

(Green Zone)

## Including small business in the NDCs: ITC guidelines

**Session Host:** ITC

**Session Type:** Roundtable

### Session Title

Including small business in the NDCs: ITC guidelines

### Session Description

In this session, ITC will unveil its newly developed Guidelines for incorporating Micro, Small, and Medium-sized Enterprises (MSMEs) into the upcoming cycle of Nationally Determined Contributions (NDCs). MSMEs, vital to fostering innovation, resource efficiency, and sustainability, have often been overlooked in climate policies. Too often, the private sector is viewed as a monolithic entity, where little distinction is made between multinational corporations and smaller businesses. This session aims to highlight these gaps, stressing the need to treat MSMEs as an essential part of the climate solution.

With the launch of NDC 3.0, there is a timely opportunity for governments and stakeholders to better integrate trade and MSMEs into national climate commitments. MSMEs are not only drivers of local economic growth, but also key contributors to green transitions, especially in developing economies. The ITC Guidelines will offer practical recommendations for policymakers, outlining how to design inclusive climate policies that enable MSMEs to access finance, green technologies, and capacity-building support.

By incorporating MSMEs into climate strategies, countries can ensure a broader, more inclusive approach to meeting their climate goals, empowering smaller businesses to play a more prominent role in national and global efforts. This session will provide participants with insights into how these guidelines can be implemented, offering a pathway toward stronger climate resilience and sustainability in trade and supply chains, especially for MSMEs that may struggle to adapt to a low-carbon future.

### Proposed Speakers and Moderator

Moderator: Karen Suassuna, Climate & Trade Adviser, International Trade Centre (ITC)  
Speakers: Roundtable participants