

Standards and Trade Development Facility (STDF)

A global partnership in SPS capacity building
and technical cooperation



CTD - Small Economies

23 October

What do we do?

- A reference point for coordination and good practice of SPS capacity building
- Support and funding for development and implementation of projects that promote compliance with international SPS requirements

Members

- Founding partners (FAO, OIE, WB, WHO, WTO)
- Selected developing country experts (6)
- Donors (13)
- Observers

Working Group (twice a year)

Secretariat (6 staff members)

Annual budget (target): US\$5 million

Thematic work on cross-cutting issues

- Linkages between SPS and Trade Facilitation (2013)
- International trade and invasive alien species (2012)
- Public private partnerships in the SPS area (2010)
- Climate change and SPS risks (2009)
- Use of economic analysis to inform SPS decision-making (2009)
- Good practice in SPS technical cooperation (2008)

STDF Funding

Grants for project development (PPG)

Grants \leq US\$50,000

Project grants (PG)

STDF contribution \leq US\$1 million, 3 year duration or less

28 out of 32 countries
(direct or indirect beneficiaries of STDF projects)



Multi Criteria Decision Analysis

*A tool to inform SPS decision-making
processes and help prioritize SPS capacity
building options for market access*

Context

- Many countries face challenges complying with SPS measures in international trade
- SPS capacity-building needs are often substantial
- Challenges to establish priorities in face of resource constraints
- Information on which to base decisions often limited (supply and/or poor quality)
- Decision-making processes often ad hoc and lack transparency
- As a result, there is often a struggle to raise resources, while those resources that are available are often used inefficiently
- Need for more coherent and defensible priority-based decisions

What is MCDA?

- Way of making choices on basis of multiple criteria
- Applied when:
 - Choices driven by more than one criterion
 - No one option is clearly the best
- Recognizes the need to make trade-offs when options perform well on some criteria and less well on others
- Widely used family of techniques in private and public sectors

Aim of the MCDA framework

- Provide structured approach to establishing priorities between alternative SPS capacity building options (exports)
- Facilitates inputs from diverse public/private stakeholders
- Promotes transparency and *aids* decision-making



- Demand-driven capacity building
- Greater resource efficiency
- Enhanced trade and social outcomes and impacts

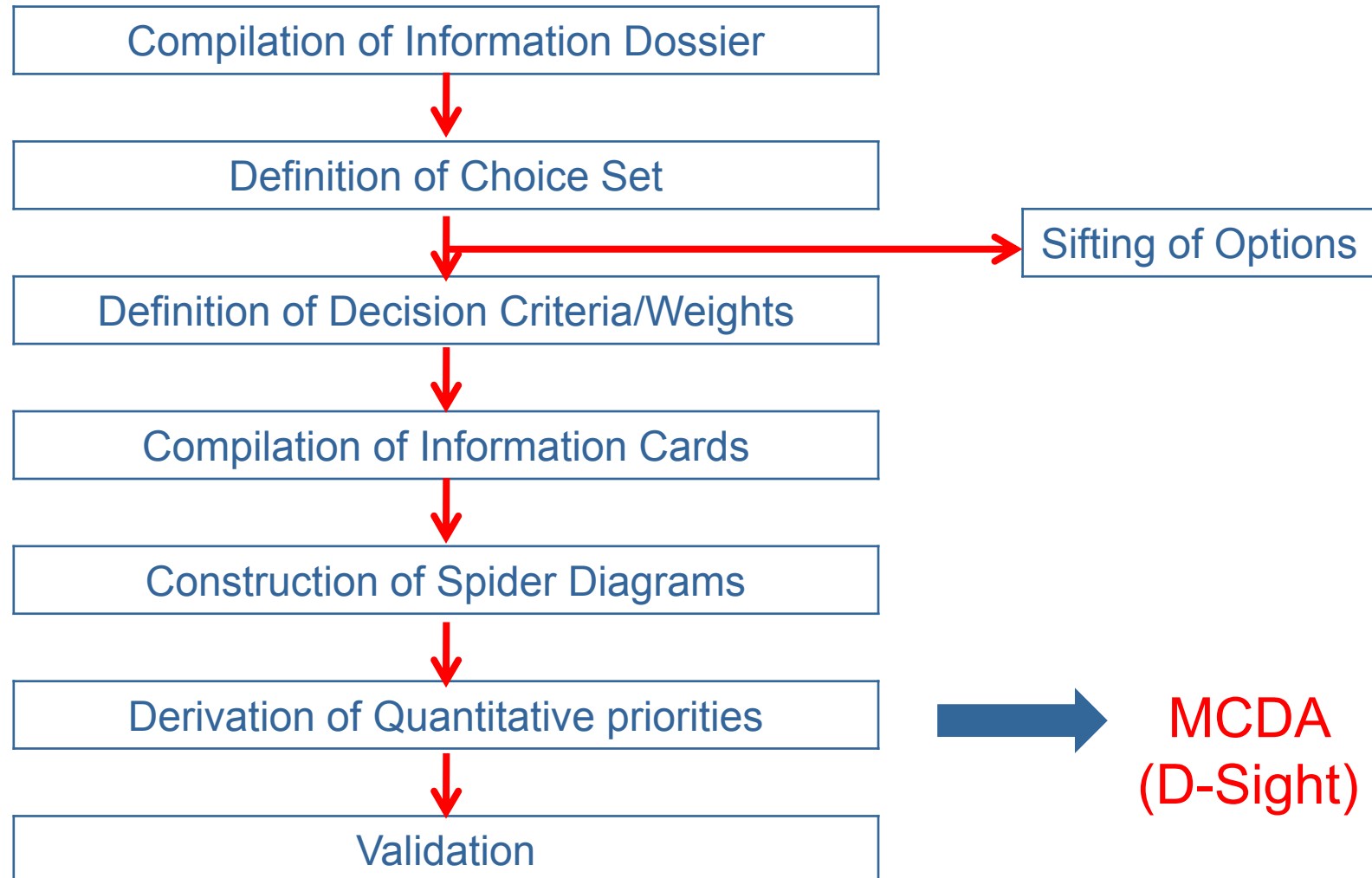
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Priority-Setting Framework

