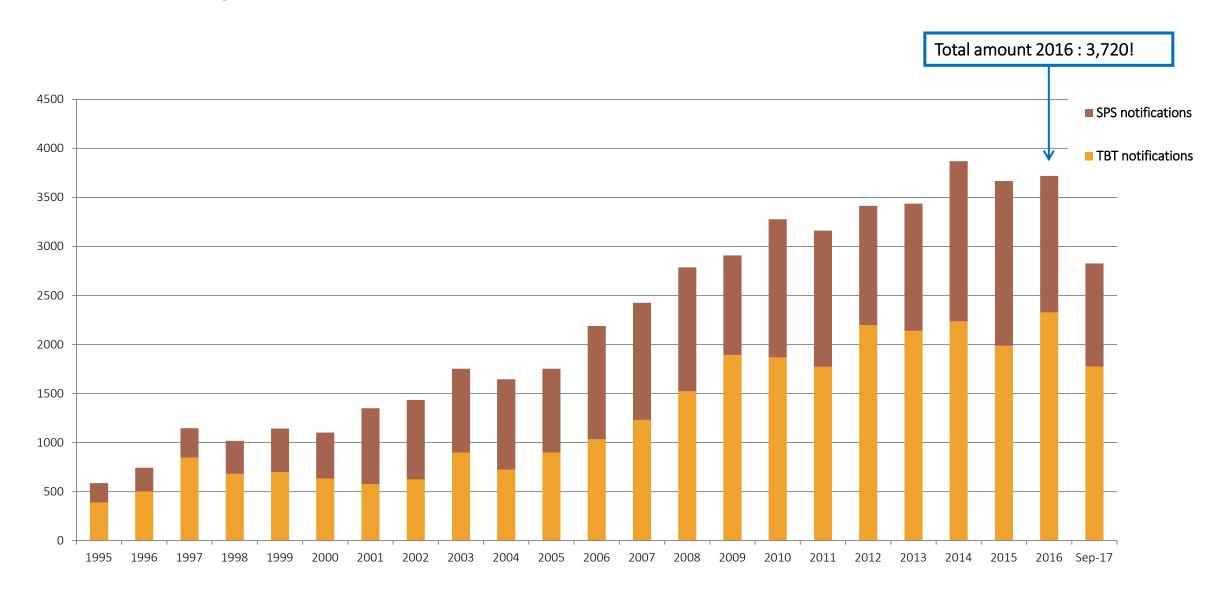




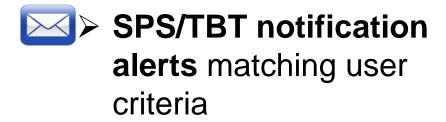
ePing: SPS/TBT notification alert system

SPS/TBT notifications on the rise





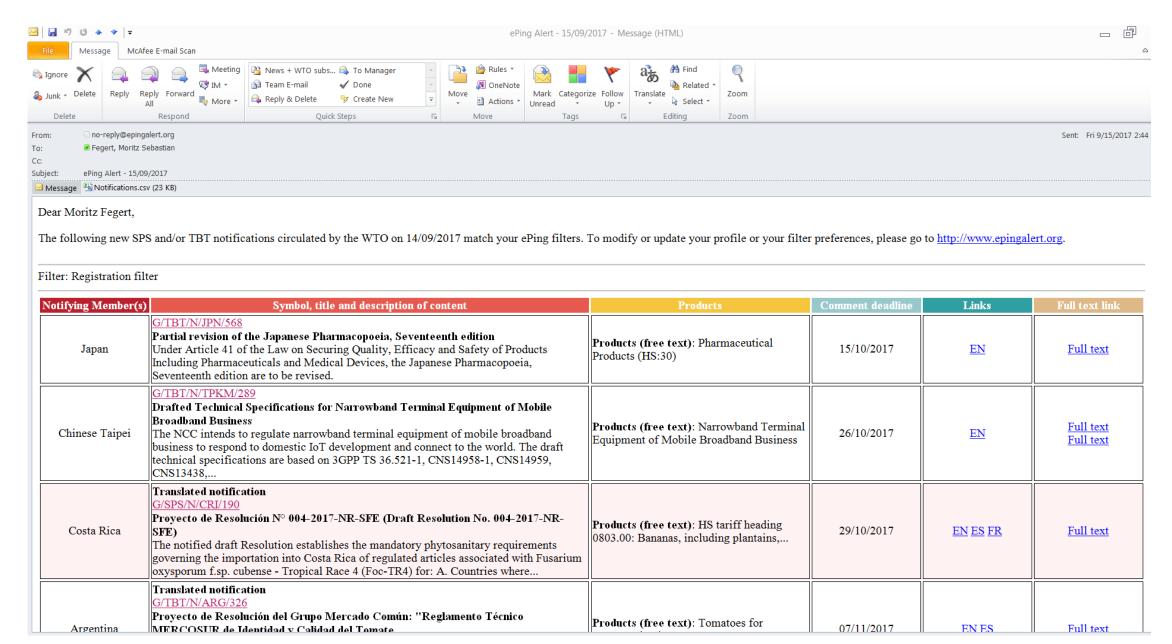
ePing: tool to track/manage notifications



