The WTO Trade in Services and Investment Division has the pleasure of inviting you to a webinar on:

At Your Service? The Promise of Services-Led Development Book presentation

Thursday, 10 March 2022, 13h45-14h45 (Geneva time) Room W & ZOOM Please Register here

With the share of manufacturing in GDP and employment shrinking in low and middle-income countries, a development model based on export-led manufacturing may be harder to pursue. Can services, a sector generally associated with low-productivity growth, act as a viable alternative?

The Simply Services event will provide an opportunity to hear the findings of recent World Bank research into services-driven development pathways, and to reflect on the possible implications from a trade policy perspective.

Speaker:

Mr. Gaurav Nayyar, Senior Economist, Equitable Growth, Finance, and Institutions Vice Presidency, the World Bank

Discussants:

Mr. Richard Newfarmer, Country Director, International Growth Centre

Ms. Chantal Ononaiwu, Trade Policy & Legal Specialist, CARICOM Office of Trade Negotiations

Moderator:

Ms. Antonia Carzaniga, Counsellor, Trade in Services and Investment Division, WTO

