



Session 8: Improving the implementation and benefits of SPS transparency provisions



English Group A

Topics Discussed:

- Identifying and targeting interested stakeholders
- Identifying trade facilitating measures

1. Identifying and targeting interested stakeholders: main issues



- Some have no problems *identifying* stakeholders
- Varied coordination between industry and government
- Lack of ways to bring stakeholders together
 - Missing stakeholder organizations
 - Reaching outliers
- Low levels of participation/responses
- Lack of two-way communication channels
- Not the same levels of SPS knowledge/awareness



1. Identifying and targeting interested stakeholders: possible solutions



- Establish criteria for stakeholder targeting- limit ad hoc engagement
- Global to local engagement (government – associations, etc.)
- Establish an institutional support structure
 - Focus groups, tailored messages
 - Regular meetings
 - Registry of stakeholders
- Consumer-based advocacy
- Legislative framework to facilitate implementation

