

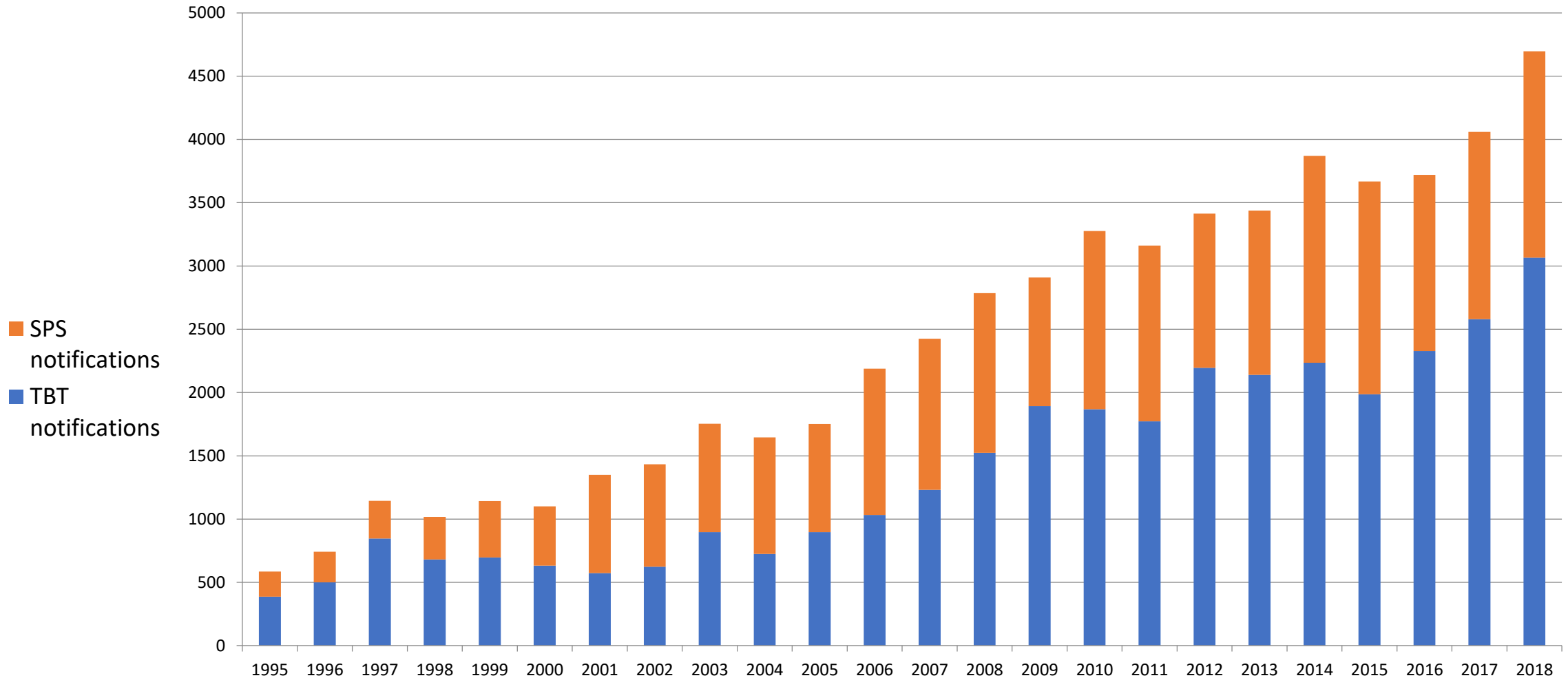
Keep track of product requirements in foreign markets

SPS/TBT notification alert system ePing
Serra Ayrat, Counsellor, Trade and Environment Division, WTO

TBT Thematic Session on Transparency
18-19 June, Geneva, Switzerland

SPS/TBT transparency framework: notifications on the rise!

