

(Green Zone)

## Discover ITC's tool to boost sustainability for small businesses

**Session Host:** ITC

**Session Type:** Workshop

### Session Title

Discover ITC's tool to boost sustainability for small businesses

### Session Description

#### Description

As climate change intensifies, optimizing energy use, reducing emissions, and managing water and waste become critical for mitigating environmental impacts. Small businesses can now take climate action by using their environmental resources more efficiently through the ITC [Green Performance Toolkit](#). The tool enables small businesses around the world to use data to establish baselines, benchmarks, and improvement targets, empowering them to make informed business decisions, produce ESG reports, and prepare for standards compliance. The tool tracks environmental performance across eight categories: energy, water, waste, wastewater, EMS, air emissions, greenhouse gas emissions, and chemicals/soil. In this session, ITC will demonstrate how the tool works and how it can be embedded into climate action initiatives for small businesses.

#### Expected outcomes:

- Increased awareness of how small businesses can use the ITC Green Performance Toolkit to take climate action by improving resource efficiency.
- Engagement with stakeholders on how the tool can support small businesses in their low-carbon transition.

### Proposed Speaker

#### Speaker:

- Ana Batalhone - Programme Officer, Trade and Environment Programme, International Trade Centre