultural Subsidies Contribute to Food System Transformation?
3. The WTO Agreement on Agriculture (AoA); The Way Forward
4. Trade Facilitation and the Cutting of Red Tape for Food System Transformation
5. Global Agricultural Value Chains
6. Realizing the Human Right to Food
7. Ensuring Sustainable Food Trade
8. Nutrition Security and International Trade
9. Food Security and International Trade
10. Food Safety and International Trade

CLOSING SESSION:

- **Jean-Marie PAUGAM**, Deputy Director General of the WTO of the WTO

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| <p>11th WEBINAR 5 October 2021</p> <p>Watch Here</p> | <p>“Food Miles”: Do They Help or Hurt our Planet?</p> <ul style="list-style-type: none"> • Tara Garnett, Director of Table, Oxford Martin Program on the Future of Food • Tim Benton, Director, Environment and Society Programme, Chatham House • Alexander Kasterine, Senior Advisor, Sustainable and Inclusion Value Chains Section, International Trade Center • Yi Fan Jiang, Head of Science and Regulatory Affairs, Food Industry Asia • Gabrielle Marceau, Counsellor for Research on Legal Policy, Economic Research and Statistics Division, World Trade Organization <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>12th WEBINAR 28 October 2021</p> <p>Watch Here</p> | <p>Exploring the Nutrition and International Trade Nexus</p> <ul style="list-style-type: none"> • Chris Hegadorn, Secretary, Committee on World Food Security • Sumbue Antas, Ambassador, Permanent Mission of Vanuatu to the WTO • Anne Marie Thow, Associate Professor, School of Public Health, University of Sydney • Charlie Worthington, Food Specialist, Consumers International • Rick White, Chair, International Agri-Food Network • Erik Wijkstrom, Counsellor, Trade and Environment Division, WTO <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>13th WEBINAR 20 January 2022</p> <p>Watch Here</p> | <p>"A Voice for the Future: Youth Engagement in Agricultural Trade"</p> <ul style="list-style-type: none"> • Kourtney Hollingsworth, National Youth Coordinator for the United States Department of Agriculture (USDA) Office of the Secretary • Claire Sterngold, Youth Entrepreneurship Community Manager at the International Trade Centre (ITC) • Luciano Loman, Board Member of the Youth Alliance for Zero Hunger and Chairman of the Brazilian Farmers Association • Helen Gyasi, Agribusiness Project Officer at the Netherlands African Business Council • Kathryn Lundquist, Economic Affairs Officer - Economics, Research and Statistics Division at the World Trade Organization (WTO) - MSMEs and E-commerce expert • Jim Leandro Cano, Philippines Country Representative for the Young Professionals for Agricultural Development and Director for Agritech at 8Layer Technologies <p>Moderated by Gloria Manu, Junior Economic Affairs Officer, WTO Agriculture and Commodities Division</p> |

Catalogue, Trade Dialogues on Food

April 2020 – April 2025

14th WEBINAR
3 March 2022

[Watch Here](#)

Special Edition of the Trade Dialogues on Food - Combating Illicit Trade in Food and Food Fraud

SPEAKERS IN HIGH LEVEL OPENING PANEL (2 - 3.30 PM):

- **Anabel Gonzalez**, Deputy Director General, World Trade Organization (WTO)
- **Maximo Torero**, Chief Economist, Food and Agriculture Organization (FAO)
- **Jeffrey Hardy**, Director General, Transnational Alliance to Combat Illicit Trade (TRACIT)
- **Antonia Marie De Meo**, Director, United Nations Interregional Crime and Justice Research Institute (UNICRI)
- **Tarek Sharif**, Executive Director of the African Union Mechanism for Police Cooperation (AFRIPOL)

Moderated by **Doaa Abdel-Motaal**, Senior Counsellor, WTO Agriculture and Commodities Division

SPEAKERS IN TECHNICAL PANEL (3.45 - 5.15 PM):