Criteria	Weights	Options				
		Option1	Option 2	Option 3	Option 4	Option 5
Cost	20%	\$3 million	\$500,000	\$2 million	\$250,000	\$3 million
Growth in Exports	30%	30%	20%	50%	10%	15%
Small farmers	30%	No	Yes	No	Yes	Yes
Poverty impacts	20%	Minor	Major	Moderate	Minor	Major
Ranking		5	1	3	2	4

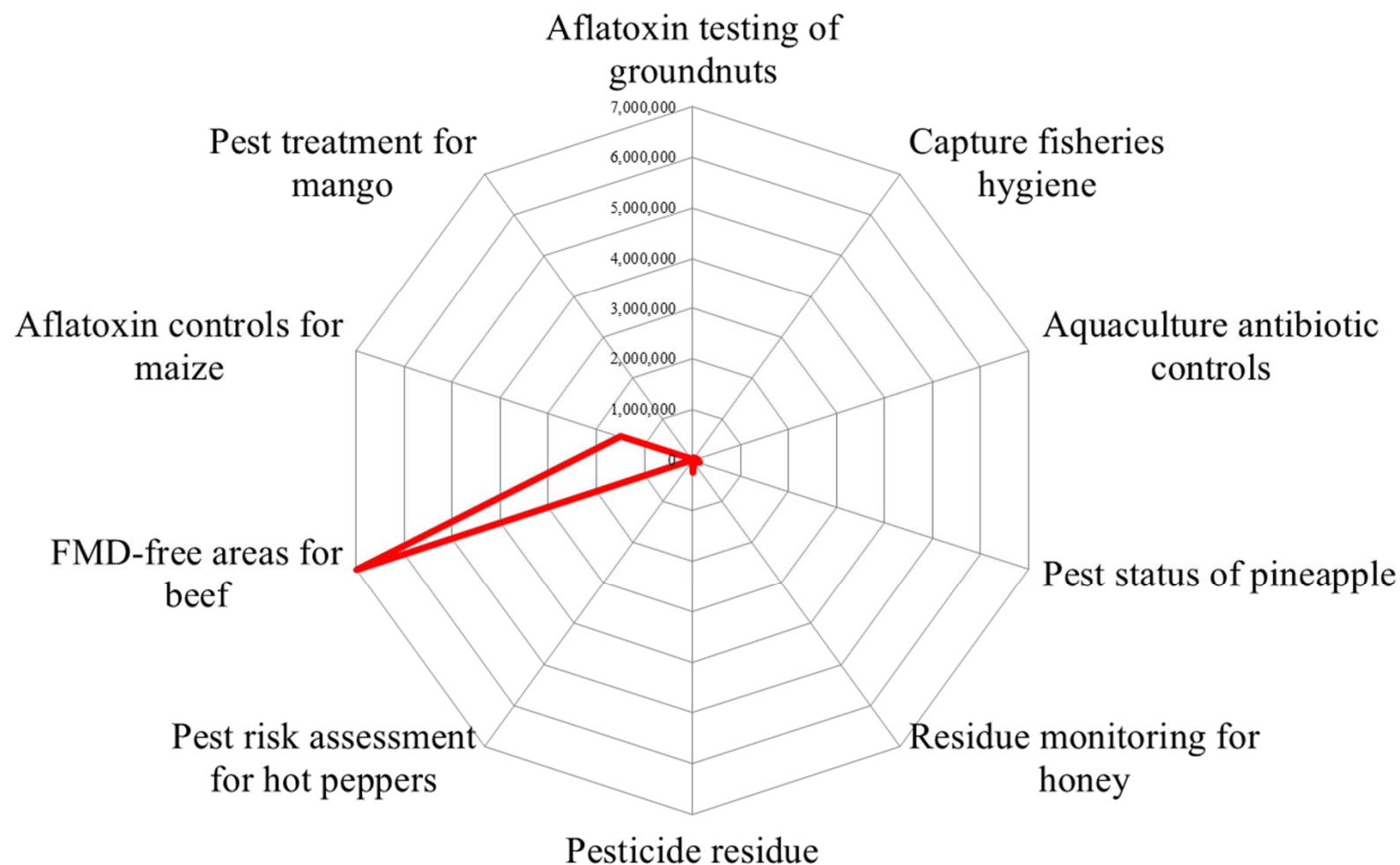
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Stages in prioritization process

