



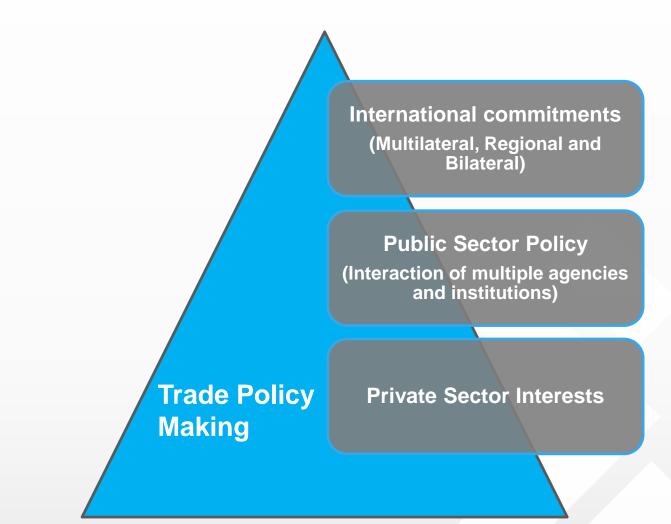
### Technical Assistance and Support for Arab Acceding Governments Building Linkages with the Private Sector

#### **10 November 2020**

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#### Trade policy reform is the interaction of:





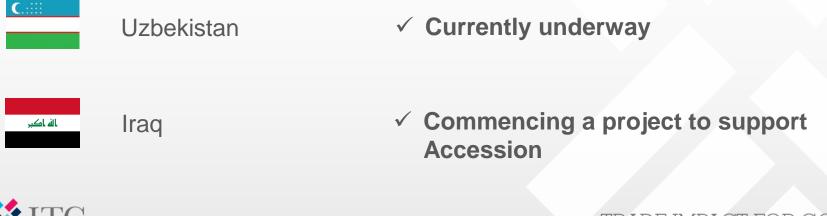
Public – private partnerships are integral throughout the process of trade policy making...





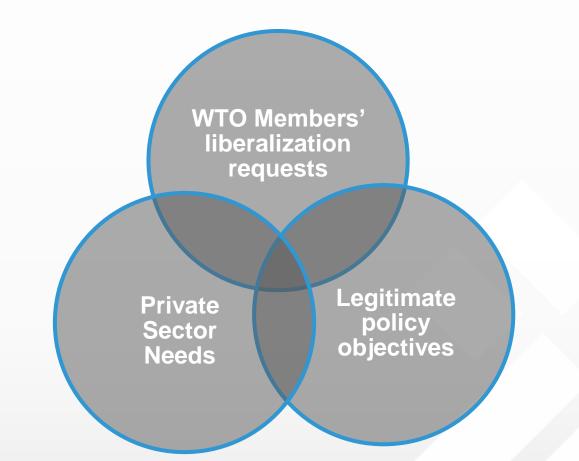
### ITC's has provided support for Accessions to...







### The Accession process involves balancing interests





# Accession to WTO brings several benefits to acceding Members

- Greater security and predictability of access to markets of other WTO Members
- More business-friendly environment that helps attract foreign direct investment and increase productivity
- Greater protection for the private sector against harmful trade actions by other countries
- Safeguard national interests by participating actively in international trade negotiations



# Accession brings a number of obligations, which pose challenges for public and private sectors

- Acceding Members are expected to offer access to their markets in goods and services
- ✓ They also have to bring their laws, procedures and institutions into conformity with the WTO



## Integrating the private sector into WTO Accession related reforms

Private sector understands the impact of WTO Accession – Its Benefits, Challenges and Opportunities

Private sector institutions are enabled to canvass support for and articulate business interests in the WTO Accession process

Government integrates business priorities into negotiating positions and policy/regulatory reforms



### **ITC Project to Support Iraq's WTO Accession Process – Funded by the European Union**



Informed drafting of documentation & negotiating positions required for WTO accession process

Enhanced capacity for the development of specific sectoral laws & regulations to align Irag's national trade policy with the WTO Rules

Increased policymakers' understanding of WTO accession process & legal framework



Strengthened national institutional capacity for **SPS/TBT &** Trade **Facilitation** compliance in line with WTO obligations



Enhanced awareness of stakeholders, including women's associations. about WTO accession



### Thank you for your attention