- **Marco Musumeci**, Program Coordinator, UNICRI
- **John Spink**, Director, Food Fraud Prevention Academy & Assistant Professor, Michigan State University
- **Carmen Bullon**, Legal Officer, Development Law Service, FAO
- **Jan Mei Soon**, Senior Lecturer in Food Safety Management, University of Central Lancashire
- **Quincy Lissaur**, SSAFE Executive Director

Co-Moderated by **Christiane Wolff**, Counsellor, WTO Agriculture and Commodities Division and **Melvin Spreij**, Head, Standards and Trade Development Facility (STDF)

15th WEBINAR
21 April 2022

[Watch Here](#)

Agricultural Trade; The Chokepoints and the Suez Crisis

- **Richard King**, Senior Research Fellow, Chatham House (Contributing author, Chokepoints)
- **Laura Wellesley**, Senior Research Fellow, Chatham House (Lead author, Chokepoints)
- **Arnaud Petit**, Executive Director, International Grains Council
- **Jan Hoffmann**, Chief, Trade Logistics Branch, United Nations Conference on Trade and Development (UNCTAD)
- **Ahmed Ihab Gamaleldin**, Egyptian Ambassador to the WTO
- **Inga Fechner**, Senior Economist, ING Deutschland

Moderated by **Doaa Abdel-Motaal**, Senior Counsellor, WTO Agriculture and Commodities Division

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| | |
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| <p>16th WEBINAR 30 June 2022</p> <p>Watch Here</p> | <p>Dialogues sur le commerce des produits alimentaires Série de webinaires: «Parlons des Céréales»</p> <p>INTERVENANTS:</p> <ul style="list-style-type: none"> • Sebastien Abis, Directeur général, Club DEMETER, et Chercheur associé à l'IRIS • Jean-Francois Lepy, Directeur général, Soufflet Négoce • Anne-Laure Paumier, Directrice, Département Relations Internationales, Intercéreales • Patrick Heffer, Directeur général adjoint, Association internationale des engrais <p>Modérateur: Doaa Abdel-Motaal, Conseillère principale, Division de l'agriculture et des produits de base de l'Organisation mondiale du commerce (OMC)</p> |
| <p>17th WEBINAR 22 September 2022</p> <p>Watch Here</p> | <p>Improved Seed Trade; Unlocking Global Food Security</p> <ul style="list-style-type: none"> • Maximo Torero, Chief Economist of the United Nations Food and Agriculture Organization (FAO) • Edwini Kessie, Director of the Agriculture and Commodities Division of the World Trade Organization (WTO) • Michael Keller, Secretary General of the International Seed Federation (ISF) • Marco van Leeuwen, Managing Director of Rijk Zwaan (a vegetable breeding company that develops improved plant varieties and sells seeds to vegetable growers all over the world. It is now the no. 4 vegetable breeding company in the world) • Naomi Stevens, Global Policy Advocacy Manager of Bayer CropScience • Alice Ingabire, Lead Access to Seed Index, World Benchmarking Alliance (WBA) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>18st WEBINAR 16 February 2023</p> <p>Watch here</p> | <p>High Tech Foods and WTO Rules</p> <ul style="list-style-type: none"> • Shir Slutzky, Deputy Permanent Representative to the WTO, Permanent Mission of Israel • Maximilian Marquart, CEO Planet A Foods • Phil Webster, Principal, Global Technology & Innovation, Arthur D. Little • Nir Goldstein, Managing Director, Good Food Institute, Israel • Gabrielle Marceau, Senior Counsellor, WTO Research Division • Christiane Wolff, Counsellor, WTO Agriculture and Commodities Division <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |

