A world map with a blue background. The map is overlaid with numerous small, multi-colored squares (blue, green, purple, orange, red) representing data points across various continents. Several curved lines in shades of blue and brown represent trade routes or data flows connecting different regions of the world.

Why are data-flows important for trade?

A developing country perspective

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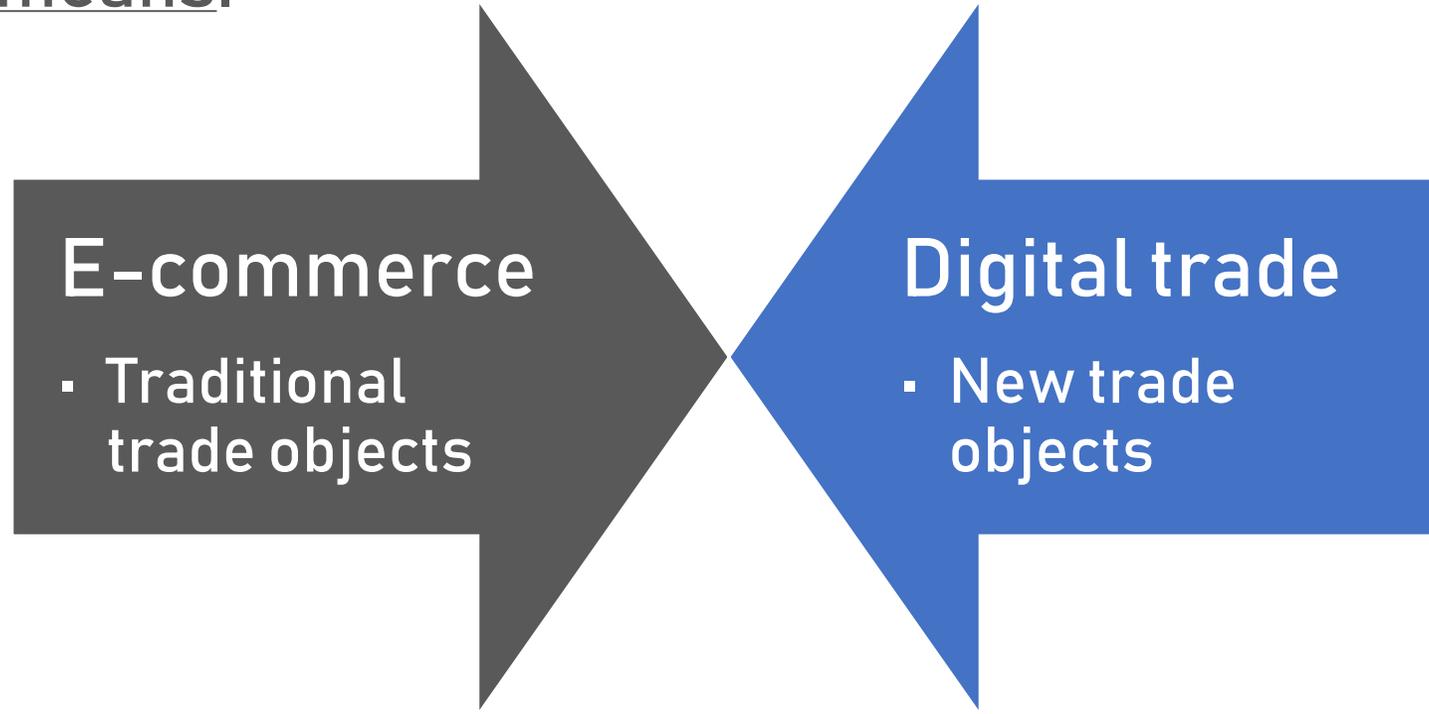
Subsecretaría
de Relaciones
Económicas
Internacionales

Gobierno de Chile

Two types of electronically enabled trade

WTO E-commerce Work Program (WT/L/274):

