



**UNIVERSITÉ  
DE GENÈVE**

GENEVA SCHOOL OF ECONOMICS  
AND MANAGEMENT

## *"Local" Geneva Trade and Development Workshop*

**Friday 13 October 2023**

**Room B (+ Zoom), World Trade Organization**

Rue de Lausanne 154, Geneva

### *Programme*

Time	Speaker	Title
09:00 - 09:30	Yuan Zi (IHEID)	Local Corporate Taxes and the Geography of Foreign Multinationals
09:30 - 10:00	Israel Gutierrez Treviño (IHEID)	The Rules of the Game: Explicit and Implicit Tenets in International Trade
10:00 - 10:30	Coffee break (30 min)	
10:30 - 11:00	Dzhamilya Nigmatulina (HEC Lausanne)	Sanctions and Misallocation. How Sanctioned Firms Won and Russia Lost
11:00 - 11:30	Camille Reverdy (IHEID)	Building a New Reputation: The Impact of Voluntary Standards' Adoption
11:30 - 12:00	Cecília Carvalho (GSEM and HEG-Genève)	Promoting Exports in Brazil
12:00 - 13:30	Lunch break (90 min)	
13:30 - 14:00	Sang Hyun Park (IHEID and WTO)	Technology Adoption and the Role of R&D Expenditure and Subsidies: Evidence from South Korea
14:00 - 14:30	Michael Blanga-Gubbay (WTO)	Technology Adoption, Economic Growth, and the International Flow of Capital Goods
14:30 - 15:00	Coffee break (30 min)	
15:00 - 15:30	Monika Mrázová (GSEM)	Harmonization...What Else? The Role for International Regulatory Agreements
15:30 - 16:00	Chiara Bellucci (IMT Lucca and WTO)	Supply Chains, Takeovers, and Market Power