













Blue Zone, B4

Organised by: Climate Leadership Council, ICC and WTO

Session Type: Panel Discussions

Session Title

Carbon Pricing as an Enabler for Investments, Innovations and Economic Growth

Session Description

Keynotes will be held by heads of states, business leaders and leaders of the intergovernmental economic organisations. The speakers will share their experiences with the effective use of carbon pricing and the revenues generated by it, as well discuss on future collaborative actions. The background of this seminar is in the Call on Carbon initiative, which was launched by Climate Leadership Coalition, Haga Initiative and Skift Business Climate Leaders in 2021. By this day, over 150 businesses, cities, universities and business associations with over USD 25 trillion market capitalisation and over USD 120 trillion assets under management in over 100 countries call on governments to ramp up carbon pricing.

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Proposed Speakers and Moderator

Welcome and setting the scene

- Ms. Tuuli Kaskinen, CEO, Climate Leadership Coalition
- Dr. Ngozi Okonjo-Iweala, Director-General, WTO
- Mr. John W.H. Denton AO, Secretary General, ICC

Keynotes

- H.E. Alexander Stubb, President of Finland
- Mr. Steven Guilbeaut, Minister of Environment and Climate Change, Canada

Panel discussion: How to reduce the barriers to carbon pricing identified by businesses and governments?

- Ralph Ossa, Chief Economist, WTO
- Mr. Axel van Trotsenburg, Senior Managing Director, World Bank
- Mr. Ruud de Mooij, Deputy Director, Fiscal Affairs Department, IMF
- Ms. Jo Tyndall, Director, Environment Directorate, OECD
- Dr. Sam Mugume, Director, Finance Ministry of Uganda, incoming Co-chair in the Coalition of Finance Ministers for Climate Action

External contributors to the panel discussion

- Mr. Berthold Goeke, Director General on Climate Action, Federal Ministry for Economic Affairs and Climate Action, Germany
- Others TBC
- The event is facilitated by Tuuli Kaskinen, CEO, CLC

Closing the event

Ms. Tuuli Kaskinen, CEO, CLC and Mr. John W.H. Denton AO, Secretary General, ICC

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