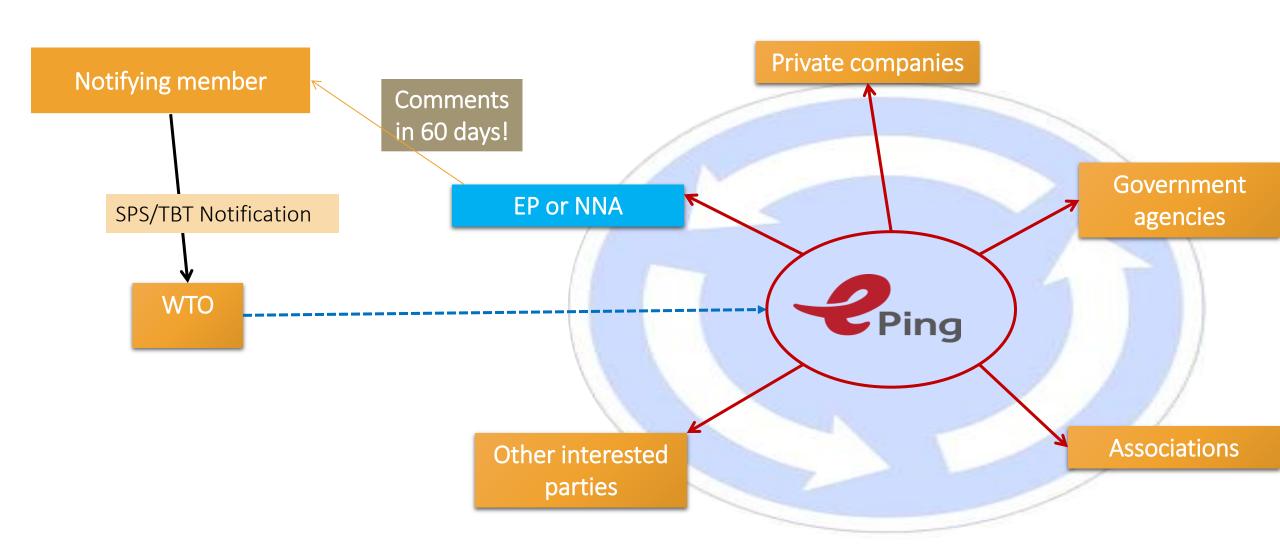
Communication platform facilitating dialogue among public/private sector

Publicly available in EN, FR, ES Launched jointly by WTO, ITC, UNDESA in Nov. 2016

Example of email alert



Goal is to address potential trade problems at an early stage



Gaining strength from tripartite collaboration

Contributing to SDGs:

Goal 8 - increasing AfT & formalization and growth of SMEs

Goal 17 – promoting multilateral trading system & increase exports of developing countries



