

CERTIPEDIA: Online Access to Certificate Information



Gabi Kimura, Marketing & Sales, TÜV Rheinland

TÜV Rheinland

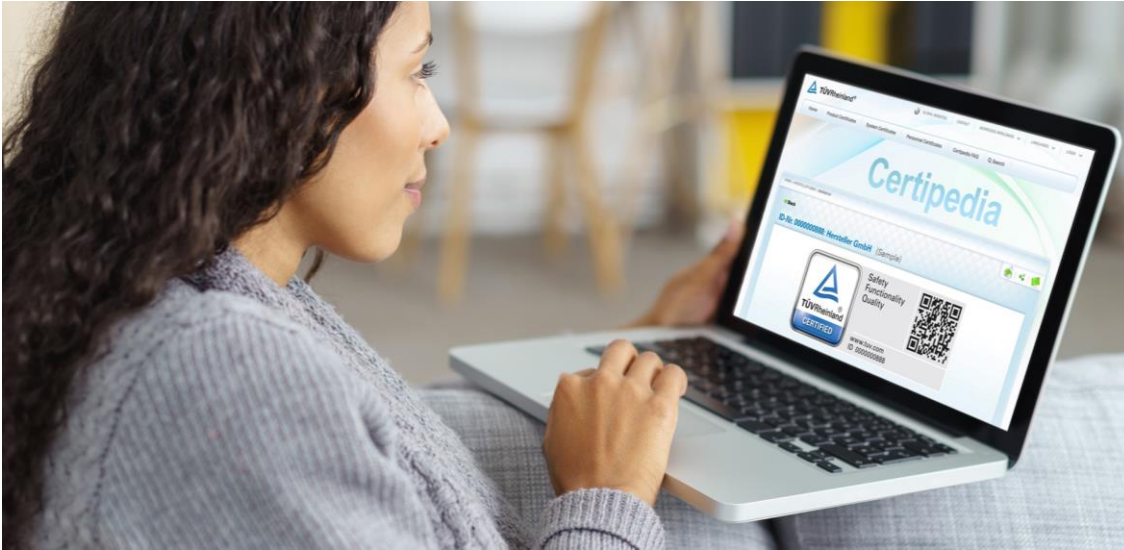
TÜV Rheinland stands for safety and quality.



- Founded 150 years ago
- Leading global testing service provider
- Certification of products, systems and people
- More than 20,000 employees
- Annual revenues ca. 2 billion euros
- More than 750 accreditations
- 56 countries, 500 locations, 263 laboratories
- Member of the UN Global Compact since 2006
- Established public online certificate database “Certipedia” in 2005.

Certipedia – Building Trust and Credibility

Transparency for authorities, companies, retailers and consumers



Test Marks

- Every test mark shows an individual ID number.
- Certipedia shows the test mark, its certificate and additional information for this ID number.
- Consumer friendly information.

Certificates

- Almost 600,000 valid certificates
- Of those, 480,000 are product certificates.
- We show summaries of the certificates.
 - No PDFs or digital certificates, just summaries.
- Searchable database – no login required
 - General search shows only valid certificates.
 - Invalid certificates can be found with the exact certificate number.
- Additional information texts on standards and the certification process.
- All in English, menu also German and Chinese

Samples

www.certipedia.com

Toaster: Certificate type approval

<https://www.certipedia.com/certificates/50467810?locale=en>

Toaster: test mark ID

https://www.certipedia.com/quality_marks/1111223596?locale=en

Spray gun: Certificate of Conformity EMC

<https://www.certipedia.com/certificates/50005081?locale=en>

Invalid certificate

<https://www.certipedia.com/certificates/1324587?locale=en>

How to search:

- Search the certificate number → direct hit
- Or search the license holder, then filter down
- Or search the product, then filter down

Appendix



Test Mark Features

Unique features.

KEYWORDS

Keywords focus on core messages, e.g. quality.

Direct, clear and quick communication.

2

3

QR CODE

Exclusively linked to our database.

Directly check what is behind the test mark and how was the product tested?



Safety
Functionality
Quality



www.tuv.com
ID 0000000888

DESIGN

Unique design distinguishes TÜV Rheinland's test mark from all other marks.

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ID NUMBER

ID is our test mark's personal 'fingerprint' and corresponds to our online database Certipedia.

Certipedia - From Offline to Online

