

# **ADVANCING WOMEN'S PARTICIPATION IN INTERNATIONAL TRADE: INITIATIVES UNDER THE BRAZILIAN G20 PRESIDENCY**

Informal Working Group on Trade And Gender  
November 18<sup>th</sup>

MINISTRY OF  
DEVELOPMENT,  
INDUSTRY, TRADE  
AND SERVICES



# CONTEXT

- Brazilian Government's G20 Priorities: Emphasis on social inclusion and economic empowerment.
- The study "Women in Foreign Trade: An Analysis for Brazil", conducted by the Foreign Trade Secretariat, revealed for the first time how women are represented in the corporate structure of Brazilian companies that engage in international trade.
- Launch of 'Elas Exportam': A national mentorship program to empower women exporters through capacity-building and access to networks.
- Brazil's accession to the Global Trade and Gender Arrangement

# STARTING POINT

- **Strategic Partnerships**

- ✓ Engagement with International Organizations: ITC and OECD
- ✓ Collaboration with the B20 to amplify private sector engagement: Workshop and Survey to identify challenges faced by women entrepreneurs in accessing international markets.

# KEY TOPICS DISCUSSED IN THE G20 TIWG MEETINGS

- Barriers to women's participation in trade
- Measuring women's participation in trade
- Role of monitoring mechanisms
- Good practices and lessons learned
- International cooperation

# SURVEY RESULTS

- Participation: 1900+ respondents, including women and men from businesses across G20 members and invited countries.
- Challenges identified in 5 areas :
  - Nature of Business
  - Access to Information
  - Access to Business Opportunities
  - Access to Financing
  - Compliance with Customs Procedures and Regulations

# **BUILDING THE G20 COMPENDIUM OF GOOD PRACTICES TO INCREASE THE PARTICIPATION OF WOMEN IN INTERNATIONAL TRADE**

- Objective: To share experiences and to document good and innovative actions.
- Survey Insights: Highlighted systemic barriers and key areas for intervention.
- Members and guests submitted actions indicating:
  - Challenges addressed
  - Description
  - Lessons learned and results achieved
  - References

# OUTCOMES

- **Pioneering Priority in the G20:** Women's participation in trade addressed as a stand-alone workstream in the trade and investment track of the G20.
- **Complementary Efforts:** Broad and representative efforts involving governments, international organizations, the private sector, and civil society.
- **G20 Compendium of Good Practices:** A collection of good practices that can serve as a reference for the shaping of new initiatives.
- **Key Acknowledgments:**
  - Importance of gender **disaggregated data** to inform trade policy design, implementation, review and revision
  - Role of **monitoring mechanisms** in promoting women-inclusive trade policies.
- **Commitment to continue advancing** the participation of women in international trade at all levels and sectors.

# RELEVANT LINKS

- G20 Compendium of Good Practices: <https://www.g20.org/pt-br/sobre-o-g20/trilhas/trilha-de-sherpas/comercio-e-investimentos/g20-compendium-of-good-practices-to-increase-the-participation-of-women-in-international-trade.pdf/@@download/file>
- Annex 1 to the Leader's Declaration: <https://www.g20.org/pt-br/sobre-o-g20/trilhas/trilha-de-sherpas/comercio-e-investimentos/tiwg-annex-1-to-the-leaders-declaration.pdf/@@download/file>
- Report on the B20 Survey with the private sector of G20 countries: <https://b20brasil.org/documents/85520/0/B20+Women+in+Trade+Report.pdf/da897d8f-c98a-c9bf-e1da-83476d41d3fd?version=1.0&t=1728394822515&download=true>
- Women in Foreign Trade: An Analysis for Brazil: [https://www.gov.br/mdic/pt-br/assuntos/comercio-exterior/estatisticas/outras-estatisticas-de-comercio-exterior-1/women in foreign trade.pdf](https://www.gov.br/mdic/pt-br/assuntos/comercio-exterior/estatisticas/outras-estatisticas-de-comercio-exterior-1/women-in-foreign-trade.pdf)



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