

Global Trade Helpdesk Initiative

WTO IWG on MSMEs

October 18th, 2024



Schweizerische Eidgenossenschaft
Confédération suisse
Confederazione Svizzera
Confederaziun svizra

Swiss Confederation

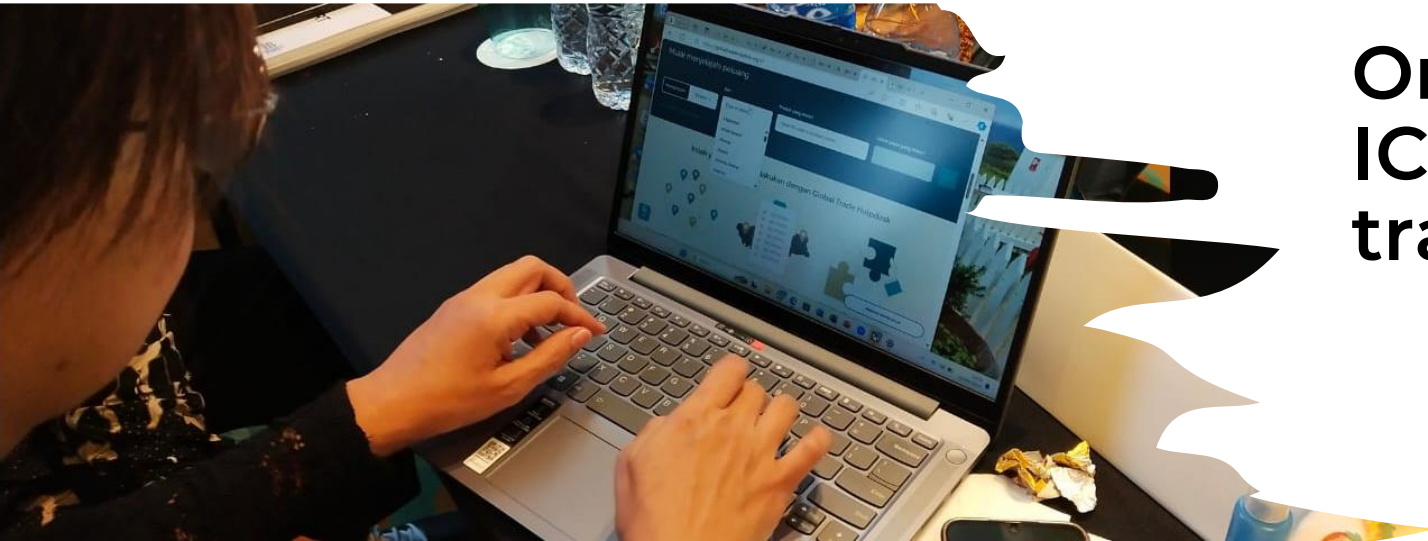
Federal Department of Economic Affairs FDEA
State Secretariat for Economic Affairs SECO

Trade for Sustainable Development Forum 2024

Concerted action for
a sustainable future

12 September 2024
10h, 11h, 12h, 13h, 14h, 15h, 16h, 17h, 18h, 19h, 20h, 21h, 22h, 23h, 24h
12 September 2024
10h, 11h, 12h, 13h, 14h, 15h, 16h, 17h, 18h, 19h, 20h, 21h, 22h, 23h, 24h

