



INFORMAL WORKING GROUP ON TRADE AND GENDER

25 JULY 2024

**Item 7: Information on WTO
Secretariat's current activities**

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WORLD TRADE
ORGANIZATION

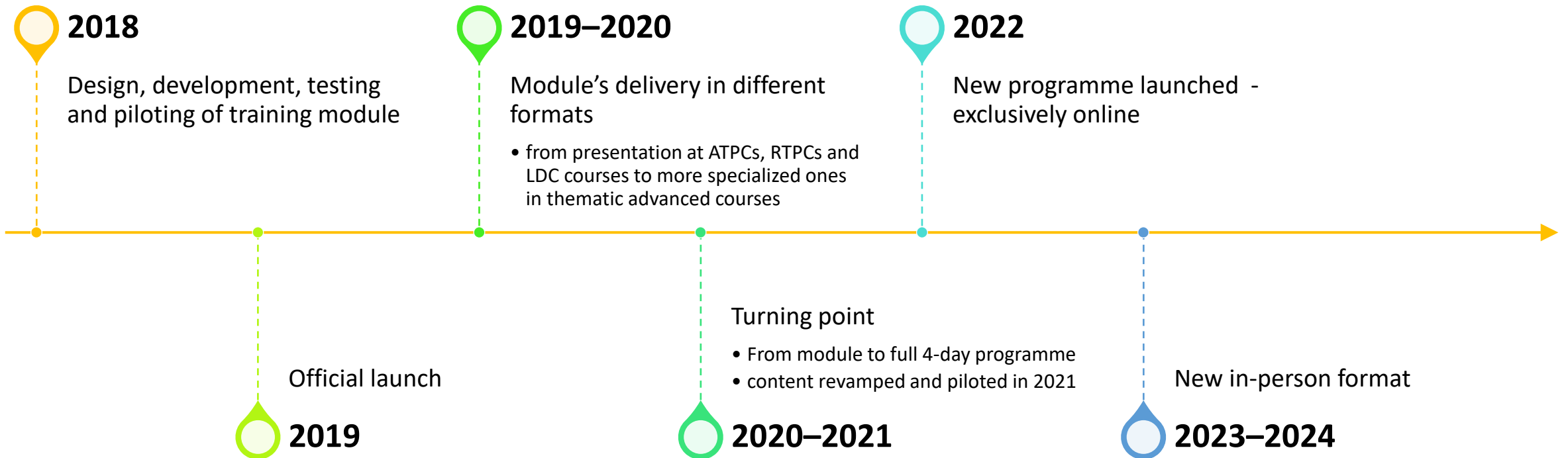
Trade for Women



WTO's technical assistance on trade and gender - report



Some history



Some data

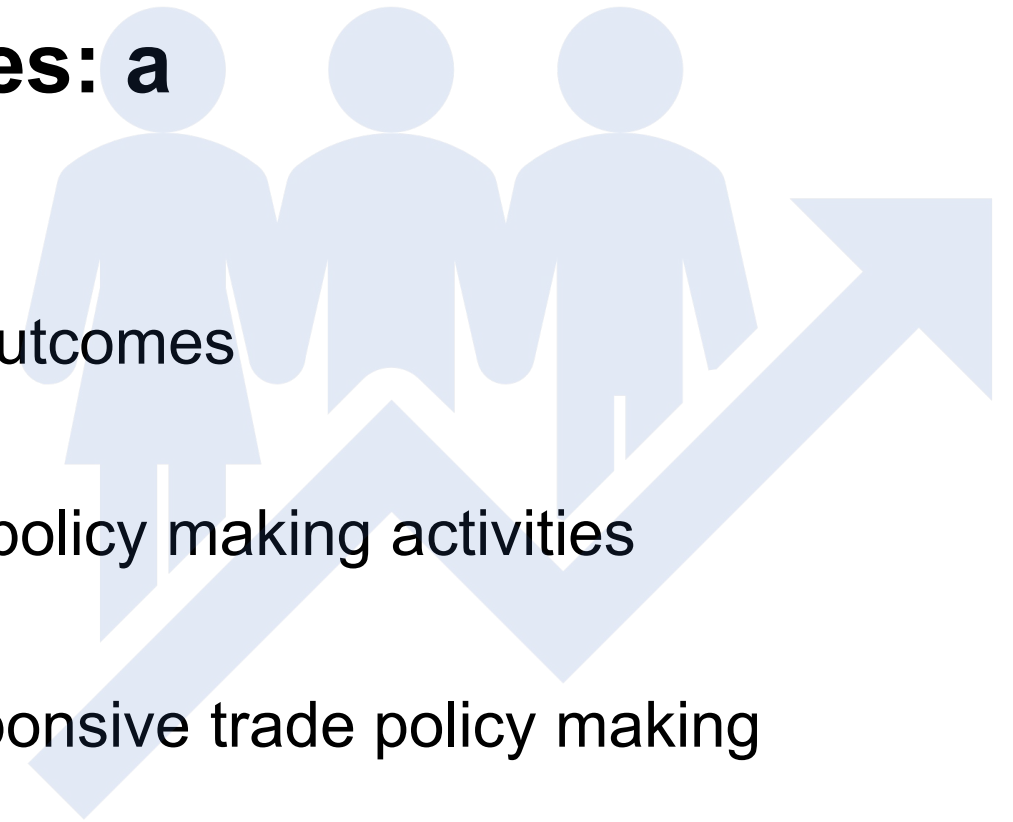
- **652 government officials trained** (since 2018)
 - not counting WTO's contributions to other training programmes (UNCTAD, APEC, FAO, ALADI, etc.)
- **Success rates (2023-2024)**
 - Over 75% considered the course excellent
 - About 70% considered that the course has substantially enhanced their skills and knowledge
 - All participants would recommend it to other colleagues



Going beyond the figures: a qualitative approach



- Focussing more on qualitative outcomes
- Contribution to members' trade policy making activities
- Using various WTO gender-responsive trade policy making tools and exercises
- Creation of an alumni network



Next steps

- **Finetuning the current programme**
 - With new research
 - ☞ 5 papers published in 2023 – Congress 2022-2025
 - With new developments and members' work on the topic
- **Launching advanced course in 2024**
 - Thematic approach
 - Content and substance of the 1st advanced module: now ready
 - Will be available on WTO's eLearning platform
- **Training module for Geneva delegates**
 - Postponed to 2025
 - ☞ resources limitations

