

WORLD TRADE REPORT 2018

The future of world
trade: How digital
technologies are
transforming global
commerce



An in-depth look at the World Trade Report 2018

20 November 2018

Context



WORLD TRADE
ORGANIZATION

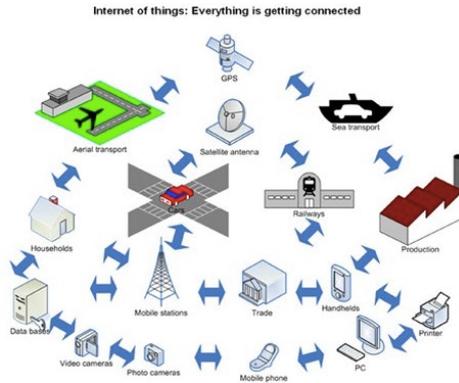
- ▶ Trade has always been shaped by technology
- ▶ But we are entering a new digital era
 - Potential major impact on what we trade and how we trade.
 - What consequences on the world economy, and in particular on international trade?

Focus of the report



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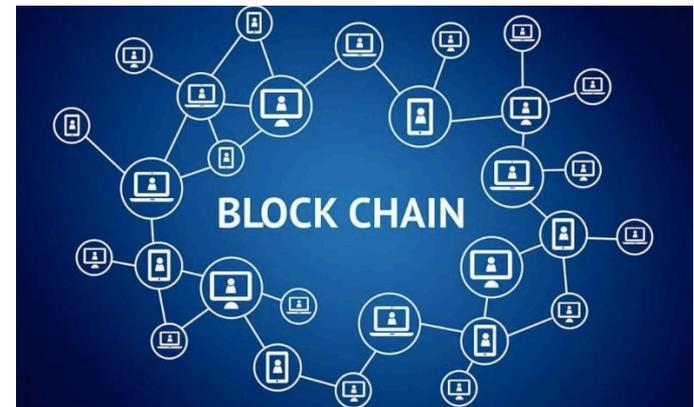
Internet of Things (IoT)



Artificial intelligence



3D printing



Aim of the report



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- How digital technologies are transforming global commerce today – and will impact it tomorrow.
- Attempt at quantification of some of the changes at play.
- Some policy options for international trade cooperation

Structure



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Section A – Introduction

Section B – Towards a new digital era

Section C – The economics of how digital technologies impact trade

Section D – How do we prepare for the technology-induced reshaping of trade?