

Integrated Services for MSMEs in International Trade (ISMIT)

Opening the Global Economy to MSMEs

**Informal Working Group on MSMEs -
World Trade Organization**

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UN / CEFAC





UN/CEFACT: Who we are and what we do

Objectives

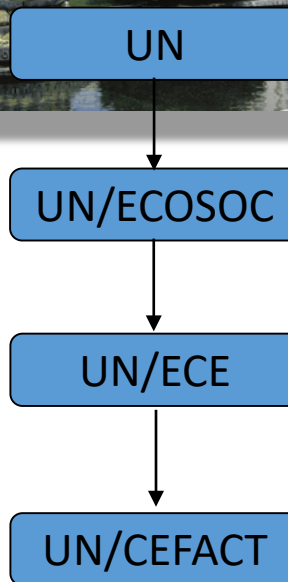
- Simple, transparent and effective processes for global business
- Efficient and automated exchange of information

Outputs

- Global Trade Facilitation and Electronic Business Recommendations and Standards

Means

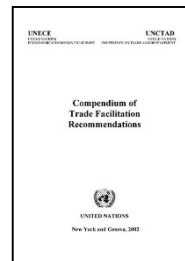
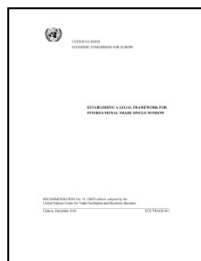
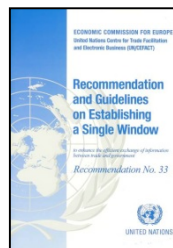
- Public Private Sector Partnership – over 600 experts from government and business
- Meet virtually every week plus two Forums per year



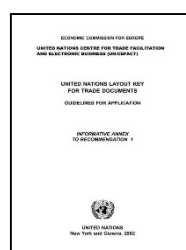
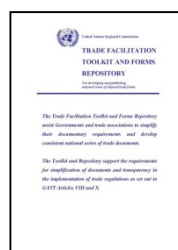
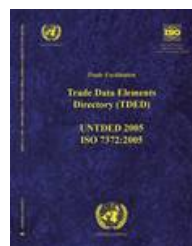


UNECE's Trade Facilitation Pillars

UNECE
Policy Rec.s
UN/CEFACT



UNECE
Standards
UN/CEFACT



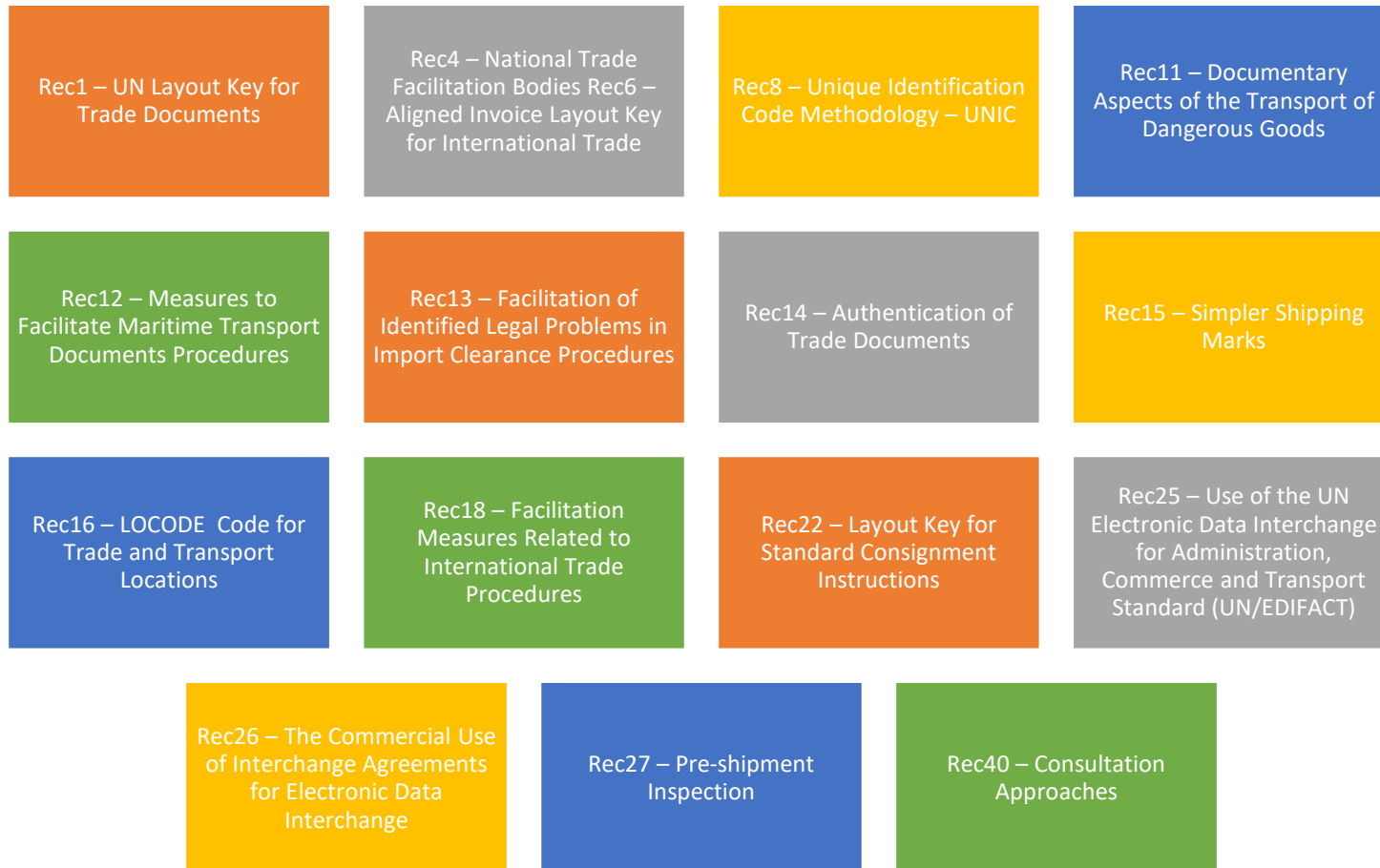
UNECE /
UNNExT
Guidelines,
Briefs, Case
Studies