Invitation to present GTH, September 12th

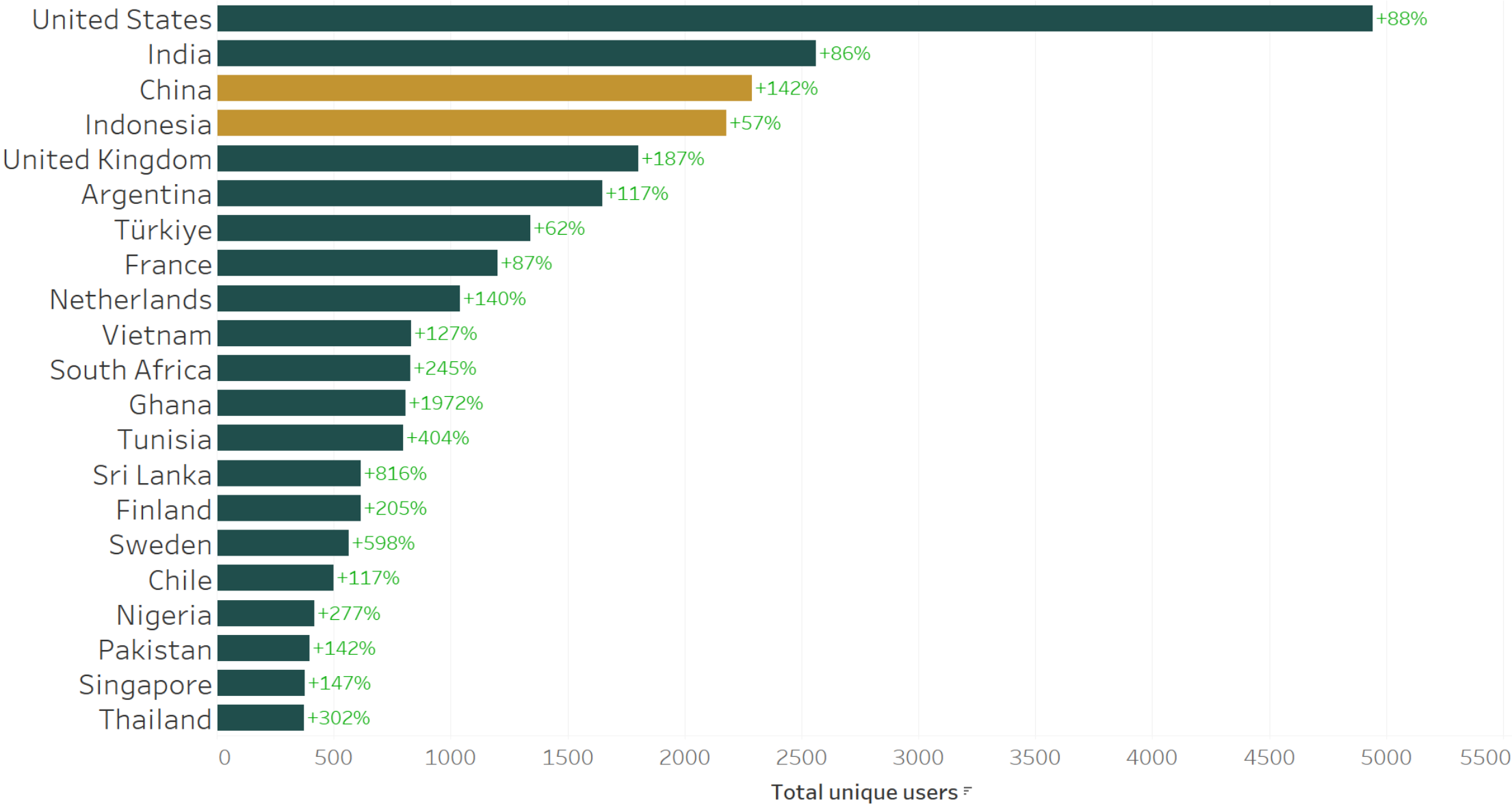


Ongoing collaboration with
ICC Indonesia on national
training programs

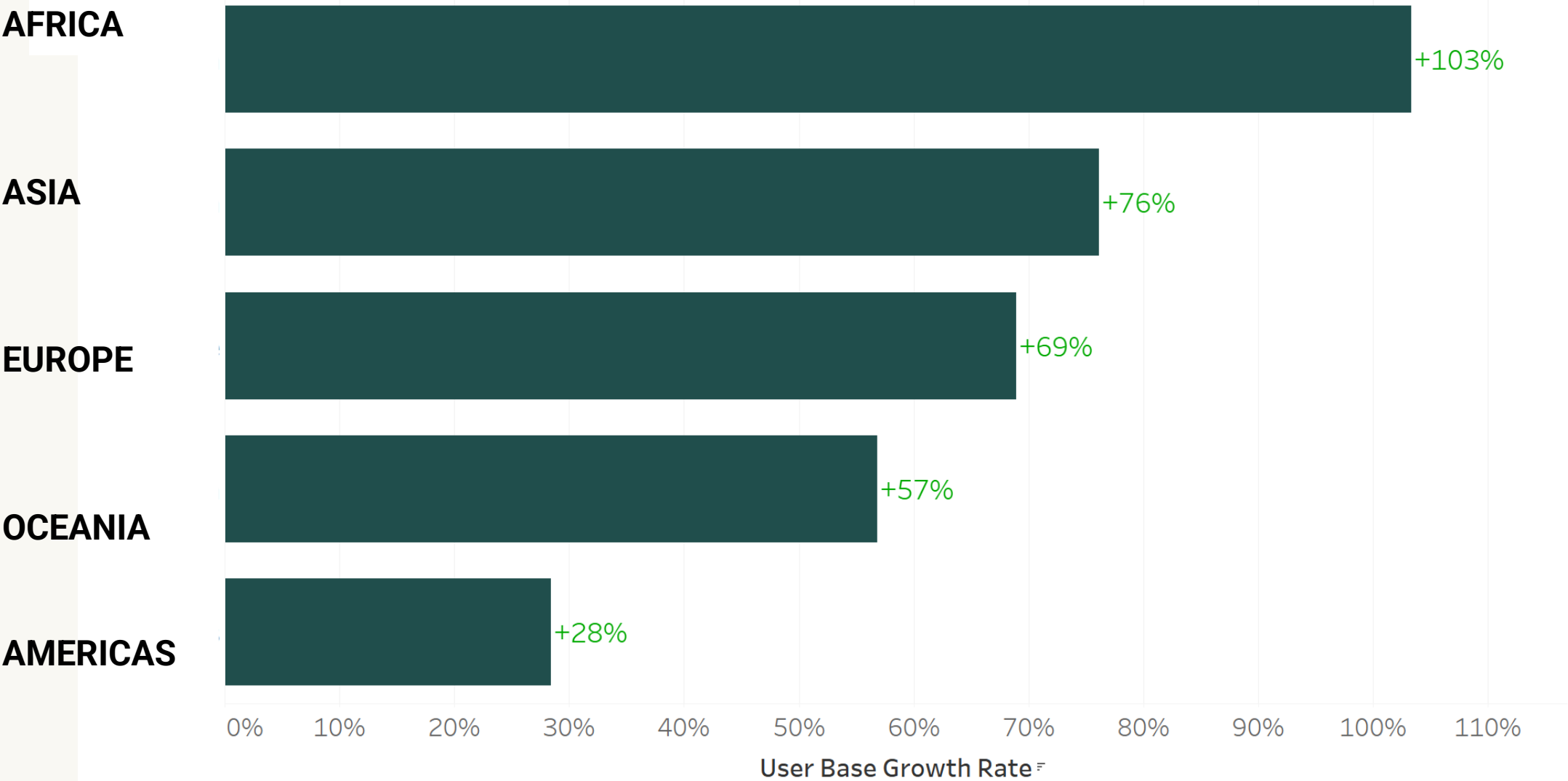


Chinese outreach and training activities

2024 User Acquisition Overview



2024 User Acquisition Overview



Note: Green labelling indicates year-over-year growth rate (Jan-Oct)

Open Webinar- Save the Date Nov 12th



Global Trade Helpdesk

Trade4MSMEs

Free tools for market analysis in international trade for small businesses, policymakers, and researchers

OPEN WEBINAR

in English

November 12 4-5:15 CET

REGISTER NOW

Date: November 12th

Time: 4-5:15 pm CET

Please help us get the word out and share the invitation with your businesses

Other upcoming events and trainings



Oct 29, Nov 5-7, Trainings for Hubs in Caribbean and Latin America



Doha Nov 19th, SME Internationalisation Track sessions



Beijing, Nov 26-30, Side event organized by CCPIT plus training events

The image features a human hand on the left and a white robotic arm on the right, both reaching towards the center. The background is a solid dark blue. Overlaid on this background are several glowing digital elements: a circular radar-like pattern on the left, a line graph with a peak and dip in the upper center, and a bar chart with several vertical bars on the right. The text is centered over the image in a large, white, sans-serif font.

How can we revolutionize
access for firms and answer
the G20 Jaipur Call for
Action?



Thank you!

www.GlobalTradeHelpdesk.org

Reach out to us:

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