

Making Trade Policies Gender-responsive: Data Requirements, Methodological Developments and Challenges

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UNCTAD Trade and Gender Toolbox



Overview of the economy and existing gender inequalities in the economy of a country

Toolbox component 1: Gender and economy

Evaluation

Impact of trade reforms on the different sectors and mapping of critical sectors for women

Toolbox component 2: **Estimation results** Monitoring

Checklist for accompanying measures and monitoring framework

Toolbox component 3: Monitoring indicators

indicator

Synthesis of the co-evolution of trade openness and gender inequalities in a single measure

> **Toolbox** component 4: **Trade and Gender** index

Source: UNCTAD (2017)

ts en as workers

Data Requirements		
	Women as workers	
The most widely	- Firm- or individual-level data on labour market outcomes combined	

adopted with: approach - Firm- or sector-level and data use data on trade measures

Possible

extensions

for a more

approach

data

solid

Linked employeeemployer survey that contains: - detailed trade statistics at a high level of disaggregation by employers and - detailed data on work characteristics by

employees

Household or enterprise surveys that collect: - detailed data on trade made by farmers/firms and - detailed statistics on supply-side constraints (based on both quantitative and qualitative data) and economic outcomes of farmers/firms.

Women as producers

- Household- or firm-level

data on farmer/producer

- Firm- or sector-level data with:

characteristics and

on trade measures

combined with:

economic outcomes

Women as consumers

- Household-level data on

household consumption,

household head combined

Price data on traded

Household surveys that

detailed information on

(including public services)

Source: UNCTAD Secretariat

consumed by household

goods and services

collect.

members.

goods and services

and services in total

the gender of the

the share of different goods

Possible Future Extensions to the Toolbox

Openness

	Current approach	Possible future extension
Component 1	Basic indicators of gender equality	Trade-focused indicators of gender equality
Component 2	GTAP CGE model: - estimated impact on labour demand by sector & female intensity of employment by sector	GTAP CGE model: - estimated impact on production, export/import volumes and prices by sector & female ownership of exporting firms by sector, top consumption goods by gender Global gendered CGE model: - to disaggregate all activities by gender and introduce unpaid work and intra-household allocation in the modelling framework
Component 3	 Checklist for accompanying measures Monitoring indicators on gender indicators on employment, access to resources, etc. 	 Gender value chain analysis for key export sectors to develop specific accompanying measures Monitoring indicators on trade-focused measures of gender equality
Component 4	Trade and gender index: - Gender employment gap/Trade	Trade and gender index: - Trade elasticities of different gender equality indicators in employment, wages

equality indicators in employment, wages,

consumption, unpaid work, etc.

Conclusion



- Sustainable and inclusive development
 - The 2030 Sustainable Development Agenda and the Addis Ababa Action Agenda.
- Gender-responsive trade policy:
 - The availability of internationally coherent and systematic statistics on the links between gender and gender is critical.
- Reliable statistics on gender and trade => Sound gender analysis and evidence => The design of effective policy tools and instruments
- Need for joint efforts at the national, regional and international levels to build the capacity to collect and compile statistics
 - UNCTAD's new work stream on gender and trade statistics

Thank you for your attention

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