UN / CEFACT



UNECE Trade Facilitation Recommendations





UN/CEFACT eBusiness standards

eSPS

- **Electronic Management and Exchange of Sanitary and Phytosanitary Certificates**
- Main outcomes: Safe and legal imports and/or exports, less fraud
- Goal: Improved trade

FLUX

- **Electronic Management and Exchange of Fishery Information**
- Main outcomes: Better control of fish resource, better stock assessment, legal fishing
- Goal: Sustainable marine resources

T&T

- **Track and Trace for Animal and Fish**
- Main outcomes: Reduced risk, better statistics
- Goal: Safe food production, healthy animals and fish

eLAB

- **Electronic Management and Exchange of Laboratory Analysis Information**
- Main outcomes: increased safety of agricultural goods, increased efficiency of laboratory analysis process, statistics
- Goal: Safer food, healthier plants and animals

eCITES

- **Electronic Management and Exchange of CITES permits and certificates**
- Main outcomes: Safe and legal imports and exports, less fraud
- Goal: Improved trade

MSMEs and International Trade



MSMEs: huge economic importance: stimulation of growth, employment, poverty reduction



HOWEVER their access to International markets is limited

- On average MSMEs account for 95% of all firms in a country, BUT their share in direct export is 7,6% (World Trade Report 2016, WTO)



MSMEs can drive global trade if right tools are available

International Trade Barriers faced by MSMEs



Difficulties in dealing with import and export regulations and procedures and lack of professional skills