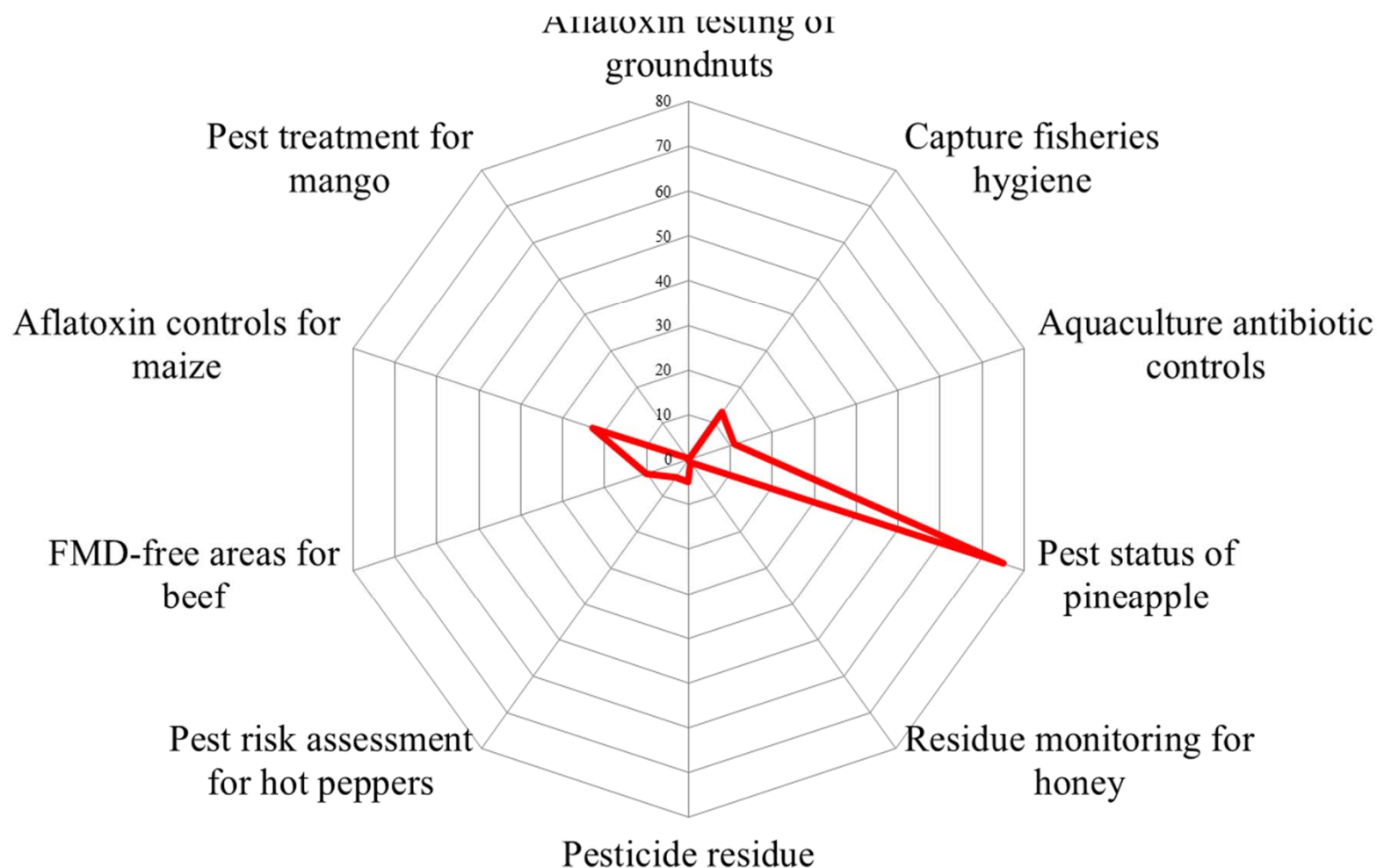


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Decision criteria measures: up-front investment

