

# The Benefit of Industry Using Notify U.S.

Francine Lamoriello  
Executive Vice President Global Strategies  
Personal Care Products Council

# About the Personal Care Products Council

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**Founded in 1894**



**600 members representing:**

- manufacturers
- distributors
- ingredient suppliers



**Industry's voice on scientific, legal, regulatory, and international issues**



**Global industry dependent on open markets  
transparent, consistent regulatory  
environments**

# The Value of Global Industry Perspective

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➤ **TBT notification procedure is an important tool for PCPC advocacy and compliance role**

- 68 submissions over past 3 years

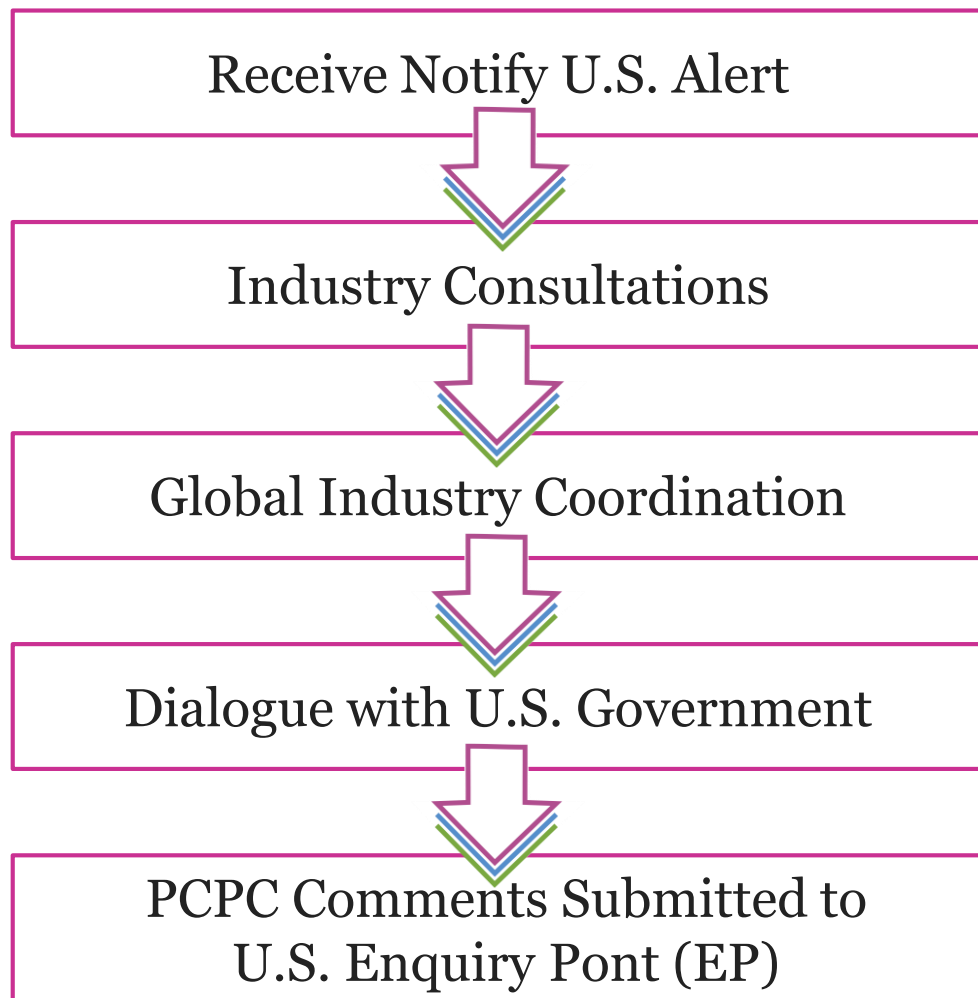
➤ **For international regulators, industry comments provide**

- Practical assessment of regulatory impact
- Understanding of international best practices