Lack of quality logistics services



Lack of professional skills



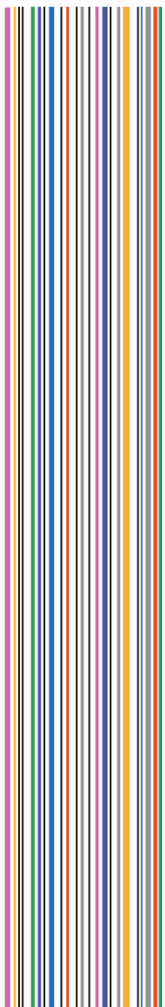
Lack of access to trade finance



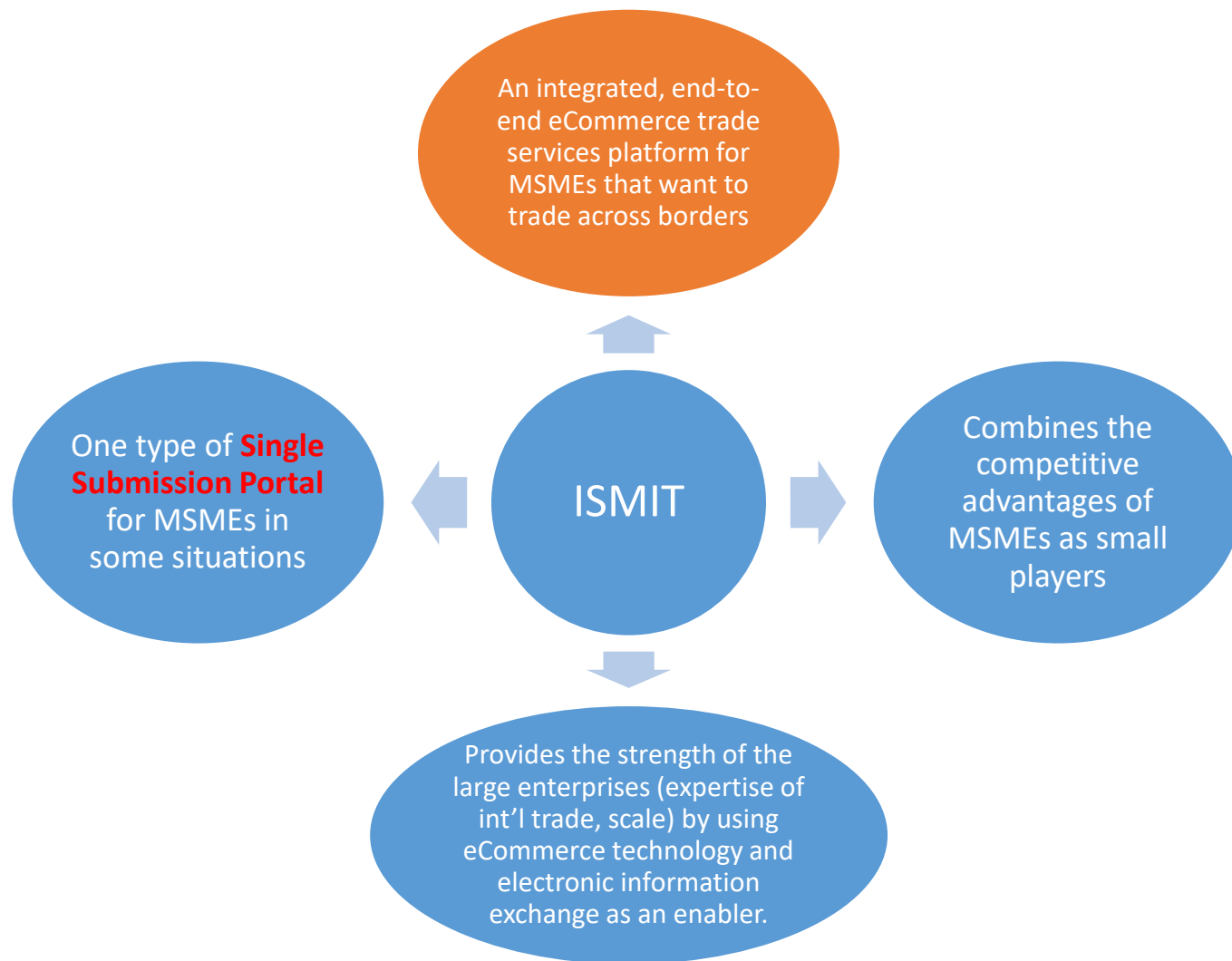
Lack of access to other quality business services essential for trade



