

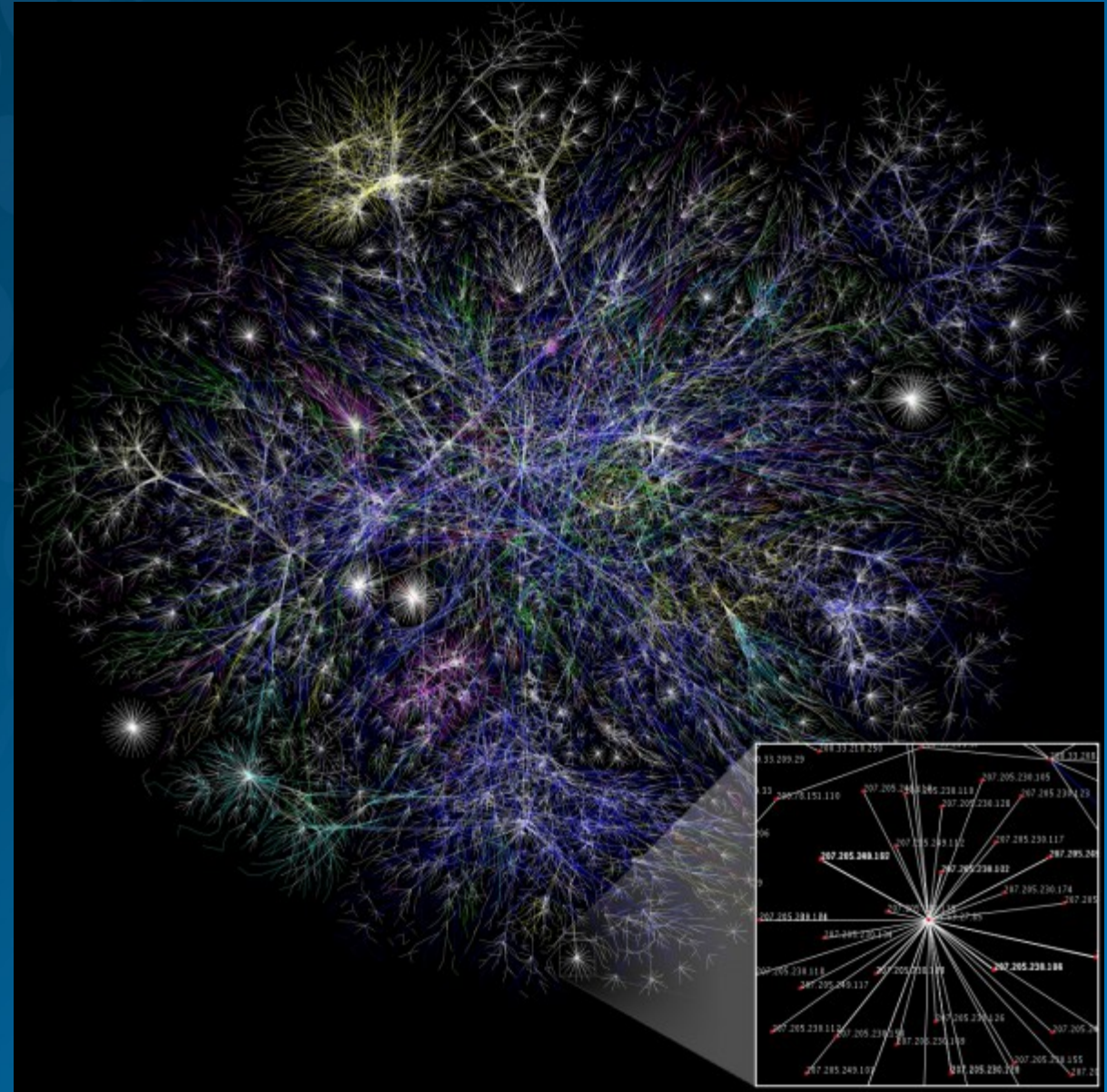
# ENHANCED INTEGRATED FRAMEWORK

## - CTS LDC Services Webinar 2-3 June 21 -

EIF Executive Secretariat

# What is EIF?

- International multilateral partnership
- global mandate, national relevance
- focus on inclusive trade for development
- unique mechanism for Aid for Trade



