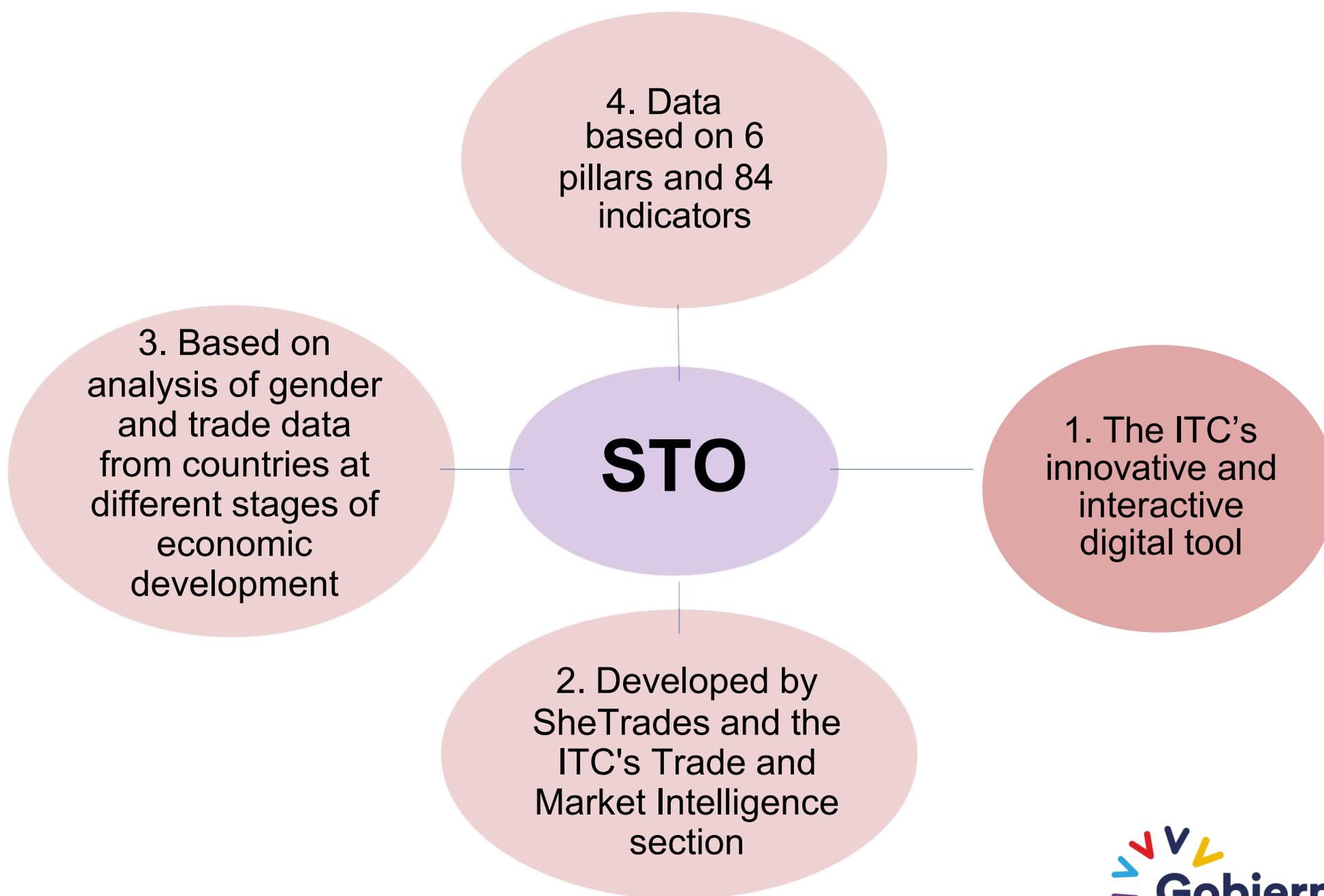


ECUADOR-SheTrades Outlook (STO)