Limited access to advanced eBusiness solutions

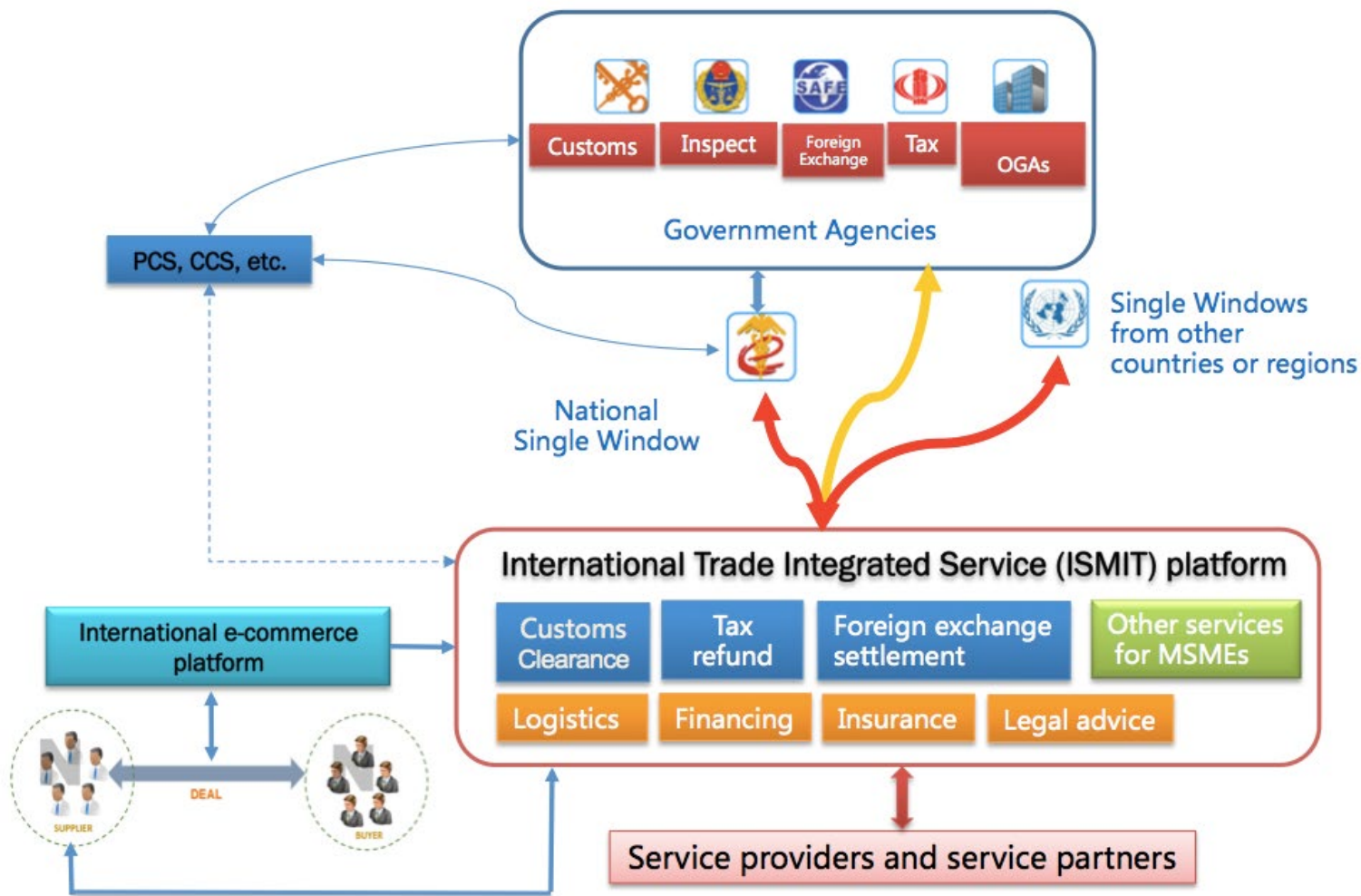


Integrated Services for MSMEs in International Trade (ISMIT)- What is it?





ISMIT – Conceptual Framework





What is a Single Submission Portal (SSP)



SSP is an access point that allows traders to exchange information, in a standard format and related to a specific activity, with relevant parties and relevant government agencies



SSPs covers Business to Business (B2B) processes such as contracting for transport, logistics and financial services. SSPs will often also facilitate regulatory processes through Business to Government (B2G) information exchange, in cooperation with or within the context of a Single Window. There are a variety of types of SSPs e.g. PCS, CCS

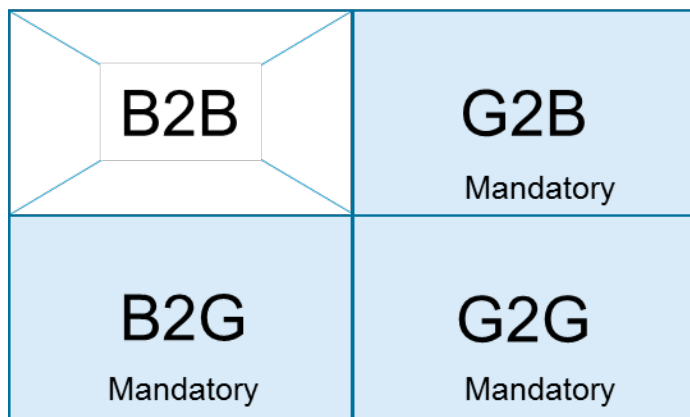


In all SSPs, regardless of the type, economic operators are, ultimately, the main 'clients' to whom the offered trade facilitation services are targeted.

