



WTO OMC



What's new in the work of the Consultative Mechanism?

Marième Fall
WTO Secretariat

Geneva, 29 November 2018

1. A full day for Development

Consultative Mechanism extended to **one full day:**

Pursuant to a suggestion by the C4 at the June 2018 meeting, in the light of:

- 1. Extended discussions under the new agenda item 6 on “cotton projects”, and**
- 1. Various proposals to organize specific technical sessions in the margins of the Consultative Mechanism**

New!



2. Item 6 on «cotton projects»

Based on request by the C4 to have more **pragmatic** and **interactive** project-focused discussions:

- **Beneficiaries present new project proposals and receive in-session feedback**
- **Donors and partners can present new project proposals and receive in-session feedback**
- **Discussions are often linked to changes in the Evolving Table = enhanced transparency + increased level of engagement**

New!



A unique platform to discuss cotton projects, share information, improve matching between beneficiaries and partners' priorities

3. Ad-hoc technical sessions

Technical Session on Cotton by-Products under item 8:

- Pursuant to a suggestion made by the C4 in June 2018 to continue work in relation to the list of cotton-related products annexed to the 2015 Nairobi Decision on Cotton

New!



Technical discussions to shed light on issues of specific interest to development assistance partners

4. Private sector presentations

Pursuant to a C4 suggestion to invite private sector representatives to bring more real-life perspectives to our discussions

- **Afreximbank in June 2018**
- **Toyoshima Inc. today**

New!



Novel feature at the Consultative Mechanism, within the broader WTO orientation of enhanced dialogue with the private sector



WTO Cotton Days – Communication & Outreach

Increasing the visibility of our work on cotton

«Branding» our work

A new visual Identity



- To shape our messages and identity
- To gain visibility

The Cotton Days webpage

www.wto.org/cottondays

Objective: To promote the event, the tools/documents and related information

AGRICULTURE AND DEVELOPMENT: COTTON

WTO "cotton days"

The WTO organizes twice a year, since the 2013 Bali Ministerial Conference, "cotton days" consisting of back to back Dedicated Discussions (trade aspects) and Rounds of the DGCFCM (development assistance). These discussions are conducted through the Director-General's Consultative Framework Mechanism on Cotton and the Committee on Agriculture in Special Session through dedicated discussions.

Agriculture

Agriculture Committee

Agriculture negotiations

Cotton

[+]

Cotton days

Food security



The WTO's "cotton days" bring together WTO delegates, international experts and representatives of high-level governmental and intergovernmental organizations, as well as key private sector actors, to discuss progress in development assistance, cotton market trends and technical information underpinning cotton negotiations. The cotton days are unique in that they address in a holistic manner market conditions, trade-related measures and domestic policies as well as development projects for cotton, a commodity of particular importance to least-developed countries.

Recent and forthcoming cotton days

19 June 2018

The Cotton 4 producers —Benin, Burkina Faso, Chad and Mali — and other WTO members discussed with donors the lessons learned from recent cotton assistance projects. WTO members also discussed the latest state of play in cotton negotiations since the 11th Ministerial Conference held in Buenos Aires in December 2017.

[More](#)

28-29 November 2018

The first day (28 November) will be devoted to the trade-related aspects of cotton. The second day (29 November) will be dedicated to the development assistance aspects of cotton.

[Provisional agenda for 28 November 2018](#)

[Provisional agenda for 29 November 2018](#)

Share



[Cotton Portal](#), launched at the 2017 Buenos Aires Ministerial Conference, provides a single-entry point for all the cotton-specific information available in WTO and ITC databases on market access, trade statistics, country-specific business contacts and development-assistance related information.



[ePing SPS & TBT Notification Alert System](#)

By registering on ePing, users can receive daily or weekly email alerts containing SPS/TBT notifications covering products/markets of interest to them

[#WTOCOTTON](#)

Tweets about [#WTOCotton](#)

Problems viewing this page? If so, please contact webmaster@wto.org giving details of the operating system and web browser you are using.

- Programme of the Cotton Days
- Presentations
- Reports
- Link to the updated Evolving table and Table on Domestic Reforms
- Link to the Background document

The Cotton Days «take away»

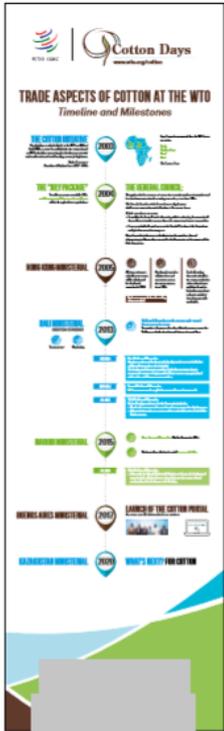
Printed documents with relevant information and contact details



- A cotton days Folder
 - A Bookmark
 - With the link to the Cotton Days webpage
 - Flyers
 - "The Cotton Portal"*
 - "10 years of Cotton Development Assistance at the WTO"*

Timeline and Milestones – 2 Stands

To take stock of what has been done since the Cotton Initiative of 2003



- Timeline and Milestones on trade and the development aspect of cotton at the WTO

Outreach



- **Campaign on Social Media**

#WTOCotton
news, videos

- **Outreach**



UNITED NATIONS
Committee for Development Policy

**Support Measures Portal for
Least Developed Countries**



International Cotton Advisory Committee



Share your view on Cotton !

- *What are the Challenges of the cotton sector in your country?*
- *What are the priorities for development?*
- *What are the specific areas where development community support is required?*

Two videos already shared



- **Alan Wm. Wolff, WTO Deputy-Director General,** On the consensus among WTO members to provide cotton development assistance and the difference it makes to people's livelihoods.



- **Ambassador John Deep Ford,** On the importance of cotton and how this could ultimately improve the welfare of producers in the countries which depend on the commodity.



Thank you

Contact us
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