

# Building Back Better in Tourism: The Role of International Organisations

Simply Services: A Trade in Services Speaker  
Series

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**The Commonwealth**

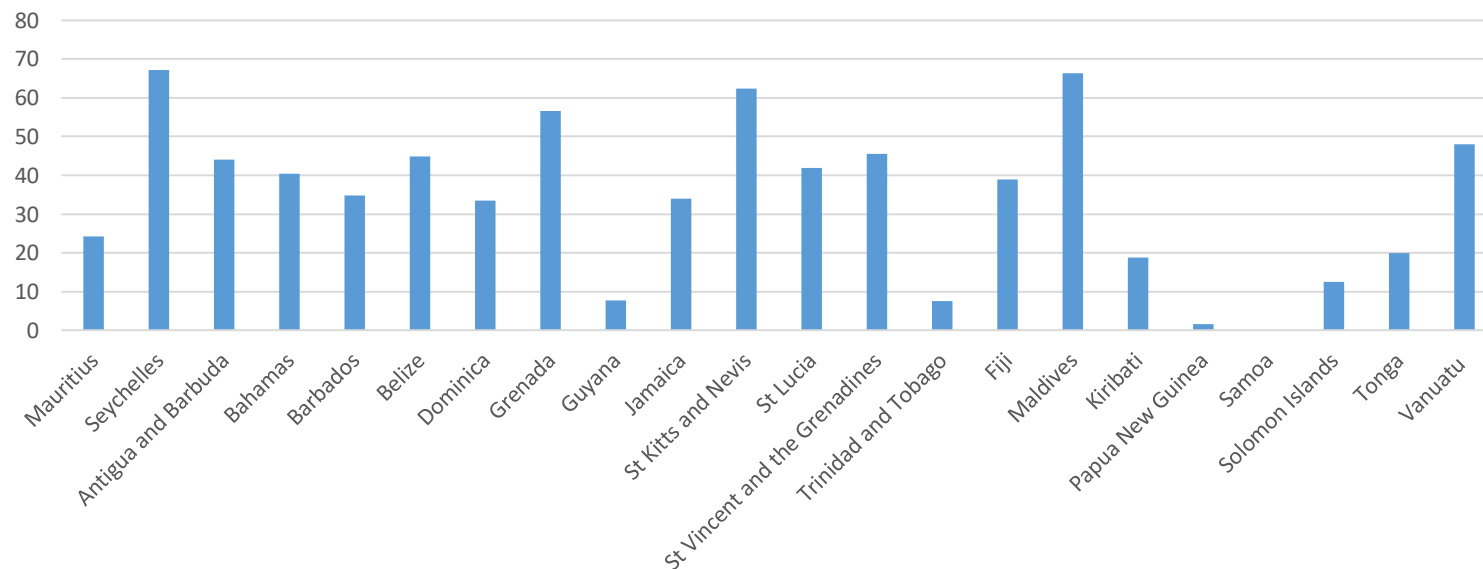


# The Commonwealth

- Voluntary Inter-governmental association
- 54 members
- 2.4 bn people
- 14 LDCs
- 25 SIDS

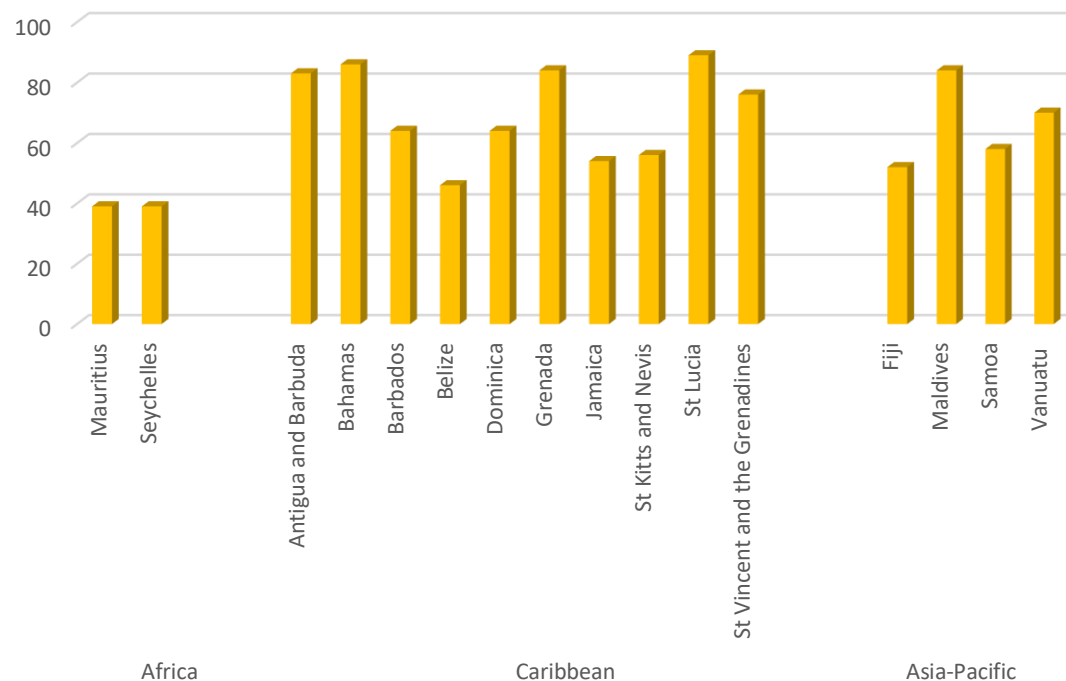
## Commonwealth Stake in Tourism

- Commonwealth Small States: Total Contribution of Tourism to GDP by Country (%)



## Commonwealth Stake in Tourism

### Most Vulnerable Commonwealth SIDS: Share of International Tourism Revenues of Total Exports (%)



## Commonwealth Tourism-Related Projects

- Boosting economic growth and diversification
- Creating sustainable economy-wide linkages
- SDG target 8.9 (devise and implement sustainable tourism policies that create jobs and promote local culture and products; SDG 5 (gender equality);
  - World Bank and Commonwealth: (2013) [‘Tourism and Inclusive Growth in Small Island Developing Countries’](#)
  - Commonwealth: Key Characteristics of African Tourism Global Value Chains (2017)
  - Public Forum 2019: WTO and Commonwealth: Tapping the Tourism Potential of Small Economies: A Transformative and Inclusive Approach

## Commonwealth Programs to Build Back Better in Tourism

- Impact of COVID-19 Pandemic:
  - **Policy-Related and Analytical :**
    - May 2020: 'COVID-19 hitting tourism hard: What does this mean for the world's poorest countries?' (EIF Trade for Development News)
    - June 2020: COVID-19 and Tourism: 'Charting a Sustainable, Resilient Recovery for Small States' (Commonwealth Trade Hot Topics)
  - **Webinars:**
    - Comsec: Tourism, Debt and Natural Disasters (May 2020)
    - EIF: Tourism and LDCs (May 2020)

## Other Commonwealth Projects and Programmes

- Indirectly, assist resilience and competitiveness, cross-cutting
- Under specific Commonwealth divisions:
  - Create overall policy enabling environment, supporting tourism sectors:
    - Trade and Economic growth (Competitiveness and Connectivity Agenda)
    - Environment Protection, Climate and Oceans (Blue Oceans Charter)
    - Good Governance and Law-making
    - Gender and Youth Empowerment
    - Small States

## Multilateralism and its Significance during Crises

- Collaboration, common goals during crisis
- Strengthening strategic engagements and partnerships: leveraging maximum benefits
- Integrity of the MTS: a level playing field; avoid protectionism



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Thank you !

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