4,700 SPS/TBT notifications circulated in 2018;
how to keep track, engage stakeholders, take action in a timely manner?



ePing: tool to track and manage notifications



SPS/TBT notification alerts



Communication platform

Enquiry
Point Tool



WTO OMC



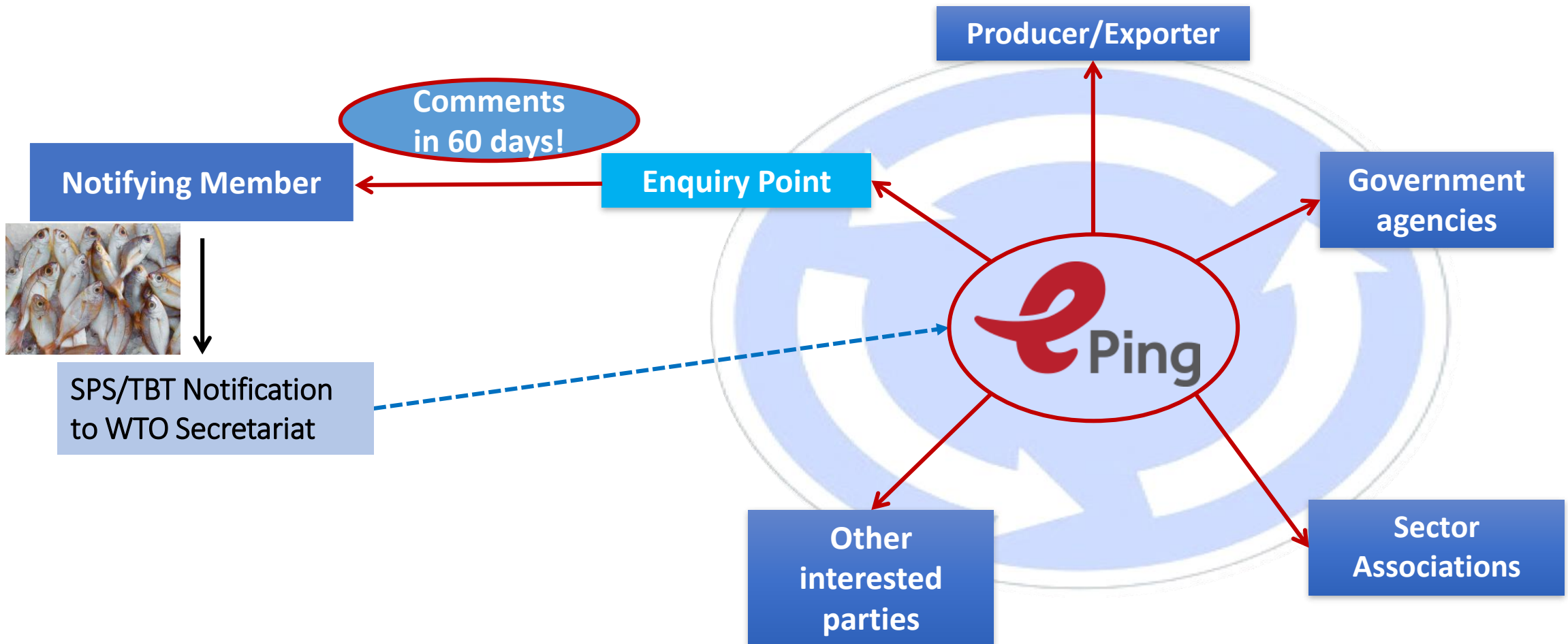
International
Trade
Centre



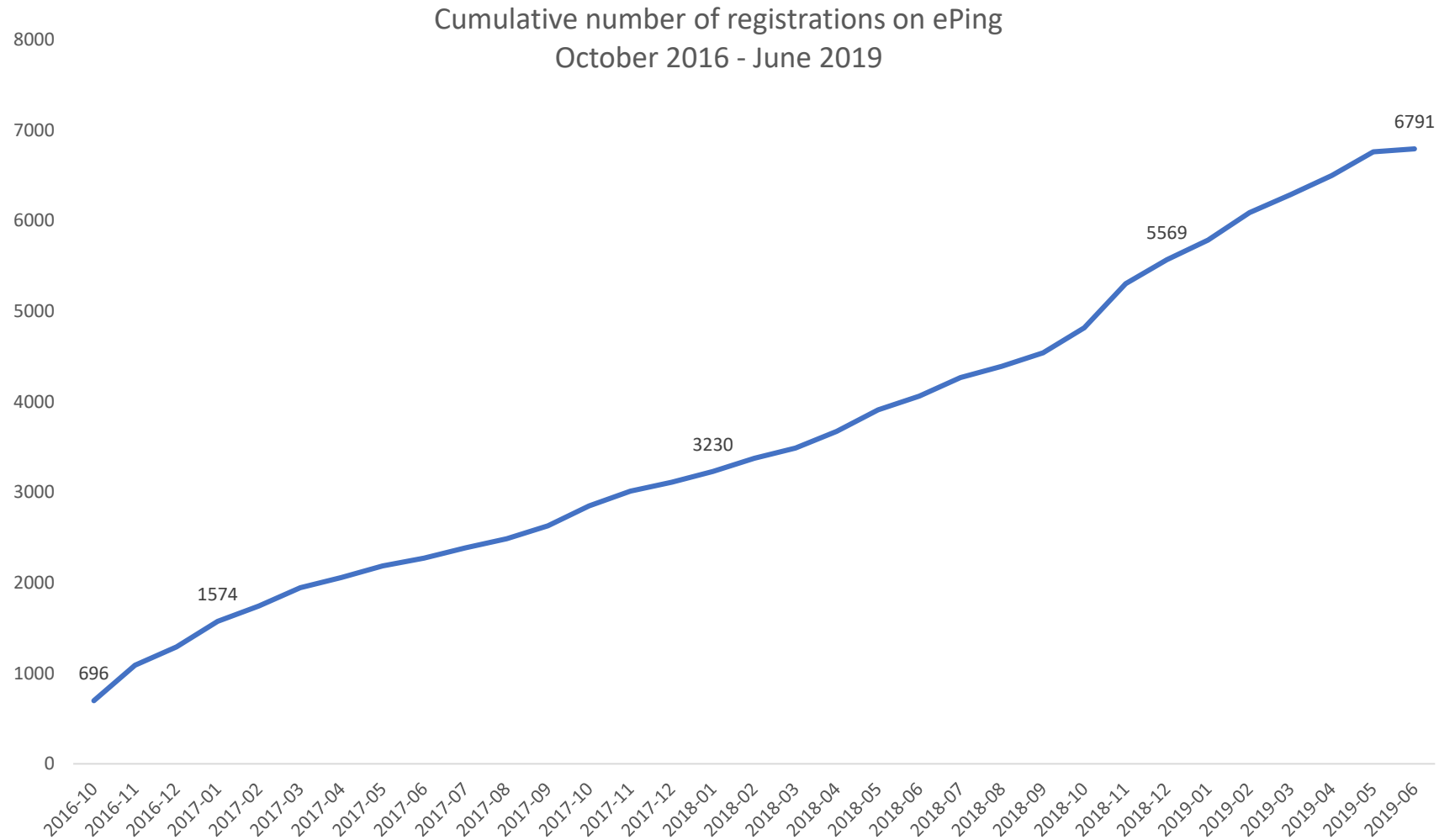
UNITED NATIONS

Launched in Nov. 2016
Publicly available in EN, FR, ES

ePing: timely access to notifications for formulation of comments



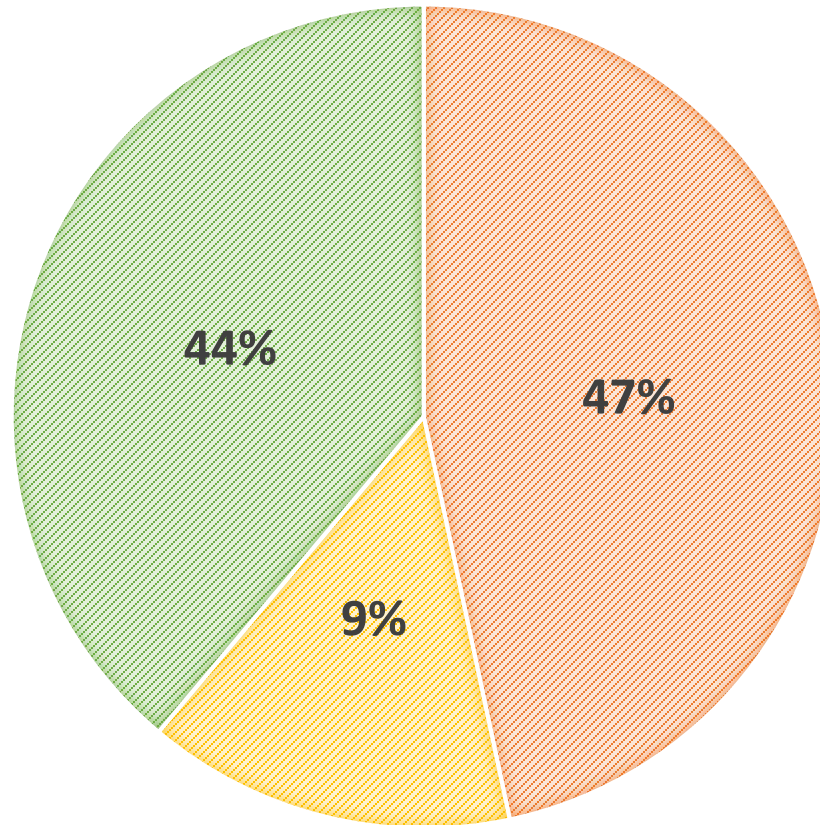
ePing: steady increase in number of registrations



Total: 6,858
15 June 2019

EPING USER CATEGORY

■ Government ■ Other (IGO, NGO, academia, other) ■ Private sector




**95 TBT Enquiry
Points with admin
rights**


Members with more than 100 registered users


Australia (pilot)	Malaysia
Brazil	Morocco
Canada	New Zealand
Chile	Peru
China	Philippines
Colombia	Rwanda
Egypt	Tanzania
Germany	Turkey
India	Uganda (pilot)
Indonesia	United Kingdom
Japan	United States of America
Kenya	Viet Nam


- Capacity building and outreach key in raising awareness
- Important to secure resources, build partnerships