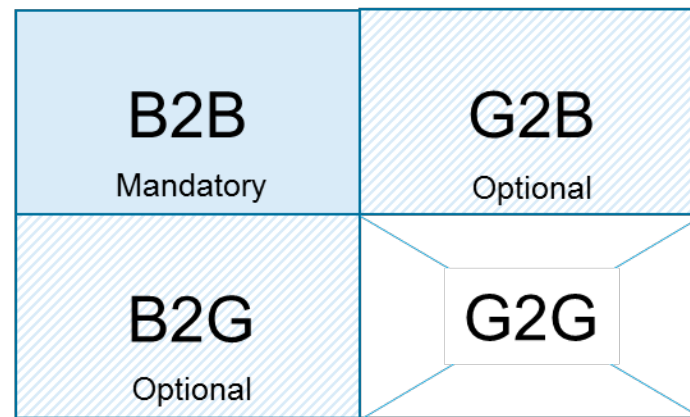


Single Window and Single Submission Portal

NSW

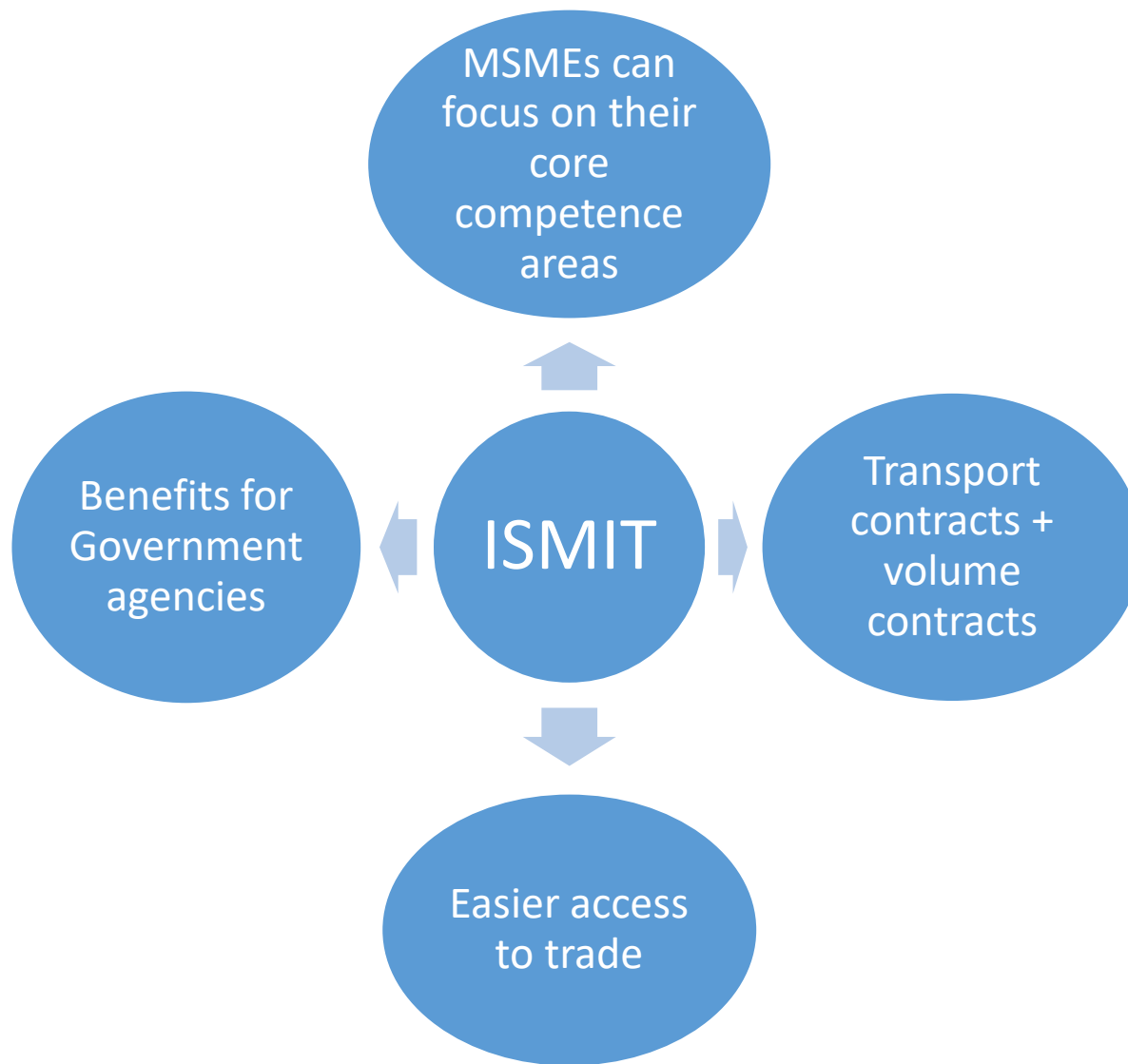


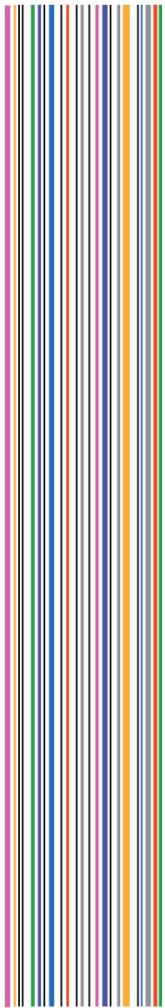
SSP



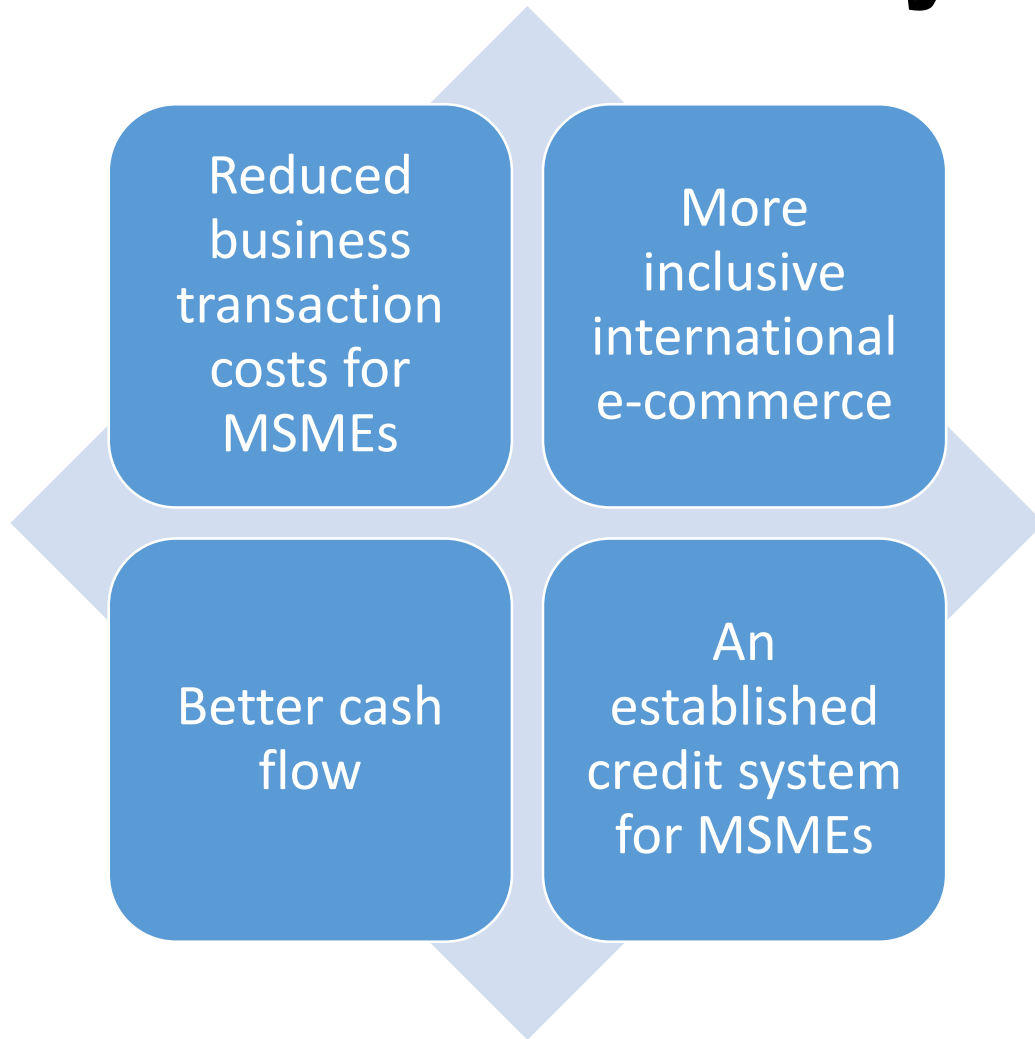


Benefits of ISMIT





How ISMITs address the international trade barriers faced by MSMEs?



Implementation Guidelines: Recommended best practices when establishing ISMIT



ISMIT would be operated by the ISMIT platforms which would be Private Sectors or Public Private partners