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| <p>19th WEBINAR 1 June 2023</p> <p>Watch here</p> | <p>The Black Sea Grain Initiative</p> <ul style="list-style-type: none"> • Dr. Ngozi Okonjo-Iweala, Director-General, World Trade Organization (WTO) • Abdullah Dashti, United Nations Coordinator, Black Sea Grain Initiative (BSGI) • Alzbeta Klein, CEO and Director General, International Fertilizer Association (IFA) • Arnaud Petit, Executive Director, International Grains Council (IGC) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>20th WEBINAR 29 January 2024</p> <p>Watch here</p> | <p>COP 28 and Food Trade</p> <ul style="list-style-type: none"> • Danielle Nierenberg, President, Foodtank • Ackim Mwape, Africa Programme Lead, The Global Research Alliance on Agricultural Greenhouse Gases • Hoe Lim, Director, Trade and Environment Division, World Trade Organization (WTO) • Tatiana Campos, Executive Director, International Fruit and Vegetable Juice Association • Joseph Glauber, Senior Research Fellow, Markets, Trade, and Institutions Unit, International Food Policy Research Institute (IFPRI) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>21st WEBINAR 20 March 2024</p> <p>Watch here</p> | <p>COP 28 and Food Trade – Second Edition</p> <ul style="list-style-type: none"> • Sandeep Sengupta, Global Policy Lead, Climate Change, International Union for Conservation of Nature (IUCN) • Morgan Gillespy, Executive Director, Food and Land Use Coalition (FOLU), World Resources Institute • Andrea Porro, Secretary-General, World Farmers Organization (WFO) • David Laborde, Director, Agrifood Economics Division, Food and Agriculture Organization (FAO) of the United Nations • Edwini Kessie, Director, Agriculture and Commodities Division, World Trade Organization (WTO) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |

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| <p>22nd WEBINAR 17 September 2024</p> <p>Watch here</p> | <p>Shipping Food Across Borders, Navigating the Chokepoints</p> <ul style="list-style-type: none"> • Ben Parker, Officer in Charge, UN Black Sea Initiative Support Office • Iliana Axiotiades, Secretary-General, Coceral • Doaa Abdel Motaal, Senior Counsellor, World Trade Organization (WTO) • Silvia De Marucci, Maritime Business Strategic Advisor, Vice President of Operations, Panama Canal Authority • Jan Hoffmann, Head, Trade Logistics Branch, Division on Technology and Logistics, UN Trade and Development (UNCTAD) <p>Moderated by Lori Ann LaRocco, CNBC Business News</p> |
| <p>23rd WEBINAR 18 February 2025</p> <p>Watch here</p> | <p>AgTech & Global Trade Bridging the Future of Agriculture</p> <ul style="list-style-type: none"> • Adam Struve, Global Lead, Agri-Commodities, International Finance Corporation (IFC) • Hadar Sutovsky, VP Corporate Investments, ICL Group & General Manager of ICL Planet Startup Hub • Shenggen Fan, Chair Professor and Dean of the Academy of Global Food Economics and Policy, China Agricultural University (CAU) • Landry Signé, Senior Fellow, Global Economy and Development, Africa Growth Initiative, Brookings Institution; Executive Director, Thunderbird School of Global Management • Shir Slutzky, Deputy Permanent Representative of Israel to the World Trade Organization (WTO) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |
| <p>24th WEBINAR 1 April 2025</p> <p>Watch here</p> | <p>What's in a Chocolate? Understanding Cocoa Markets and Trade</p> <ul style="list-style-type: none"> • Nicko Debenham, Managing Director, Sustainability Solutions, and former Head of Sustainability at Barry Callebaut • Ambassador Jose Valencia, Permanent Representative of Ecuador to the World Trade Organization (WTO) • Wendy Gloria Musiimenta, Founder of Nile Chocolates, Uganda • Michele Nardella, Director of the Economics, Statistics, and Sustainable Development Division, International Cocoa Organization (ICCO) • Edwini Kessie, Director, Agriculture and Commodities Division World Trade Organization (WTO) <p>Moderated by Doaa Abdel-Motaal, Senior Counsellor, WTO Agriculture and Commodities Division</p> |