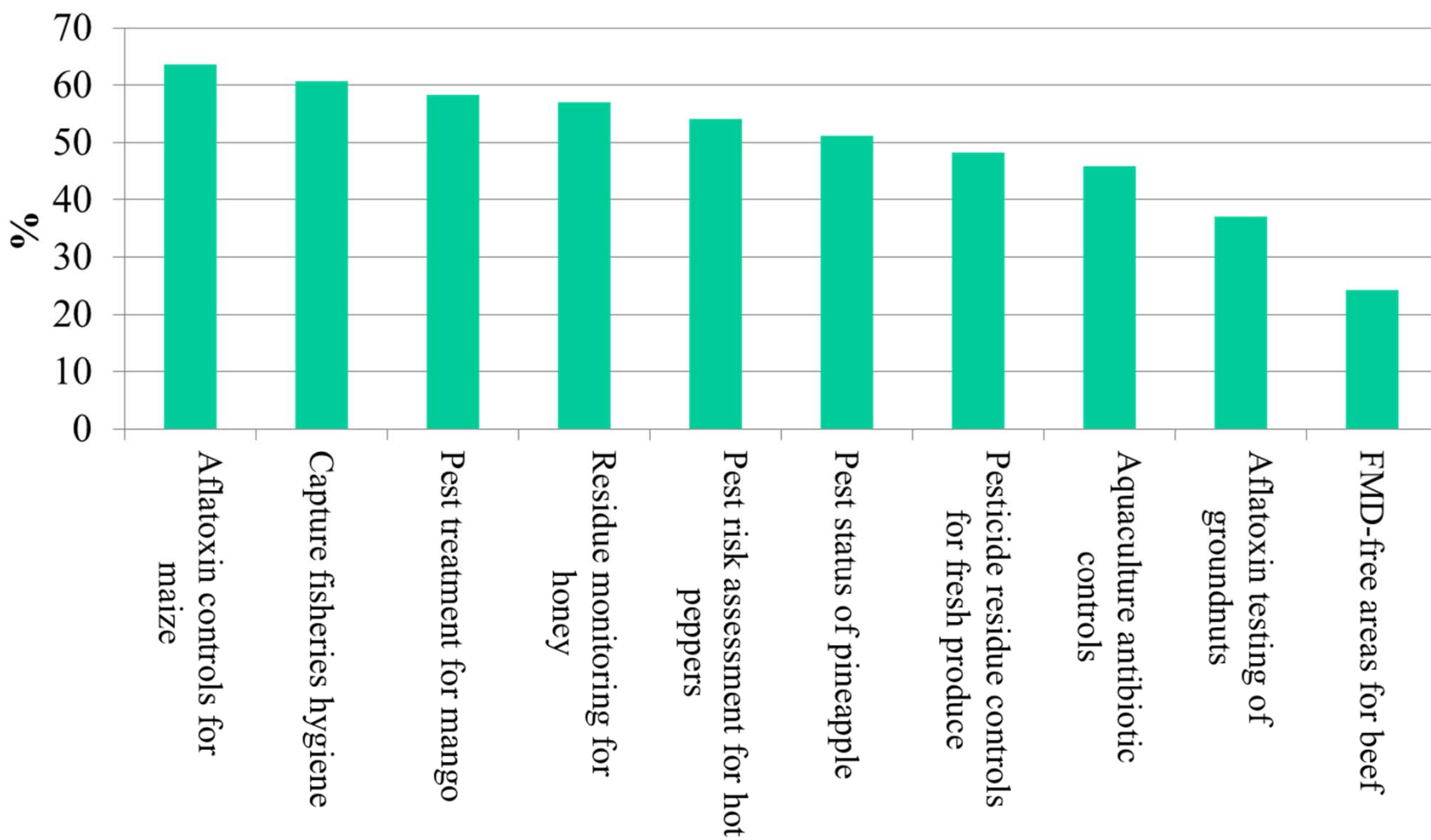


Hypothetical decision criteria measures: trade impact



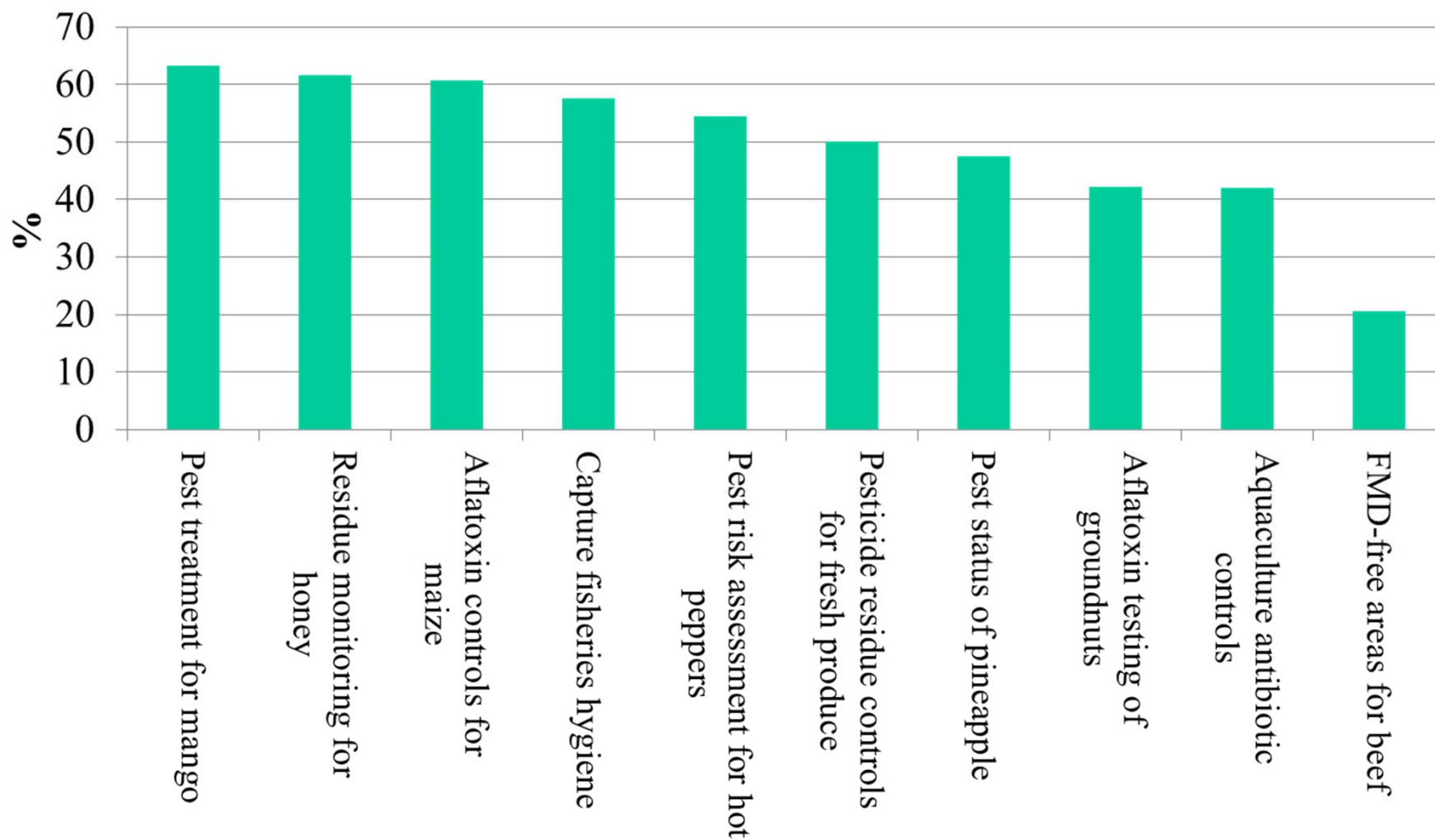
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Baseline prioritization



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Equal weights prioritization



Where has the MCDA framework been used?

