



WTO OMC
WORLD TRADE ORGANIZATION



COLLOQUIUM

WIPO-WTO/COL/ACAD/GE/22/INF1.PROV
ORIGINAL: ENGLISH
DATE: MAY 2022

WIPO-WTO Colloquium for Teachers of Intellectual Property

organized by

the World Intellectual Property Organization (WIPO)

and

the World Trade Organization (WTO)

Geneva, Switzerland

November 7 to 18, 2022

PROVISIONAL PROGRAM

Under each session, an introductory presentation will be made by a representative of the WIPO and/or the WTO Secretariat setting out the specific objectives of the session. Ample time will be provided for comments and questions from participants. In certain sessions, Geneva-based delegates and outside experts with responsibility for current policy issues will also be invited to give their perspectives.

Venue: WIPO NB Conference Room 0.107 [1st week: November 7 - 11, 2022]

Monday, November 7, 2022

8.30 – 9.00 Administrative Arrangements

9.00 – 9.30 Welcome address by:

The Director General of the World Intellectual Property Organization (WIPO)
or his representative

Representative of the Director-General of the World Trade Organization
(WTO)

9.30 – 9.50 Group Photo and Coffee Break

9.50 – 10.20 Introduction of Participants

10.20 – 11.15 Theme 1 International Law and Policy in Intellectual Property in 2022

- i. International IP and Global Policy Issues in WIPO
- ii. The International IP Legal Framework and its Interaction with Public Policy Issues

Discussion

11.15 – 12.30 Visit to the WIPO Library and Meeting with WIPO Officials

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 2 Intellectual Property and Economic and Social Development

- i. The Economics of IP and New Development in WIPO
- ii. The Link of IP to Trade and Economic Development: Trade in Knowledge
- iii. IP provisions in Free Trade Agreements
- iv. Implementation of the WIPO Development Agenda: Current Status of Core Projects

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policies and economic theories linking IP law and policy choices to economic and social development; and situating IP within the context of trade policy

Discussion

Tuesday, November 8, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 3 Copyright and Related Rights

- i. Law, Policy and New Developments in WIPO: Issues under Debate in the Standing Committee of Copyright and Related Rights
- ii. The Evolving International Landscape: Law, Policy and Development – WTO Perspective

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance copyright law and rights management in the digital environment, national approaches to implementing the Beijing and Marrakesh treaties, and links of limitations and exceptions to policy questions

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 4 Intellectual Property and Competition Policy

- i. Interface between IP and Competition Policy
- ii. IP, Competition Policy and the Global Trading System

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in IP and competition policy in developing country jurisdictions, and the coverage of IP and competition policy in bilateral and regional trade agreements

Discussion

Wednesday, November 9, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 5 Patents – The Evolving International Landscape: Law, Policy and Development

- i. Issues under Debate in the WIPO Standing Committee on the Law of Patents (SCP)
- ii. Innovation and Patenting of COVID-19 Vaccines and Patent Related Measures Taken in WTO Members in Response to the COVID-19 Pandemic
- iii. New Challenges for the Patent Cooperation Treaty (PCT)

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national law on key patentability questions, cooperative initiatives on patent examination, policy and legal issues linked to exceptions and limitations of rights, and current patent policy issues in the ICT industry.

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 6 Intellectual Property and Public Health

- i. WHO, WIPO and WTO Navigating Geneva Processes on Public Health
- ii. Public Health and the TRIPS Agreement
- iii. Collaborative Models in Research and Development: WIPO Re: Search
- iv. WHO Perspective: Public Health and the Intellectual Property System
- v. NGO and Industry Perspectives: Practical Experiences in Balancing Access and Innovation for Medical Technologies

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national policy processes concerning innovation for public health and access to medical technologies, the interplay between the IP system and the regulation of medicines, and comparison of policy options to promote medical innovation and access to medicines.