Quito, 12 December 2022



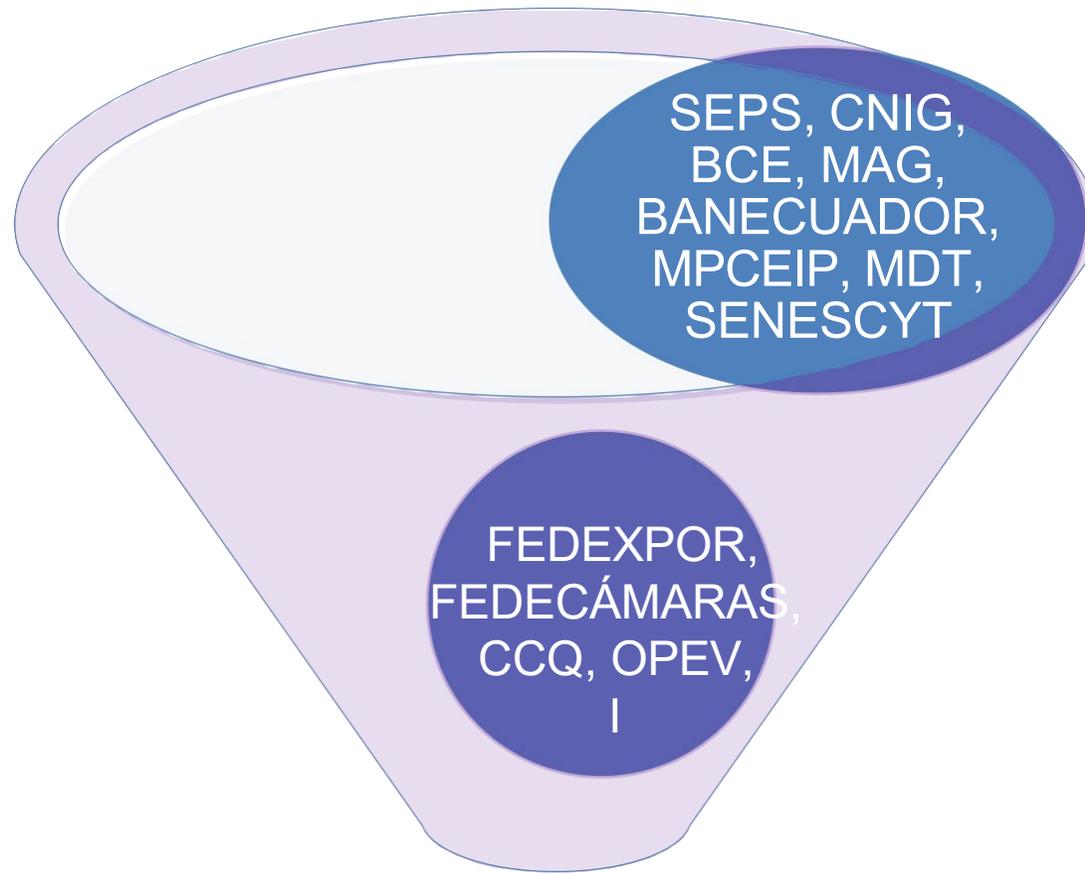
Ecuador-STO

1. September 2021, Ecuador joined the STO project, funded by the United Kingdom.

2. Analysis based on 6 pillars: trade policy, legal and regulatory framework, business environment, access to skills, access to finance, and work and society

3. And on trade-related and gender-sensitive indicators

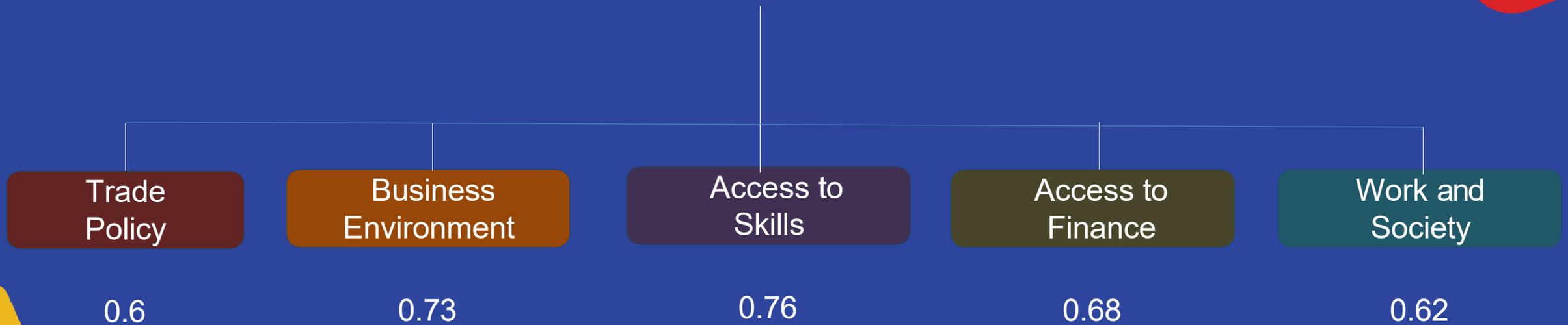
4. Interviews were conducted with 16 public institutions and 9 private ones.



through a national consulting firm

Evaluation of surveys

To evaluate the results of the interviews carried out, the ITC put in place a weighting approach, ranging from 0 to 3 for each pillar.





The Ministry of Production, Foreign Trade, Investment and Fisheries is currently reviewing the ITC score with the relevant institutions for each pillar.

A workshop will be held in February 2023 to discuss and validate the data obtained during the diagnostic and rating stages.



In the second phase, priority areas and concrete actions for future implementation will be identified, based on the information gathered.

The workshop will also identify public policy areas to which the ITC could provide future assistance.



The STO initiative will bolster the actions taken by Ecuador:

Trade agreements with chapters on gender

Generation of statistical information- MSMEs Single Register (RUM)

Technical assistance and training on business enhancement

Capacity-building and training workshops for public officials.

Project to include women in the internationalization process.

National Competitiveness Strategy for global and regional leaders: *“Ecuador Compite”*.

THANK YOU FOR YOUR ATTENTION