With STDF involvement:

- Pilot applications in Mozambique and Zambia (2011)
- Belize (STDF project, 2012)
- Regional MCDA workshops for Africa (Johannesburg, 2011) and Asia & Pacific (Bangkok, 2012)
- Viet Nam (ongoing)

By national teams with COMESA and USDA/USAID support:

- Ethiopia*, Malawi, Rwanda, Seychelles, Uganda*

* *STDF provided license keys for the computer software (D-Sight) used to run the analysis to Ethiopia and Uganda*

Challenges

- Importance of a committed national driver / leader
- Outputs depend on inputs – importance of access to available information and stakeholder participation
- Data collection requires time and effort – avoid “rush” towards the software
- Asking and answering the right questions – value of an inter-disciplinary team (food safety, animal/plant health and trade experts + economist)
- “Institutionalizing” the approach – moving towards the use and re-use of MCDA (e.g. by national SPS committees)

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For more information:

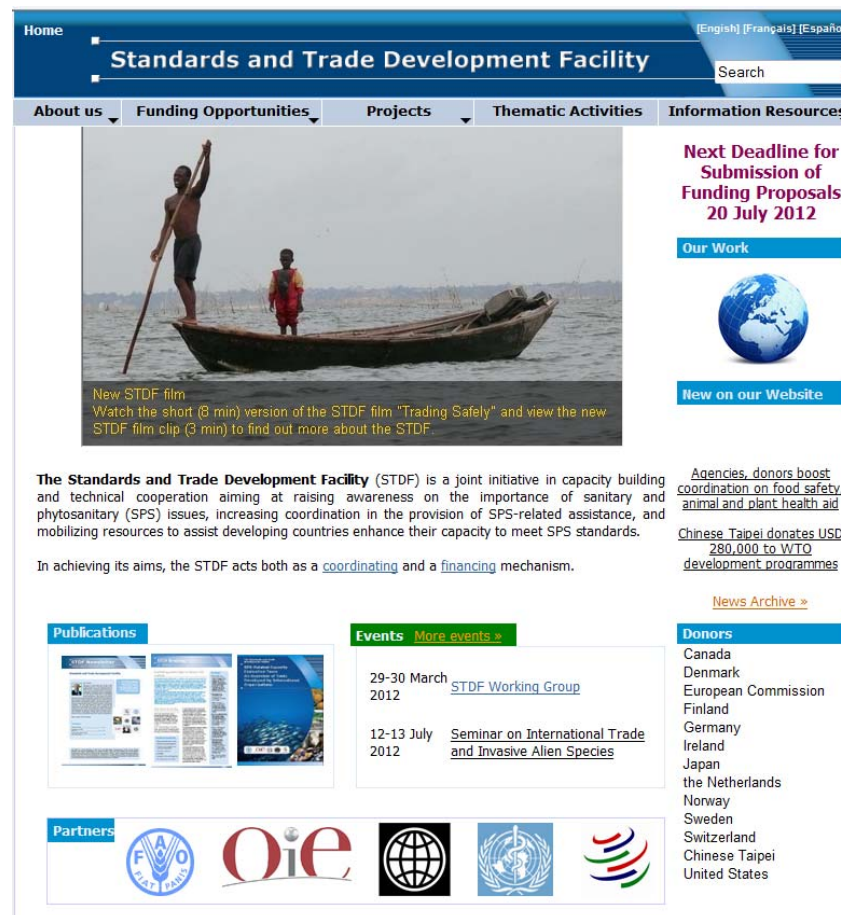
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Next Deadline for Submission of Funding Proposals 20 July 2012

Our Work

New on our Website

New STDF film
Watch the short (8 min) version of the STDF film "Trading Safely" and view the new STDF film clip (3 min) to find out more about the STDF.

The Standards and Trade Development Facility (STDF) is a joint initiative in capacity building and technical cooperation aiming at raising awareness on the importance of sanitary and phytosanitary (SPS) issues, increasing coordination in the provision of SPS-related assistance, and mobilizing resources to assist developing countries enhance their capacity to meet SPS standards.

In achieving its aims, the STDF acts both as a [coordinating](#) and a [financing](#) mechanism.

Publications

Events [More events »](#)

29-30 March 2012 [STDF Working Group](#)

12-13 July 2012 [Seminar on International Trade and Invasive Alien Species](#)

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