

Organised by: UNCTAD, jointly with the Academy of International Business (AIB)

Session Type: Panel Discussions

Session Title

Empowering Collaborative Climate Action for All

Session Description

This session will address the critical role of climate actions, including in the areas of technology, innovation and finance, in combating desertification and promoting sustainable desert economies. For instance, panellists will discuss funding mechanisms aimed at restoring degraded lands, supporting sustainable agriculture, and fostering economic development in arid regions. The conversation will also include successful projects that demonstrate the potential for green investments to revitalize desert economies. This session will also showcase successful community initiatives that demonstrate the power of local engagement in combating climate change. Panellists will discuss strategies for empowering communities, attracting investment, and leveraging local knowledge to implement effective climate actions. The session will highlight case studies of grassroots movements that have successfully influenced policy and attracted funding. This session will also explore innovative educational approaches that equip future generations with the skills and knowledge needed to tackle climate change. The discussion will include interdisciplinary curricula, experiential learning, and community engagement. Successful case studies of educational institutions implementing forward-thinking programs will be highlighted, showcasing their impact on students and communities.

Proposed Speakers and Moderator

- Ir. Steve Wong, President of the Hong Kong Energy Conservation Association, Convener of Energy and Environment Taskforce, China Committee, Hong Kong General Chamber of Commerce (Moderator)
- Vanina Farber, Professor of Innovation and Entrepreneurship, Dean of Executive MBA, IMD (TBC)
- Pervez N. Ghauri, Professor of International Business at Birmingham Business School, University of Birmingham, Executive Advisor of Academy of International Business Sustainability Shared Interest Group
- Ilex Lam, Professor of Practice and Co-Director of Lab for Impact Finance and Transformation, Public and International Affairs, CityUHK
- Shasha Zhao, Associate Professor of International Business and Innovation, University of Surrey; Co-President of Academy of International Business Sustainability Shared Interest Group