WTO

Depository of SPS/TBT notifications SPS/TBT Committees

Contact with Enquiry Points



SPS/TBT notification alert system

Global access
Local use
Sustainable

ITC

Trade-related
web tools including
NTMs and trade
obstacles alert

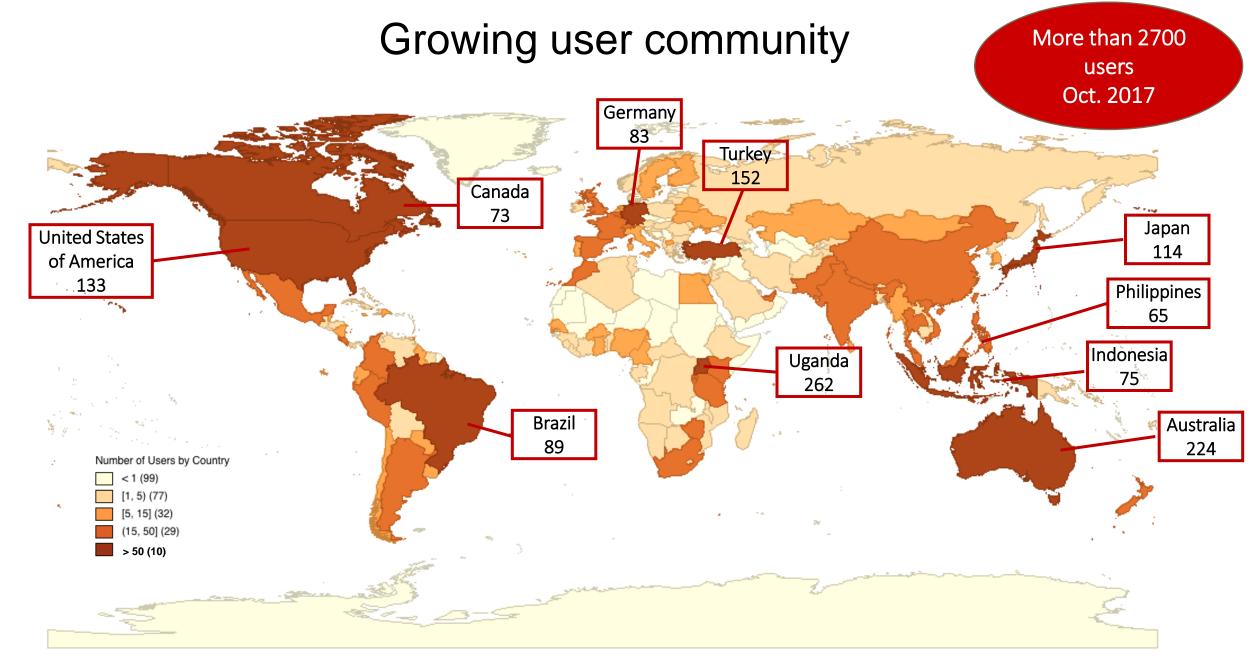
Contact with SMEs



UN DESA

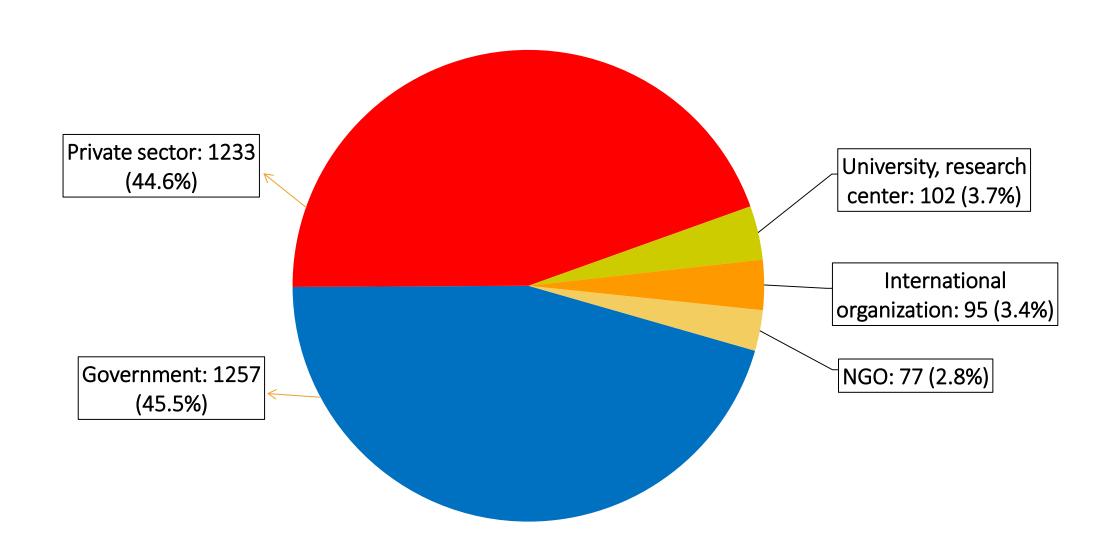
Pilot SPS/TBT notification alert system (ePing)

Contact with LDCs



^{*}A total of 95 respondents indicated either European Union or "Other International/Regional Organization"

ePing is of interest to both public and private sector



Feedback received so far:

User survey, Feb. 2017, G/SPS/GEN/1569-G/TBT/GEN/227/Rev.1

Users:

- value ePing's customized alerts and user-friendly set-up
- take action upon receiving alerts
- request further capacity building
- suggest enhancements (SMS, expanded alerts, embedding...)

Some updates underway!



ePing's value-added

- One interface for SPS/TBT
- Rapid and customized alerts for users, avoiding information overflow
- Forum to discuss, share information, assisting public consultations
- Efficiency gains for Enquiry Points
- Global sustainable system, avoids duplication of effort
- Drawing on resources and expertise of three coordinating agencies



ePing: keep abreast of regulatory developments in your export markets

Contact:

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