

# Global Trade Helpdesk Initiative

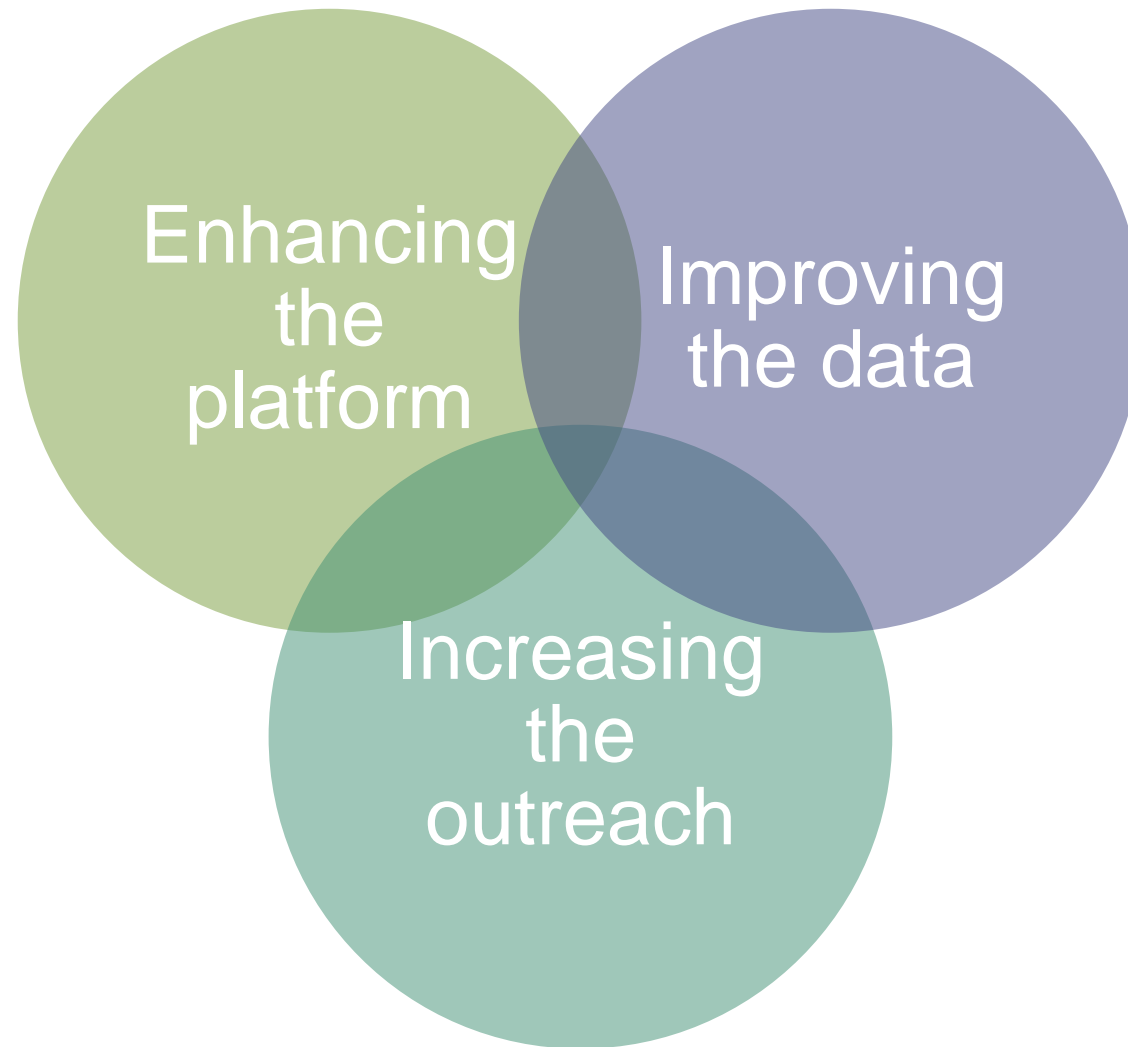
## WTO IWG on MSMEs

Video conference, 7 Apr 2022



→ EU, Argentina, China, Chinese Taipei, Columbia, Costa Rica, Dominican Republic, Israel, Switzerland, Turkey, and Hong Kong, China, UK, Australia, Lichtenstein, and Philippines.

# GTH SC commitment to continue supporting MSMEs

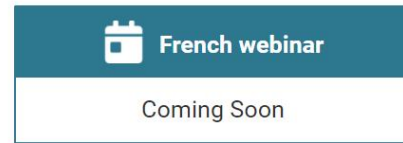


# New ➡ Webinar page

## Webinars - Learn how to take advantage of new trade opportunities

Join a 60-minute, hands on webinar to learn how to make the most of GTH to identify and compare opportunities across markets.