Discussion

Thursday, November 10, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 7 Trademarks and Industrial Designs

- i. Trademarks and Industrial Designs in the International Trading System
- ii. Issues under Debate in the WIPO Standing Committee on the Law of Trademarks, Designs and Geographical Indications (GIs)
- iii. Multilateral Legal Framework for Design Regulation Procedures

Presentations by participants on the current policy and legal issues under

this theme identified in their applications, for instance protection of non-traditional trademarks, trademark domain name overlap, protection of traditional designs, and national branding strategies

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 8 Geographical Indications

- i. The Lisbon System and New Developments
- ii. Reflection on the Current Work in the WTO and the Way Forward

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance comparative national approaches to the protection of geographical indications, and national initiatives to promote sustainable development through local branding for traditional products

Discussion

Friday, November 11, 2022

8.30 – 9.15 Group discussion

9.15 – 11.00 Theme 9 Case study: IP and Public Health

11.00 – 17.30 Management of IPRs: A Firm's Practical Experiences

Venue: WTO ROOM E [2nd week: November 14 - 18, 2022]

Monday, November 14, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 10 Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore: Recent Developments in WIPO and the WTO

- i. Current Work and Discussions in the WIPO Intergovernmental Committee (IGC) on Intellectual Property and Genetic Resources, Traditional Knowledge and Folklore
- ii. Work and Discussions on the Issues of the Relationship between the TRIPS Agreement and Convention on Biological Diversity and the Protection of Traditional Knowledge in the WTO TRIPS Council

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance national laws and policies or community experiences concerning the protection of traditional knowledge and traditional culture expressions, or the interplay between biodiversity, access to genetic resources and the patent system

Discussion

12.00 – 12.30 Visit to the WTO Library and Meeting with the WTO Officials

12.30 – 14.00 Lunch break

14.00 – 17.30 Theme 11 Protection of Biotechnology and New Varieties of Plants

- i. The International Union for the Protection of New Varieties of Plants (UPOV) and the UPOV Convention
- ii. Review of Article 27.3(b) of the TRIPS Agreement and New Development

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance trends in biotechnology patenting and experiences with the protection of new plant varieties

Discussion

Tuesday, November 15, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 12 Settling Intellectual Property-Related Disputes in the International Trading System

- i. WTO Dispute Settlement Mechanisms
- ii. WIPO IP Dispute Management, including Internet Domain Name Disputes

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance jurisprudence of international dispute settlement in the field of intellectual property

Discussion

12.30 – 14.00 Lunch break

14.00 – 17.30 Theme 13 Intellectual Property Jurisprudence

Presentations by participants on national or regional IP jurisprudence under theme identified in their applications

Discussion

Wednesday, November 16, 2022

8.30 – 9.15 Group discussion

9.15 – 12.30 Theme 14 Intellectual Property Management and Public Policy

- i. IP for Business: WIPO Perspective
- ii. From University Research to IP Commercialization
- iii. Empirical Study of Transfer of Technology to Least Developed Countries: WTO Perspective

Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance policies to promote green innovation, particular issues relating to diffusion of climate change adaptation and mitigation technologies, and assessment of needs

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 15 IP and Emerging Technologies: Challenges and Opportunities in the Digital Environment

Presentation by participants on the current policy and legal issues under this theme identified in their applications, for instance IP and artificial intelligence (AI) and protection of trade secrets and data in the digital environment.

Thursday, November 17, 2022

8.30 – 9.00 Group discussion

9.00 – 12.30 Theme 16 Enforcement of Intellectual Property

- i. IP Enforcement in the International Trading System
- ii. Building Respect for IP in WIPO: New Development in WIPO

Presentations by participants on the current policy and legal issues under this theme identified in their applications, for instance enforcement of IPRs in the online environment, approaches taken to remedies in IP cases, and comparative national approaches on the role of official agencies addressing piracy and counterfeiting

Discussion

12.30 – 14.00 Lunch Break

14.00 – 17.30 Theme 17 Teaching, Training and Research in the Field of Intellectual Property

- i. IP Teaching and Research
- ii. IP and Teaching Resources:
 - a) WIPO Education Programs and IP Academic Resources on the WIPO Website
 - b) WTO Information Resources on IP Law and Policy: the TRIPS IT Gateway and Its Use by Scholars
 - c) WIPO and WTO Distance Learning Courses

Friday, November 18, 2022

8.30 – 9.00 Group discussion

9.00 – 10.45 Case Study Group Presentations

10.45 – 11.15 Theme 18 WIPO-WTO Colloquium Research Papers: Introduction of Editorial Board and Rules and Submission Guide for Publication

11.15 – 12.00 Evaluation of the Colloquium

12.00 – 12.30 Closing remarks by:

The Director General of WTO or his representative

Representative of the Director-General of WIPO

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