



LEADERSHIP DIALOGUE:

Making Trade Work for the Environment, Prosperity and Resilience











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Making Trade Work for the Environment, Prosperity and Resilience, Tuesday 2 October 2018, 15:30 - 17:00, Room CR

Trade that supports a healthy environment is critical for the wellbeing of people everywhere. How do we turn this aspiration into reality? What opportunities exist to align trade and economic prosperity with environmental sustainability? How can partnerships help countries seize the trade opportunities from more sustainable production and consumption? This high-level session will bring together leading personalities to discuss trade actions which can accelerate the transition to a greener future. They will consider innovative business solutions, along with the trade responses needed to scale them up. They will also provide insights on how partnerships can break silos, overcome bottlenecks, and create virtuous circles between trade, healthy environments and resilient and inclusive societies, in line with the SDGs.

At the event, UN Environment and WTO will launch their joint publication "Making Trade Work for the Environment, Prosperity and Resilience".

CLIMATE SHOW

International exhibition and market place for technologies and services in the field of renewable energies, eco-building and mobility, green finance and adaptation to climate change.

AVENTOR – Fully-recyclable electric race car. At the end of its life, parts are removed and crushed or melted. Waste becomes raw material, used to produce similar parts in a sustainable loop.

DM GREEN – R3D3 the smart connected robot that

automatically sorts and compacts cans, disposable cups and plastic bottles, saving time and space and contributing to better waste management.

ENAIRYS POWERTECH -

Uses natural components (water and air) and easy-to-recycle metals (aluminum,

steel) to sustainably store energy, enhancing the exploitation of intermittent renewable sources like wind and solar sources.

EPTES/ISTM – Provides waste processing and treatment solutions for waste valorization, turning waste into valuable products.











Speakers

Roberto Azevêdo - Director-General, WTO

Erik Solheim – Executive Director, UN Environment and Under-Secretary-General, United Nations

Lucia Bakulumpagi-Wamala – CEO & Founder, Bakulu Power, Uganda

Jean-Baptiste Lemoyne – Minister of State attached to the Minister for Europe and Foreign Affairs, France

Jérôme Pécresse – CEO, GE Renewable Energy

Bertrand Piccard – Initiator and Chairman, Solar Impulse Foundation

Kimmo Tiilikainen – Minister of the Environment, Energy and Housing, Finland

Moderator: Pilita Clark – Associate Editor and Business Columnist,

The Financial Times

SOLAR IMPULSE FOUNDATION

NOVACCESS – NovaLight enables accurate and adaptive remote control of street lighting, illuminating where and when necessary with appropriate luminosity thus contributing to energy savings.

AGOLIN RUMINANT – The first certified feed additive, that helps to improve feed efficiency and reduce methane production in dairy cows and beef cattle.

WATA TECHNOLOGY – Wata's technology electrochlorination devices improve hygiene and sanitation and help provide a clean water source to remote locations.

Other events on sustainable trade will take place during the WTO Public Forum, including:

2 October 2018

11:30-13:00 (Room S3)

Blue economy - Ministry of Foreign Affairs, Norway

11:30-13:00 (Room D)

The circular low-carbon economy: identifying sustainable trade options – Permanent Mission of Finland to the WTO and Permanent Mission of Costa Rica to the WTO

14:00-15:30 (Room E)

The role of fossil fuel subsidy reform towards achieving Agenda 2030's sustainable objectives and its impact on trade – *Friends of Fossil Fuel Subsidy Reform*

14:00-15:30 (Room D)

Trade and climate change: can we create a mutually supportive framework? – Permanent Mission of France to the WTO and Permanent Mission of Canada to the WTO.

To attend, participants must register at:

https://www.wto.org/english/forums_e/public_forum18_e/pf18_reg_e.htm

WIPO GREEN

SUSTAINABLE ALTERNATIVE LIGHTING GROUP -

Sustainable and costeffective ecologically designed metal-air based lanterns activated by salt water for off-grid and disaster-prone communities.

OTHERS

TOYOTA MIRAI – Hydrogen-powered, zero emissions passenger car. Mirai is a fuel cell electric vehicle (FCEV) which uses hydrogen as energy to generate electricity and power the vehicle.

BIOPENCIL – BioPencil is a 100% eco-friendly pencil made from algae and containing aguaymanto seeds at one of its ends. The seeds within its casing can be planted.

WATTWORLD – WattWorld's electric bikes have been developed with one goal: to share to the greatest number of people the pleasure of E-Bike!