# What we do?

- Assist LDCs use trade as an engine for growth, sustainable development and poverty reduction
- Empower LDCs to integrate into global trade
- Support inclusive trade to improve lives and livelihoods
- Strengthen institutions so trade can thrive



# How we support LDC services suppliers?

- **Analytical work**
- **Institutional capacity building**
- **Productive capacity building**

# How we support LDC services suppliers?

## Analytical work

- Conduct DTIS and DTISU to:
  - Assess the competitiveness of LDC economies.
  - Identify priority activities in the fields of trade-related policies and sectors
  - Provide a common platform for government, civil society, private sector and development partners to ensure a strong trading future.
- DTISs and DTISUs often include assessment of services opportunities and constraints.

# How we support LDC services suppliers?

## Institutional capacity building – Trade in services

- Senegal: Development of a national strategy to promote export of services.



# How we support LDC services suppliers?

- **Institutional capacity building - Ecommerce**
  - Development of update of trade policies to include new technology developments, including e-commerce.
  - Partnership with UNCTAD to facilitate eTrade Readiness Assessments.
  - Follow-up interventions allowing LDCs to map out their path toward digital development.
  - In 2020, 19 interventions were undertaken through EIF projects with a cumulative total of 62:
    - Specific e-commerce training for women in countries such as Benin, The Gambia and Zambia
    - Drafting of e-commerce policies/strategies for Benin, Bhutan, Cambodia, Malawi, Nepal.
    - Ongoing e-commerce policy/strategy drafting in Djibouti and The Gambia.
    - Ongoing process of developing an e commerce bill in Nepal.



# How we support LDC services suppliers?

## Institutional capacity building - Tourism

- Comoros: Tourism promotion strategy developed.
- Zambia: Tourism sector covid response strategy developed.
- Burundi: Update of the Tourism sector strategy alongside the DTISU process for completion in 2021.



**STRATÉGIE**  
de Promotion touristique  
des Comores 2021-2024





# How we support LDC services suppliers?

- **Productive capacity building**

- Myanmar: Services Trade Enhancement Project launched in 2019, aiming at boosting trade in services and contributing to Myanmar's integration into the digital economy.
- Cambodia: e.Commerce project aiming at creating a national e.Commerce platform for MSMEs and incubator services.
- In Rwanda: An e-commerce project is supporting new e-payment methods and stronger coordination amongst key players.

# How we support LDC services suppliers?

- **Productive capacity building**
  - EIF-funded projects are being implemented in Comoros, Djibouti, Liberia and Uganda to develop and promote the tourism sector.

# Way forward...

Use the DTIS to  
assess  
competitiveness  
in trade services

Identify priority  
actions to  
develop and  
promote trade in  
services

Advocate to  
mainstream  
these priority  
actions into the  
NDP

Mobilize more  
funding to  
support services  
suppliers

Funding  
Sources?

Domestic resources  
Development partners  
Multilateral and regional development banks  
Private sector and Corporate foundations



Funding request should align with the priorities  
and interests of individual types of funding  
partners.



Put together a successful funding request:  
Clearly structured – A logical flow – All sections  
complete and complementary – Format and  
information matches funding partner guidelines.

What's  
the  
plan?

<https://enhancedif.org>



GUIDEBOOK:

**RESOURCE  
MOBILIZATION**

*Strategies, tips and resources*

2020 UPDATE





# Thank you

The Enhanced Integrated Framework (EIF) is the only multilateral partnership dedicated exclusively to assisting Least Developed Countries (LDCs) in their use of trade as an engine for growth, sustainable development and poverty reduction.

[\*www.enhancedif.org\*](http://www.enhancedif.org)