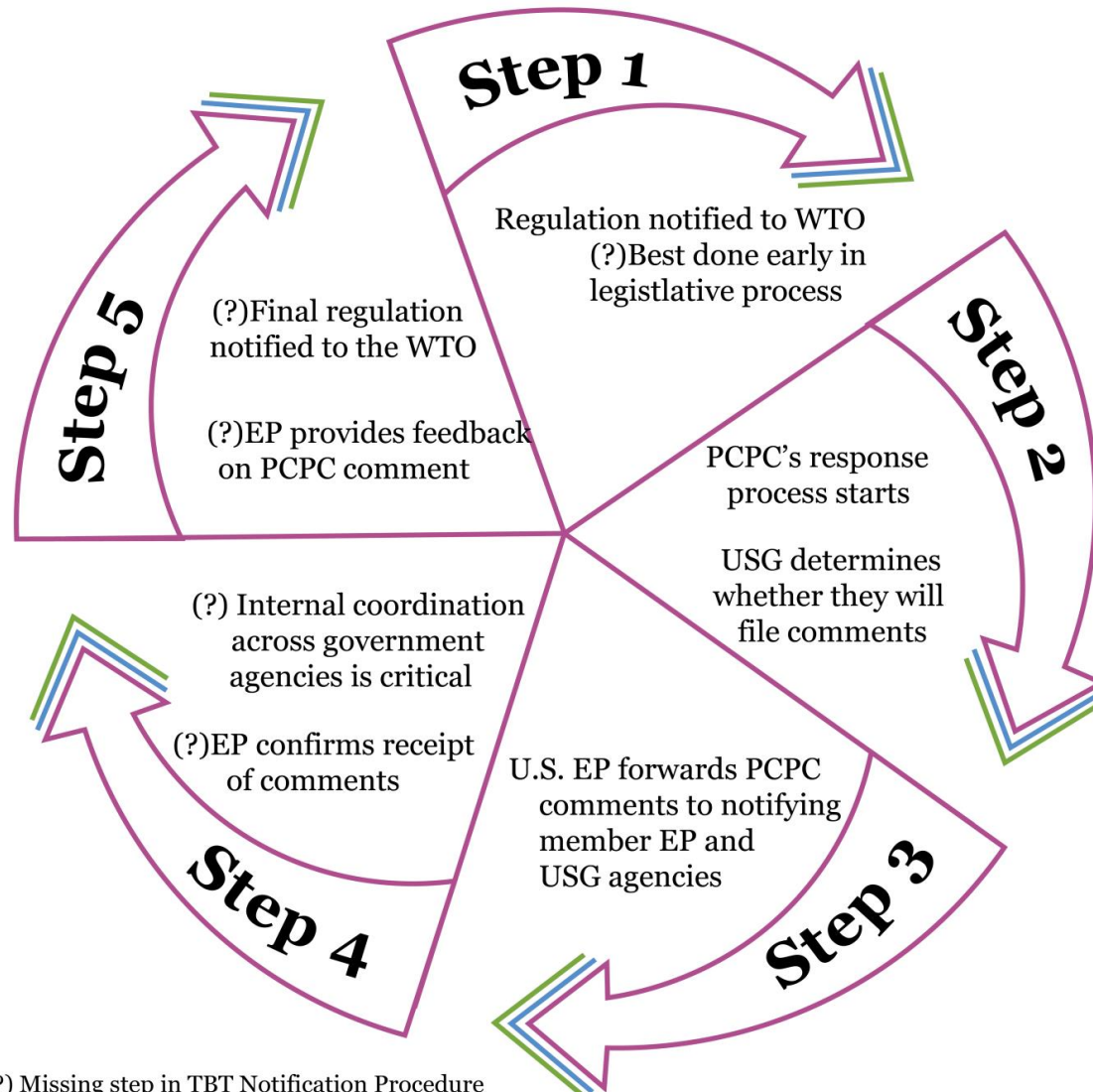


# PCPC's Process for Responding to WTO Notifications

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# TBT Notification Procedure Best Practices



# Key Points

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**TBT notification process benefits industry and regulators**



**For maximum effectiveness & participation**

- Early notification
- Feedback to industry suggestions
- Notify final outcome



**Sharing best practices will ensure ongoing success!**



Francine Lamoriello  
[lamoriellof@personalcarecouncil.org](mailto:lamoriellof@personalcarecouncil.org)

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[personalcarecouncil.org](http://personalcarecouncil.org)