Lowering trade costs through services domestic regulation reform

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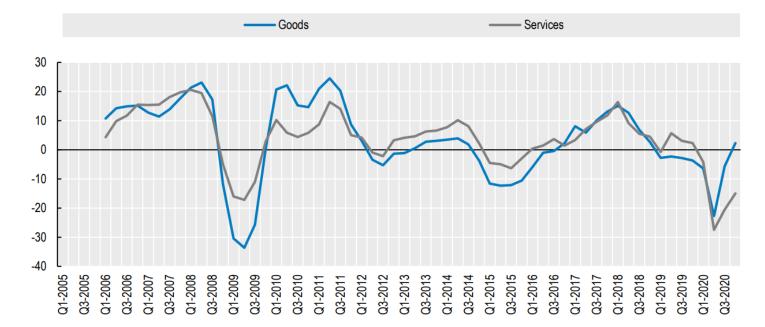
### Services are key drivers of the economy

60 \_\_\_\_\_ 40 \_\_\_\_\_ 10 — 2015 2016 ------High income -------Middle income Source: WB WDI

Services value added (% of GDP)



# The pandemic effects services trade more than goods trade



#### Source: OECD Balance of Payments Statistics, last accessed on 6 August 2021.

OECD (2021), The impact of COVID-19 on directions and structure of international trade, 20 September 2021, OECD iLibrary | The impact of COVID-19 on directions and structure of international trade (oecd-ilibrary.org)

