



MINISTERIO
DE ECONOMÍA, COMERCIO
Y EMPRESA

SECRETARÍA DE ESTADO
DE COMERCIO

Mujer e Internacionalización
de la Economía Española



Working Group on

WOMAN and INTERNATIONALISATION of the Spanish Economy



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ORIGIN

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- Spain signatory of the **Buenos Aires Declaration (2017)**
- **Strategy for the Internationalisation of the Spanish Economy 2017-2027:** provides for the creation of the WG
- **2nd Action Plan for the Internationalisation of the Spanish Economy 2019-2020:** establishes the WG on Women and Internationalisation
 - ‘Information, theory and research and coordination work will be increased to better understand the factors that favour and hinder female international entrepreneurship’



OBJECTIVE



The 'WG on Woman and Internationalisation' was created with the aim **of promoting the role of women in the internationalisation of the Spanish economy** and to lay the foundations for committed, firm and coordinated **progress in the incorporation of women in international trade.**

4 main lines of action:

- **Statistics** for a better diagnosis of the current role of women in international trade and possible barriers
- **Access to financing** and **promotion of internationalisation programmes**
- **Training** in internationalization
- Compliance with the **Spanish Equality Law**



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PARTICIPANTS

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- Public bodies
- Academia
- Public and Private Institutions
- Business Women Associations
 - Voluntary participation
 - Dynamic composition



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ACTIONS (I)

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COORDINATION

Annual meetings of the Working Group
(5 so far)

[Report of the 4th Meeting of the WG on Women and the Internationalisation of the Spanish Economy](#)



NETWORKING: ICEX

- [‘ICEX Mujer e Internacionalización’ LinkedIn Group](#)
(1 823 members)
- [ICEX’ ‘Mujer e Internacionalización’ Platform](#)
- Annual event ‘SAL’, 2nd edition April 2023





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ACTIONS (II)

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VISIBILITY

Events “Women and Internationalisation”

1st Event April 2021: HM Queen Leticia

2nd, 3rd, 4th Events 2022, 2023 y 2024
Ministerial Level



Participation in the
Youth Trade Summit on Gender,
WTO, November 2023





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ACTIONS (III)

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ANALYSIS:

4 technical roundtables

- they are dynamic
- they are convened on a regular basis
- a subsequent report is issued

- I. Data analysis and statistics
- II. Visibility and Leadership
- III. Training, Financing and Supporting Instruments
- IV. Public and Private Procurement

[Report of the Roundtables on
'The role of women in the
internationalisation of the Spanish economy,
July 2023'](#)



ACTIONS (IV)



OTHER INITIATIVES

- [Medals and Merit Awards in Trade](#), special category
‘Women and Internationalisation’
- **ICEX**
 - **Internationalisation Scorecard**
 - Programme **‘DESAFIA San Francisco for Women’**
 - Programme **‘Internationalisation for Women’**



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CONCLUSIONS

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ACHIEVEMENTS and CHALLENGES:

Coordination

Visibility

**Raising awareness of the benefits of
internationalisation**

Supporting women exporters

Research

THANK YOU!

WEBSITE

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Castellano | Buscar

Ministerio Ministro Economía y Empresa Comercio TDigital Comunicación

Plan de Recuperación, Transformación y Resiliencia

Comercio

Escuchar

Compartir

COMERCIO EN ABIERTO

Podcast

Destacados

AYUDAS

Plan de Recuperación, Transformación y Resiliencia

INTERNACIONALIZACIÓN

Mujer e Internacionalización

INTERNACIONALIZACIÓN

Plan de Acción 2021-2022

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