 - USAID East Africa
 - ISO MENA STAR
- Resources: user guide, film, flyer...

Ongoing efforts to enhance system

 **SPS & TBT notification alert system**


 **WORLD TRADE ORGANIZATION**

 **International Trade Centre**

 **UNITED NATIONS**

About Search notifications Enquiry points News & events Reference materials

Register Log in EN



Keep track of product requirements in export markets

Latest notifications

European Union, 13/06/19
G/SPS/N/EU/281/Add.1 Categories of consignments to be subjected to official controls at border control posts

Statistics

Since 1 January 2019
712 SPS Notifications
1652 TBT Notifications

Recent changes

- Revised home page
- All notifications since 1995
- Faster loading of data

more planned, resources permitting
Suggestions welcome!

Search

Search notifications on product requirements, filtering by specific products or export markets


Receive alerts

Register for free to receive email alerts on new notifications

Collaborate

Once registered, benefit from additional features such as discussion forum and file sharing

ePing enables timely access to evolving product requirements and facilitates dialogue amongst the public and private sector in addressing potential trade problems at an early stage.



Over 4000 notifications on product requirements are circulated annually

Complementary factors for drawing maximum benefits from transparency framework and online tools



- Level of compliance with notification obligations
- Quality of information in notifications
- Active engagement/empowerment of Enquiry Points
- Awareness/engagement from the private sector
- Effective national coordination mechanism
- Language/Technical capacity to assess/meet requirements
- Awareness of rights and obligations under SPS/TBT Agreements
- Participation in WTO SPS/TBT Committees

To sum up:

- ePing can serve as a practical tool to manage notifications, facilitate dialogue among stakeholders
- complementary efforts needed at national level to maximize benefits
- ongoing resources needed to maintain/improve system and provide capacity building and outreach
- notifications provide partial picture of global regulatory environment – complementary sources of information from UNCTAD, ITC...