Register now to:



Next dates in  
June 2022

Or access a previously recorded session:



Webinar  
recordings

# First public webinars for GTH

→ FR ENG ESP

→ 700 registered, over 200  
attended

→ Participants from over  
XX economies



JOIN US FOR THE FREE WEBINAR ON

Trade and Market Intelligence for all:

## The Global Trade Helpdesk

March 30, 2022  
2pm - 3pm CET

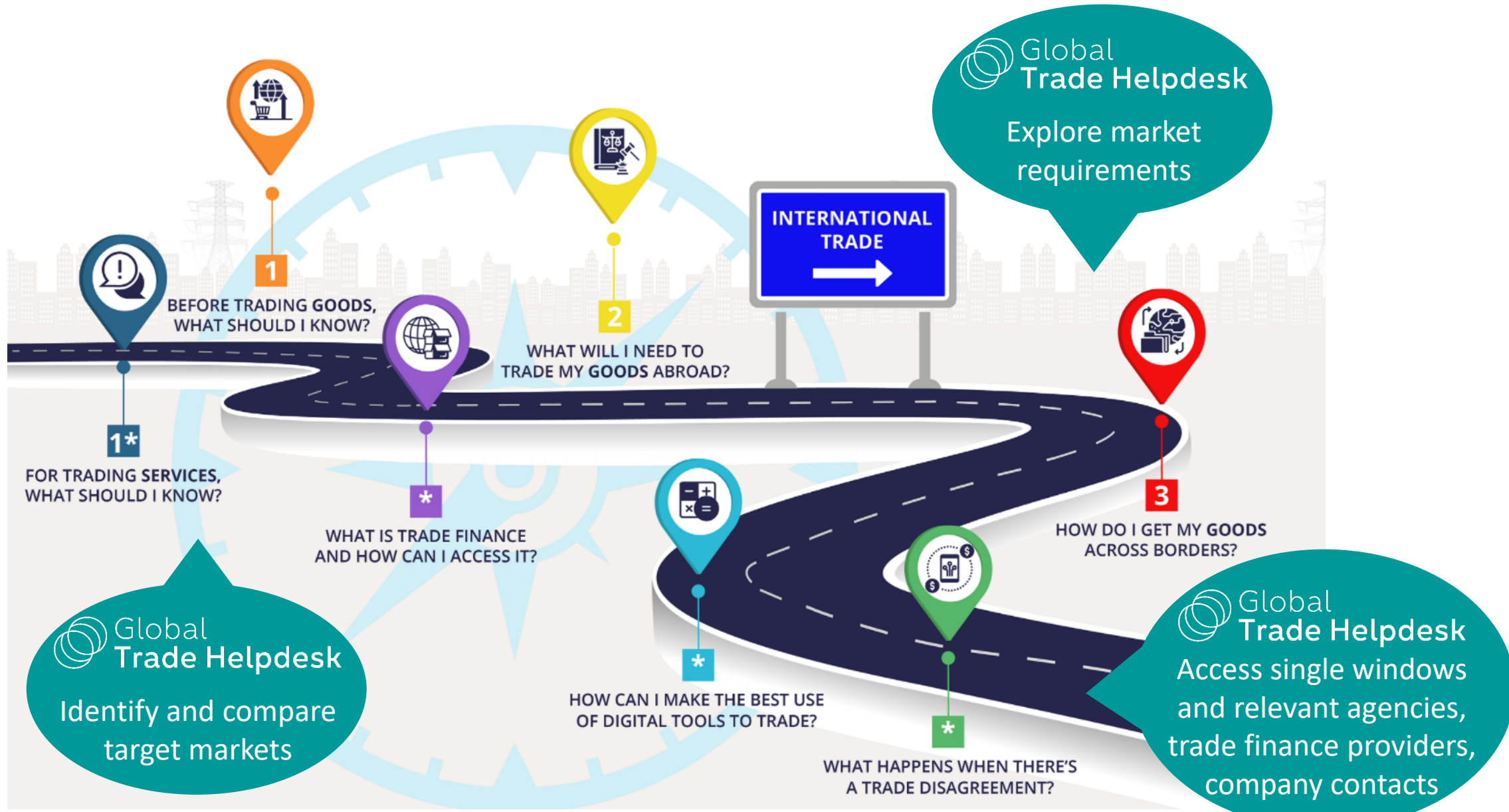
UNITED NATIONS UNCTAD

International Trade Centre

WORLD TRADE ORGANIZATION


Global Trade Helpdesk

# Joint GTH and Trade4MSMEs webinars






# By next week- Ukraine-Russia crisis temporary trade measures




Stay informed about the latest [COVID-19 Temporary Trade Measures](#). Find more COVID-19 resources [here](#). ✕

Global Trade Helpdesk

Home About ▾ Resources ▾ | English ▾

Welcome to the  
Global Trade Helpdesk

Discover a world of trade opportunities in one place with detailed information about imports, market dynamics, tariffs, regulatory requirements, potential buyers and more.



Start exploring opportunities

Where are you exporting from?

Type or select...

Which product are you exporting?

To which market?

GO

# THANK YOU!

For more information:  
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[ajankowska@intracen.org](mailto:ajankowska@intracen.org)