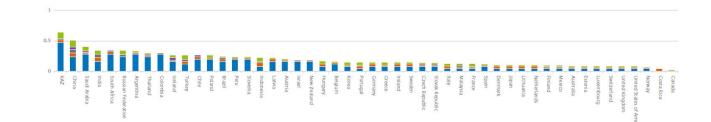


### What is the OECD STRI?

Regulatory database

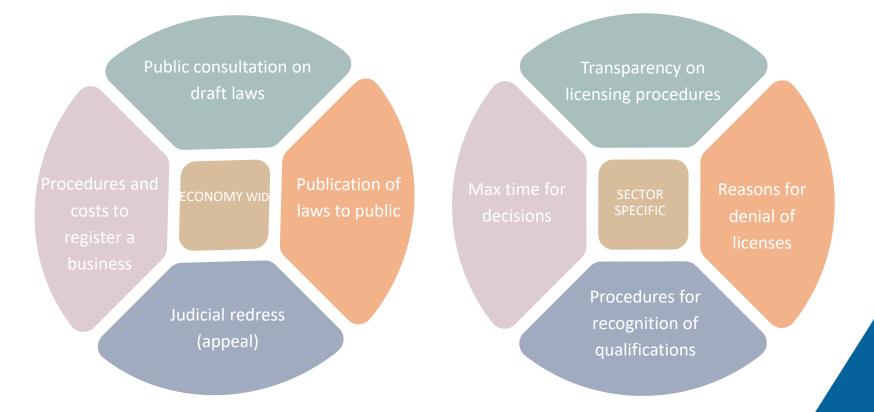


### Indices



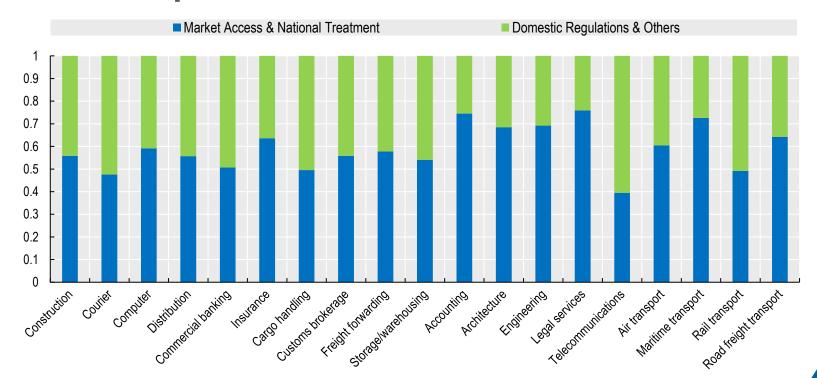


## Domestic services regulation in the STRI (examples)



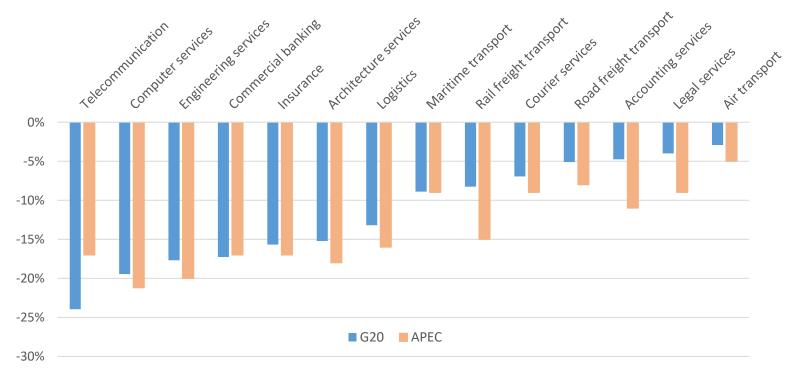


### Domestic services regulations play a major part in trade openness





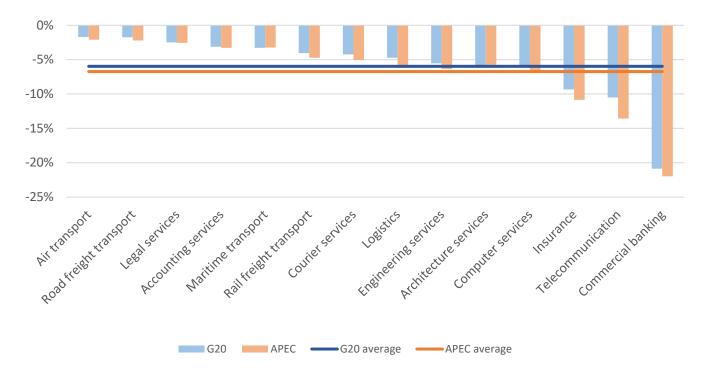
### Easing regulatory hurdles..



Note: APEC based on 14 APEC economies currently covered in the OECD STRI. G20 based on 17 G20 countries and 19 further EU members currently covered in the OECD STRI. Trade-weighted average of intra-EEA restrictiveness and MFN restrictiveness for EU members. Equal weighting of all G20 members with available data, where the EU average is the simple average of 19 further EU members.



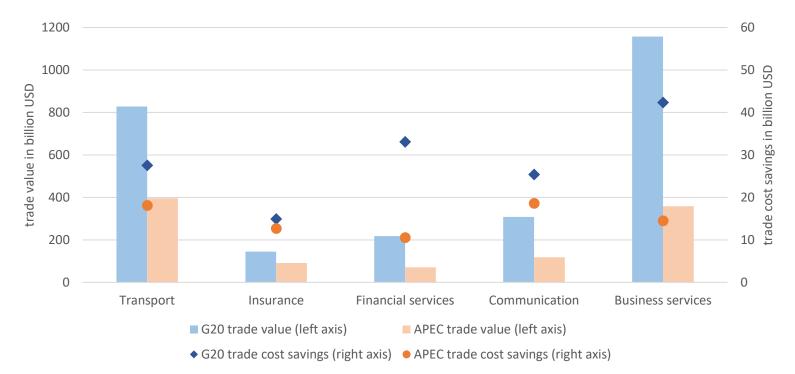
### ...can reduce costs for services trade



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### Potential cost savings in APEC and G20



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## Conclusion

- OECD STRI can be used to assess the potential of reform proposal and policy scenarios.
- Domestic Regulation JSI would lead to significant improvements in a wide range of trade-related policy areas.
- This could reduce services trade costs by around 7% on average in the APEC region and 6% for the G20.
- Total trade cost savings are in the range of USD 75 billion for APEC economies and USD 140 billion for the G20.
- Small and medium-sized enterprises (SMEs) will benefit most from more efficient domestic regulations.







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