

AUSTRALIA: INCREASING TRANSPARENCY AND ADDRESSING NON- TARIFF BARRIERS (NTBs) AUSTRALIA'S EXPERIENCE



Australian Government

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RESPONDING TO BUSINESS



WHAT IS A NON-TARIFF BARRIER?



The diagram consists of two large teal squares side-by-side. The left square contains the word 'Tariffs'. The right square contains the text 'Non-Tariff Measures' and a smaller red square at the bottom containing the text 'Non-Tariff Barriers'.

Tariffs

Non-Tariff Measures

Non-Tariff
Barriers

GOVERNMENT AND BUSINESS IN PARTNERSHIP



Listen to business:

consult on how concerns are raised and action is taken



Test new ways of working together:

involve industry associations and business stakeholders in planning and advice



Share experiences and feedback:

in joint government-industry forums



WHAT WE'VE HEARD



Taking action is **more** important
than **who** takes action.



INDUSTRY ASSOCIATIONS



- Prefer reporting through direct relationships rather than formal processes/channels
- Also report through forums, committees and formal reports.

BUSINESS



- Larger businesses rely on departmental and ministerial relationships.
- SMEs see trade barriers as their own responsibility and business as usual. Can be unclear who to report to.

INSIGHTS



- Step-by-step process to report issues can be inconsistent
- Interest in stronger feedback required between government business and industry on progress

NON-TARIFF BARRIERS LAUNCH

https://tradebarriers.dfat.gov.au/

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Home Access Collaboration Transparency Contact

MAKING IT EASIER FOR AUSTRALIAN BUSINESSES TO REPORT A BARRIER

ADDRESSING TRADE BARRIERS

Non-tariff barriers can be any kind of 'red tape' or trade rules that unjustifiably restrict the flow of goods and services.

The Government is taking action to remove these kinds of trade barriers for Australian businesses in overseas markets. We are rolling out an action plan to make it easier for businesses to access the help they need, improve collaboration between government and industry, and increase transparency of processes and information.

PARTICIPATE
Learn more about Australia's action plan and share your experiences.

REPORT A BARRIER
To lodge a barrier that is holding you back report it [here](#).

CHECK FTA PORTAL
To check how you can benefit from our growing number of FTAs, visit our [portal](#).

New initiative underway to help Aussie exporters improve access to export markets farmonline.com.au/story/5798460/... @Birmo

Breaking down non-tariff barriers to valuable export markets
Government launches action plan to tackle red tape and costs imposed on Australian trade
farmonline.com.au

Simon Birmingham Retweeted

Louise McGrath @louisejm · 6 Dec 2018
This will get little coverage as it is so sensible & offers such practical support to Australian #exporters but it will make a great difference to the international prospects of @TheAiGroup members & I'm grateful for the support that @dfat & @Birmo has given to this project

Financial Review @FinancialReview
Australia declares war on the rise of the hidden trade barrier, reports @BradThompson26 #ausbiz bit.ly/2qT8lg

Simon Birmingham Retweeted

Financial Review @FinancialReview · 6 Dec 2018
Australia declares war on the rise of the hidden trade barrier, reports @BradThompson26 #ausbiz

Australia starts war on rise of hidden trade barriers, plans diplomatic...
Australia has declared war on non-tariff trade barriers and will apply diplomatic pressure on countries, including some covered by free trade ag...
afr.com

NON-TARIFF BARRIER ACTION PLAN

Vision: A government and business partnership to remove unjustifiable trade restrictions



ACCESS

Build the capability of frontline expertise in industry and government

Make it easier to report trade barriers



COLLABORATION

Coordinate and track barriers through dedicated systems and resources

Support industry to analyse and prioritise barriers and develop solutions

Agree collective action through a joint advisory group



TRANSPARENCY

Set clear expectations for information sharing

Be upfront about processes, constraints and limitations

Report back regularly on progress and outcomes

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**MAKING IT EASIER
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tradebarriers.dfat.gov.au

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DFAT  
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Follow

Industry and government reps met last week for the first Non-Tariff Barriers Advisory Group of 2019 to progress action to help  businesses overcome overseas barriers hampering exports.

To take part and learn more visit:
tradebarriers.dfat.gov.au

[#Ausbiz](#) [#Ausgov](#) [#GoGlobal](#)



TRANSPARENCY



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NON-TARIFF BARRIERS EXPLAINED

NON-TARIFF MEASURES AND TRADE BARRIERS

sharing information



CONTACT



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REPORT TRADE BARRIERS**
tradebarriers.dfat.gov.au