ISMIT platforms can assemble the service providers and service partners of cross-border trade



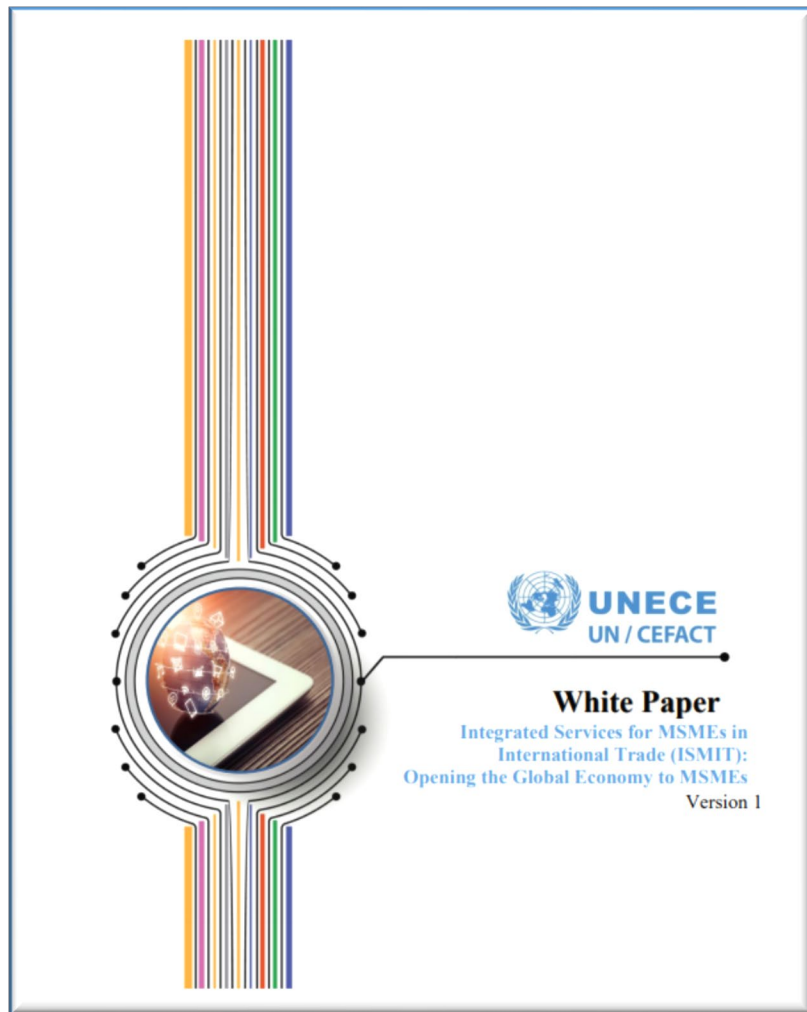
MSMEs in a country should have access to ISMIT platforms that facilitate their access to foreign markets



ISMIT service provider should support national eGovernment strategies, for example by proposing an entry point into the national Single Window and other relevant systems of Government agencies.



ISMIT platforms should support both exports and imports in order to provide equal export opportunities to MSMEs from all countries and to support the ability of domestic MSMEs to participate in global value chains which, in the manufacturing sector, often requires the use of imported components



<https://qrgo.page.link/AVvRK>

UN/CEFACT White Paper

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Thank you

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