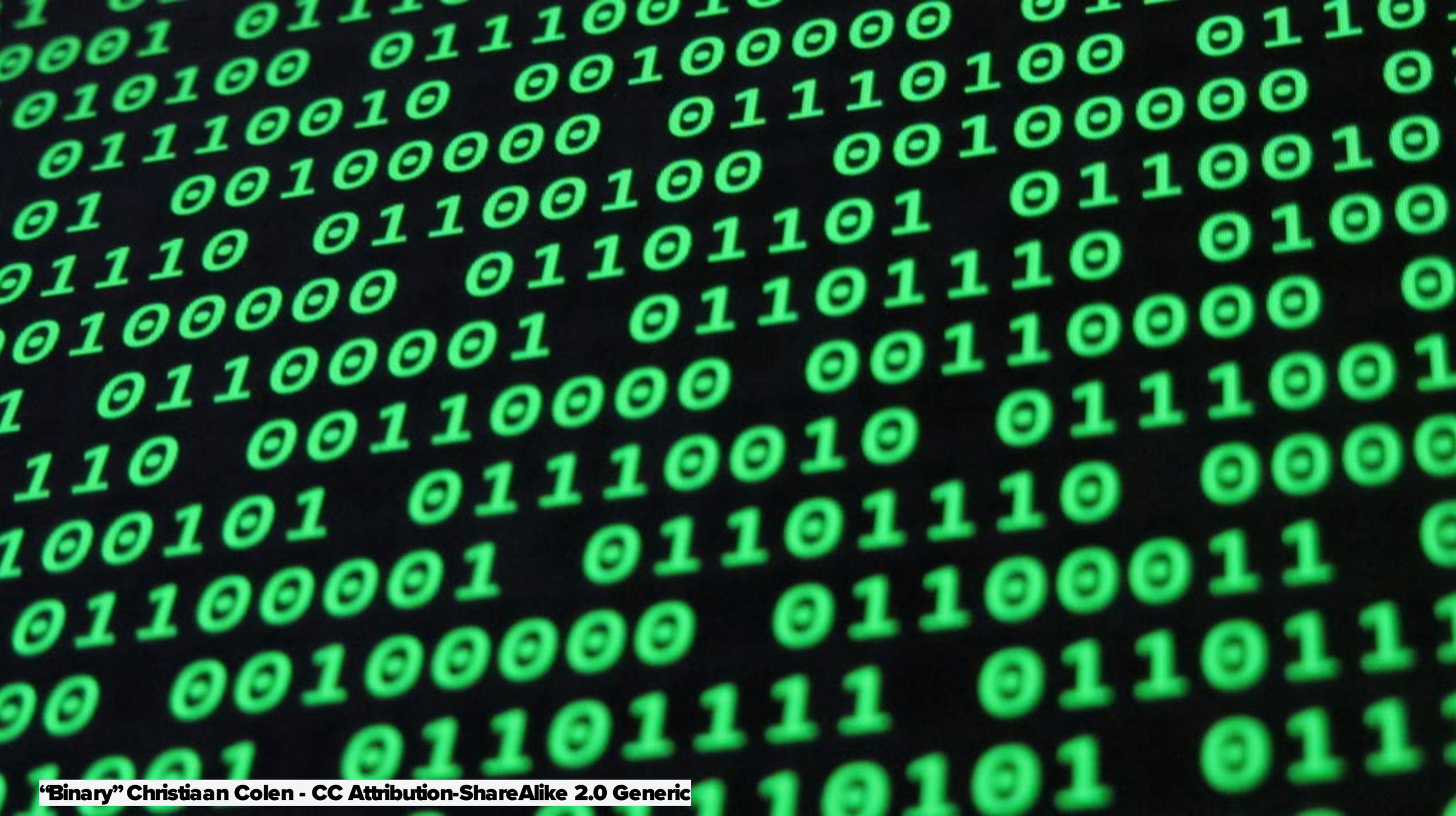
"electronic commerce" is understood to mean the production, distribution, marketing, sale or delivery of goods and services by electronic means.





