
Lessons Learned from KOICA-funded “ITC SheTrades West Africa” Project

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KOICA
Korea International
Cooperation Agency





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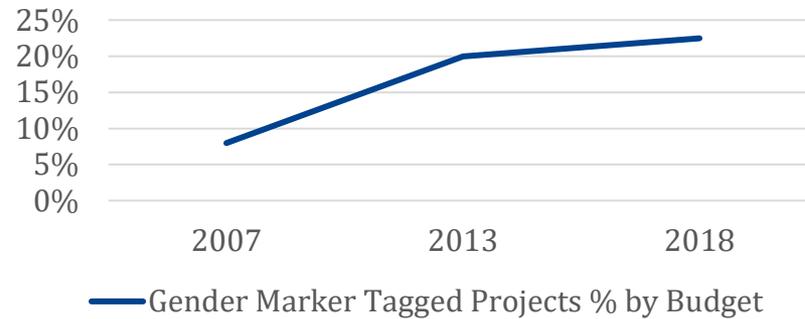
1 KOICA's Views on Gender & Trade

2 Case Study: "ITC SheTrades West Africa"

1-1. KOICA's VIEWS ON GENDER & TRADE

KOICA Project Trend in Gender

➤ The Gradual Increase in Gender Marker Tagged Projects



- Maternal & Child Health, Education → Agent of Change
 - 1991~ Maternal & Child Health, Education focused
 - 2010~ Institutional Framework & Capacity Building Program
 - 2018~ Women as the “Agent of Change”; Transformative Approach

1-2.

KOICA's VIEWS ON GENDER & TRADE

KOICA Project Trend in West Africa and Trade

- KOICA 2020-2024 Africa Regional Cooperation Strategy
 - Women's Social and Economic Empowerment
 - Increase in Agricultural Productivity & Focus on Agricultural Value Chains
 - Human Resources Cultivation
 - Vocational Training

- KOICA Research on "Aid for Trade"
 - Jo, Han Seul. "Improving 'Aid for Trade (AtF)' to Promote Trade in Developing Countries." KOICA Research Report. Accessed July 2021.
<https://www.dbpia.co.kr/journal/articleDetail?nodeId=NODE06344781>
 - Choi, Min Kyung. "KOICA's Aid to Africa through 'Aid for Trade (AtF).'" KOICA International Development Cooperation Issue Brief. Accessed July 2021.
<https://www.dbpia.co.kr/journal/voisDetail?voisId=VOIS00237764>

2-1.

CASE STUDY: ITC SheTrades West Africa

Project Overview

- Project Overview on “ITC SheTrades West Africa”
 - Project Title: “SheTrades West Africa: Improving Women’s Livelihoods through Inclusive Value Chains”
 - Duration: 2019-2023
 - Goal: Improving the livelihoods of women working in cashew, shea, and cassava value chains in Cote d’Ivoire, Guinea, Liberia, and Sierra Leone
 - Activities
 - ① Raising the awareness and understanding of policy makers on women’s economic empowerment
 - ② Training BSOs and SMEs
 - ③ Connecting SMEs to buyers
 - ④ Training women farmers

2-2.

People/ Peace/ Prosperity/ Planet/

CASE STUDY: ITC SheTrades West Africa

Lessons Learned from Donor Perspectives

- Based on the Reports from ITC and Possible Rooms for Improvement from Donor Perspectives
 - Strong Needs in Basic Inputs
 - Synergies with Assistance from Other Organizations in the Project Site
 - Developing Project Indicators

Thank you for listening!

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