

**The view from the ground: Exploring the business experience of trade  
in environmental goods and services**

Virtual on Zoom and Room W

17 October 2022 14:30 – 16:00 CET

This event is being organized in the context of "Trade and Environment Week 2022".

**Abstract:**

In order to limit temperatures rising to 1.5°C, global emissions need to fall by 40-50% by 2030. The technologies needed to achieve the necessary deep cuts in global emissions already exist, but the challenge is to deploy them at scale and bring down their cost. Free trade can help speed up the development, scale-up and dispersion of these technologies by enabling access to critical resources, reaching larger markets and helping lower the costs. Facilitating trade in environmental goods, services and technologies is crucial to accelerating the transition to greener and more resilient economies, reducing dependence on fossil fuels, and supporting large-scale decarbonisation. A panel of diverse businesses will share their experience of trading in environmental goods and services and explore the role of the WTO in enabling more sustainable trade.

**Panel:**

**Speakers**

Tania Kumar, Deputy Director for Decarbonisation at the Confederation of British Industry

Mansoor Hamayun, Co-founder and Chief Executive Officer of BBOXX

Manfred Kopper Castro, Head of Sustainability Services for Central America at EY

Esther An, Chief Sustainability Officer at City Development Limited

**Moderation:** Amb. Simon Manley, Ambassador and Permanent Representative, UK Mission to the WTO, UN and Other International Organisations (Geneva)

**This event is organized by:** United Kingdom

The event will be held on Zoom and in room W at the WTO premises.