{*Digital Trade:*

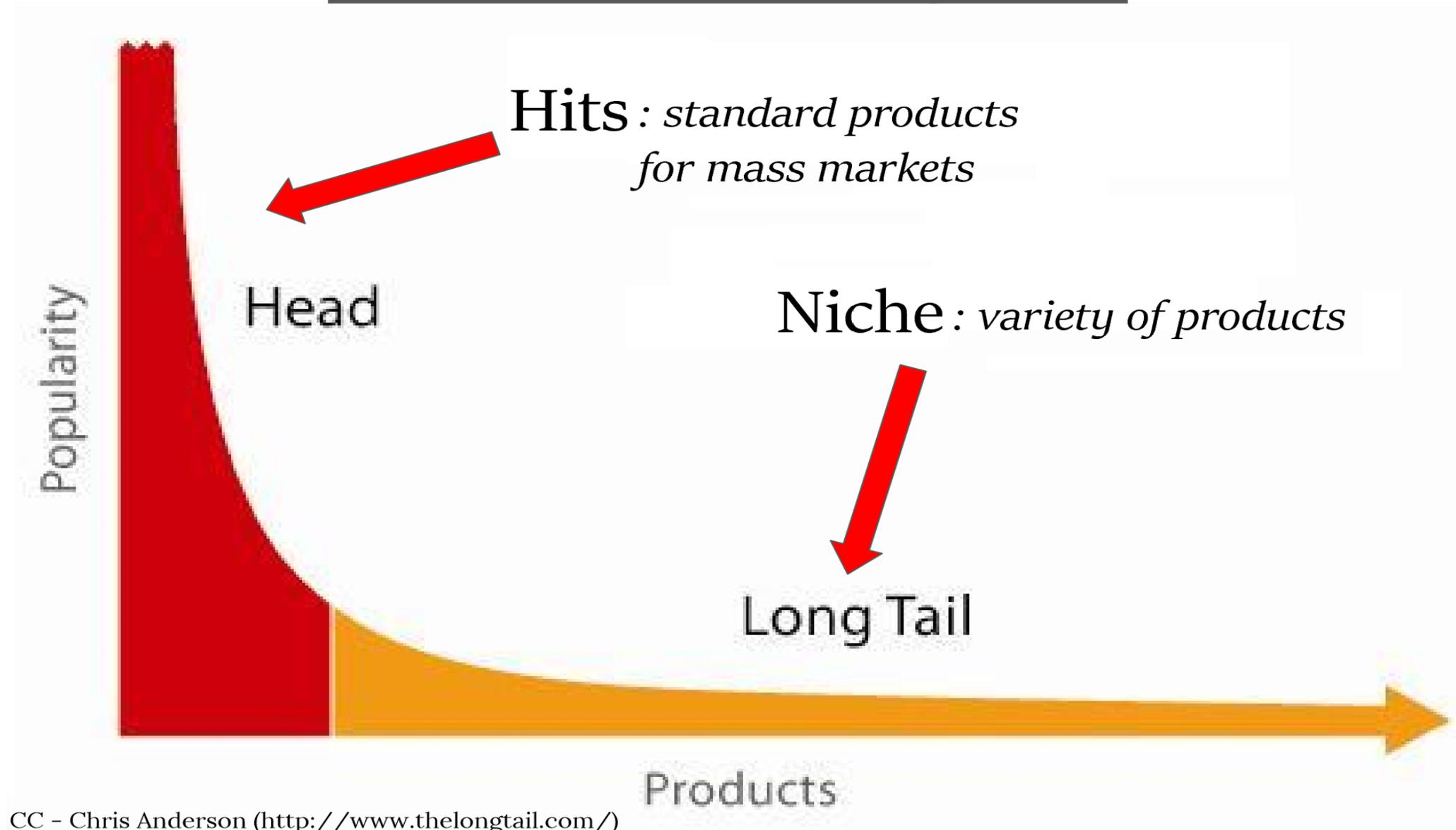
Why are we doing
this?}



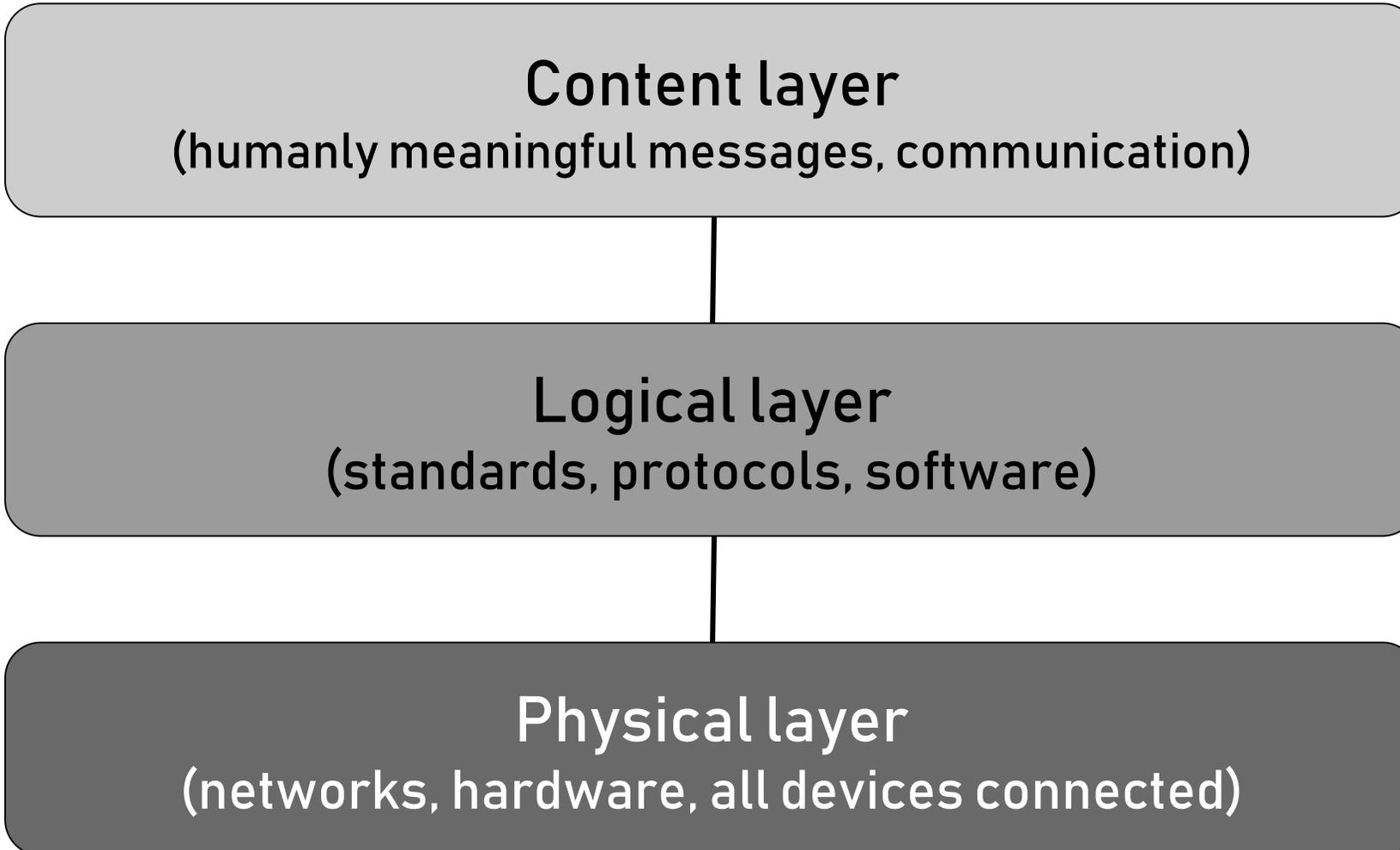
Characteristics of the Digital Economy

- Decreasing average production costs
- Wide range of products
- Modest capital requirements
- High rates of innovation
- Quick and frequent entry and exit
- Network externalities

The new marketplace



(Really simplified) technical architecture



Data flows

The Internet moves 'data packets'

End-to-end design

What Chile has been doing

- Cross border data flows
- Non localization requirements
- Non-discrimination of digital products or applications
- Competition

Wrapping-up

- The Internet should remain a global and open platform for trade
- Data flows are the way the Internet Works
- The more open, global and non-discriminatory the platform is, the more people can participate (democratization)



That's all Folks!